INTERNATIONAL BUSINESS
(INTL BUS)

INTL BUS 200 — INTERNATIONAL BUSINESS
3 credits.

A survey of the interrelationships of world business operations; an introduction to current conceptual perspectives; cultural, educational, political and economic constraints, the international financial and trade frameworks, and the problems and challenges facing the multinational corporation.
Requisites: ECON 101 or 102
Repeatable for Credit: No

INTL BUS/FRENCH 313 — PROFESSIONAL COMMUNICATION AND CULTURE IN THE FRANCOPHONE WORLD
3 credits.

Study and analysis of the culture and sociology of professional environments in the French and Francophone worlds, including government, international organizations, NGO's and business. Students develop communication skills through interactive teaching methods in multimedia labs.
Requisites: FRENCH 228 or 311 or consent of instructor
Course Designation: L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2017

INTL BUS/FRENCH 314 — CONTEMPORARY ISSUES IN GOVERNMENT, ORGANIZATIONS, AND ENTERPRISE
3 credits.

Cultural study of contemporary Francophone Africa, focusing on issues in government, organizations and enterprise. Exploration of cultural and professional relations between Francophone Africa and France, the European Union, and the United States.
Requisites: FRENCH 228 or 311 or 313 or cons inst
Course Designation: L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No

INTL BUS/FRENCH 315 — ADVANCED INTERDISCIPLINARY STUDIES IN PROFESSIONAL COMMUNICATION
3 credits.

In-depth study, from interdisciplinary perspectives, of key aspects of technical French language for the professions and business, together with an exploration of the history, sociology, and culture of professional environments in the French and Francophone worlds.
Requisites: FRENCH 228, 313 or 314 or cons inst
Course Designation: L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Summer 2001

INTL BUS/GEN BUS 320 — INTERCULTURAL COMMUNICATION IN BUSINESS
3 credits.

Develops awareness and knowledge of cultural influences on business. Focuses on various attitudes toward work, time, material possession, business, and the relationship of these attitudes to different social, religious, philosophical, and educational backgrounds of business people from cultures around the world.
Requisites: So st
Repeatable for Credit: No

INTL BUS/SPANISH 329 — SPANISH FOR BUSINESS
3 credits.

Spanish lexicon and linguistic style for management, banking, accounting, capital investment, personnel and office systems, production of goods and services, marketing, finance, and import/export; includes translation and interpretive activities.
Requisites: SPANISH 311
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2017

INTL BUS 335 — CONTEMPORARY ISSUES IN GOVERNMENT, ORGANIZATIONS, AND ENTERPRISE
1-3 credits.

A course for the exploration of subject areas possibly to be introduced into the business curriculum.
Requisites: Prerequisite varies by topic
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2018

INTL BUS 399 — READING AND RESEARCH-INTERNATIONAL BUSINESS
1-6 credits.

Requisites: Consent of instructor
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions

INTL BUS/M H R 403 — GLOBAL ISSUES IN MANAGEMENT
3 credits.

This course focuses on the strategic management required in global business. Topics include environmental analysis, global strategy, and subsidiary control. The aim of the course is to develop special skills that are required to manage international firms. Not open to grad stdts
Requisites: Jr st or Sr st.
Repeatable for Credit: No

INTL BUS/MARKETNG 420 — GLOBAL MARKETING STRATEGY
3 credits.

Structure of foreign trading; commercial facilities available to exporters and importers; application of economic analysis in marketing decisions; contemporary trends in international economy affecting foreign trade policies and practices.
Requisites: Sophomore, Junior or Senior standing; Marketing 300
Repeatable for Credit: No
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Description</th>
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<tbody>
<tr>
<td>INTL BUS/REAL EST 430</td>
<td>INTERNATIONAL REAL ESTATE</td>
<td>3</td>
<td>Analysis of international real estate and related transaction issues, especially in foreign countries which are visited as part of the course; survey of land use patterns and regulations, ownership rights, types of leases, transfer procedures, mortgage system, tax matters, currency risks, and geographical diversification issues. Requisites: Real Est 306 or cons inst Repeatable for Credit: No Last Taught: Fall 2015</td>
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<tr>
<td>INTL BUS/FINANCE 445</td>
<td>MULTINATIONAL BUSINESS FINANCE</td>
<td>3</td>
<td>Theory of business finance as applied to the operations of multinational firms; financial analysis and control of foreign investment decisions; working capital management; multinational credit institutions and capital markets; special accounting problems and trends in international monetary affairs. Requisites: FINANCE 700 or equiv Repeatable for Credit: No</td>
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<td>INTL BUS/OTM 755</td>
<td>INTERNATIONAL OPERATIONS: PROBLEMS AND ADMINISTRATION</td>
<td>3</td>
<td>Organizations and strategies of international and multinational firms. Initiating international operations, joint venture problems, relationships with state enterprises, licensing methods, defenses against adverse government policies (including confiscation), and international business policies and tactics. Requisites: Graduate or professional standing Repeatable for Credit: No</td>
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<td>INTL BUS 765</td>
<td>CONTEMPORARY TOPICS</td>
<td>1-4</td>
<td>Requisites: Graduate or professional standing Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement Repeatable for Credit: Yes, unlimited number of completions Last Taught: Spring 2018</td>
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<td>INTL BUS 799</td>
<td>READING AND RESEARCH-INTERNATIONAL BUSINESS</td>
<td>1-6</td>
<td>Individual work suited to the needs of graduate students may be arranged both during regular sessions and the intersession periods. Requisites: Consent of instructor Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement Repeatable for Credit: Yes, unlimited number of completions</td>
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