LA FOLLETTE SCHOOL OF PUBLIC AFFAIRS (PUB AFFR)

PUB AFFR/POLI SCI 419 — ADMINISTRATIVE LAW
3-4 credits.

Delegation of powers, elements of fair administrative procedure, judicial control over administrative determination. Not open to students with credit for POLI SCI 420 prior to fall 2017
Requisites: Sophomore standing and (POLI SCI 104, 184, or POLI SCI/LEGAL ST/POLI SCI 217).
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2015

PUB AFFR 520 — INEQUALITY, RACE AND PUBLIC POLICY
3 credits.

Explore the impact of public policies and programs on the distribution of income, wealth and opportunity in the United States. Examines inequalities across various social dimensions with a focus on disparities across racial and ethnic groups. It will begin with an introduction to key concepts in the measurement of inequality and poverty and an overview of recent trends. We will systematically examine how public policy shapes inequality across a range of topical areas including labor markets, education, taxation, health, housing and criminal justice.
Requisites: Sophomore standing
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Summer 2017

PUB AFFR/ECON/POP HLTH 548 — THE ECONOMICS OF HEALTH CARE
3-4 credits.

Analysis of the health care industry. Markets for hospitals and physicians’ care, markets for health manpower, and the role of health insurance.
Requisites: ECON 301, ECON 311, or PUB AFFR 880
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR/CIV ENGR 694 — MANAGEMENT OF CIVIL INFRASTRUCTURE SYSTEMS
3 credits.

Comprehensive systems approach to civil infrastructure and asset management with emphasis on transportation facilities. Social, political, economic factors that influence transportation planning, design, construction, maintenance and operation. Needs assessment, information management, performance measurement, life cycle cost and benefits analysis, prioritization and optimization, budgeting and finance.
Requisites: Grad st or cons inst, CIV ENGR 494 or equiv
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2015

PUB AFFR/HISTORY/POLI SCI 724 — THE POLITICS OF PERSUASION:
SOFT POWER IN EUROPE AND THE U.S.
1-3 credits.

How powerful is non-military power? What are its vectors and its limits? International relations theorists have defined soft power as "the ability to get what you want through attraction rather than coercion." This graduate seminar will put this notion to the test. We will investigate how elites, interest groups, religious bodies, and nation-states seek to exercise hegemony in the international order through non-violent means. How was "soft power" implemented on the ground in the 20th century—and how did its use transform international relations? To probe these questions, we will focus on a series of case studies in European and U.S. international history. Topics covered include the expansion of capitalism and consumer culture; the globalization of international legal instruments and human rights claims; and de-secularization, religious radicalism, and counter-insurgency. In the process of analyzing our case studies, we will refine our analytical vocabulary. Drawing on recent work in international relations, political theory, and international history, we will probe the meaning and utility of concepts like normative power, hegemony, cultural capital, and public diplomacy.
Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2016

PUB AFFR/ECON/URB R PL 734 — REGIONAL ECONOMIC PROBLEM ANALYSIS
3 credits.

Examination of major theories of regional economic development, with special emphasis upon the evolution and amelioration of regional economic problems. Selected techniques of regional analysis, including economic base multipliers, input/output models, and shift-share analysis are used in the context of setting regional development goals.
Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2011
PUB AFFR/ED POL/ELPA 765 — ISSUES IN EDUCATIONAL POLICY ANALYSIS
3 credits.

Theory, research, and practical experience in educational policy analysis, including the social construction of policy problems in education; the design, implementation, and evaluation of policy responses; and the practical and ethical dilemmas of the policy analyst.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR/ED POL/ELPA 795 — ECONOMICS OF EDUCATION
3 credits.

Shows how basic economic concepts are applied to the study of education policy and what economic research has concluded about the efficiency of various types of education systems.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2011

PUB AFFR 799 — INDEPENDENT READING
1-3 credits.

Requisites: Consent of instructor
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2017

PUB AFFR 800 — PUBLIC AFFAIRS PROFESSIONAL DEVELOPMENT WORKSHOP
1 credit.

This public affairs career development seminar includes sessions on professional writing, presentations, and job search skills training for students interested in finding jobs. A significant element of the seminar will be presentations from practitioners from the public, private and non-profit sectors.

Requisites: La Follette student
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR 802 — PUBLIC AFFAIRS SEMINAR SERIES
1-2 credits.

This course provides an opportunity to cross disciplinary boundaries to review and discuss the latest research by top public management, policy, and poverty scholars from on and off campus. The seminar series provides new and unpublished research on these issues as well as practitioner insight.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2017

PUB AFFR/ED POL/GEN&WS 805 — GENDER ISSUES IN INTERNATIONAL EDUCATIONAL POLICY
3 credits.

Exploration and analysis of recent debates related to gender issues in international educational policy, including the intersection of education and demographic processes, the play of history and culture, and the social construction of gender.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Summer 2013

PUB AFFR/ENVIR ST/URB R PL 809 — INTRODUCTION TO ENERGY ANALYSIS AND POLICY
3 credits.

Interdisciplinary seminar for the Energy Analysis and Policy Curriculum. Strategy and policy problems in energy policy, both national and international.

Requisites: Grad st admission to Energy Anal and Policy curric or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2017

PUB AFFR/ENVIR ST/URB R PL 810 — ENERGY ANALYSIS SEMINAR
1-3 credits.

Interdisciplinary seminar for the Energy Analysis and Policy Curriculum. Quantitative energy content and energy flows as an aid to problem analysis and policy formulation.

Requisites: Grad st admission to Energy Anal and Policy Curric or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2017

PUB AFFR 818 — INTRODUCTION TO STATISTICAL METHODS FOR PUBLIC POLICY ANALYSIS
3 credits.

This course provides an introduction to the statistical methods used in public policy. The course will cover the basics of probability, statistics, and quantitative methods in public policy analysis. The course stresses interpretation and presentation of data as well as theory.

Requisites: Consent of instructor
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017
PUB AFFR 819 — ADVANCED STATISTICAL METHODS FOR PUBLIC POLICY ANALYSIS
3 credits.

A review of intermediate statistics, and an introduction to analytical, quantitative and computer techniques applicable to the analysis of public policy.
Requisites: Grad st PUB AFFR 818 or equiv, or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 820 — COMMUNITY ECONOMIC ANALYSIS
3 credits.

Economic theory (location and growth) applicable to community economic development; the role of private and public sector in local economic development, and techniques for economic analysis of community.
Requisites: ECON 301 or equiv
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 827 — ADMINISTRATIVE INTERNSHIP
1-3 credits.

Cr for placements in policy related positions in public private agencies with school’s Career Devel Coordinator Assoc Dir
Requisites: Grad st in LaFollette School cons inst.
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Summer 2017

PUB AFFR/ED POL/ELPA 830 — SCHOOL FINANCE AND RESOURCE ALLOCATION
3 credits.

Contemporary bases for collecting and distributing local, state, and federal funds for elementary and secondary education; problems and issues in financial support of education; current, alternative and more effective uses of educational resources.
Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2016

PUB AFFR 850 — INTERNATIONAL GOVERNANCE
3 credits.

Examines influences arising from international environment on policy makers and those seeking to influence policymaking. Considers role of global economic forces, international and regional organizations, international civil society reflected in non-governmental organizations, and flow of policies across borders.
Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR 854 — MACROECONOMIC POLICY AND INTERNATIONAL FINANCIAL REGULATION
3 credits.

An introduction to international macroeconomic and financial policies with an emphasis on the interaction between domestic policies, and international financial markets, regulations and institutions.
Requisites: Grad st 1 crse in microecon macroecon, or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR 856 — TRADE, COMPETITION, AND GOVERNANCE IN A GLOBAL ECONOMY
3 credits.

Policy oriented course in international micro-economics and trade theory; including economic and institutional analysis of U.S. trade policy and the world trading system; issues covered include regional trading average; labor standards, income distribution and the environment.
Requisites: PUB AFFR 818 and 880
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 857 — POLITICAL ECONOMY OF CORRUPTION AND GOOD GOVERNANCE
3 credits.

Surveys wide range of multidisciplinary research on causes and consequences of widespread corruption and experiences of anticorruption reform strategies, with focus on developing countries. Considers role of international organizations, multinational companies, and regional agreements in building good governance globally.
Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2015
PUB AFFR 860 — WORKSHOP IN INTERNATIONAL PUBLIC AFFAIRS
3 credits.

Workshop in program evaluation and policy analysis taught through student teams working on real-world international issues for agencies in the public, private, and non-profit sectors. Teaches analytical skills, report preparation and writing, and presentation of results.

Requisites: La Follette st PUB AFFR 850
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 864 — HEALTH POLICY AND POLICY DESIGN
3 credits.

A survey course on health care policy in the United States, including examination of the design of health policy and the politics of health care reform.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2016

PUB AFFR/ENVIR ST/POLI SCI 866 — GLOBAL ENVIRONMENTAL GOVERNANCE
3 credits.

In-depth examination of the political and policy challenges posed by global environmental degradation. Analysis of international institutions for managing the global environment.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 867 — GOVERNMENT FINANCE IN DEVELOPING COUNTRIES
3 credits.

This course explores fiscal decision-making by governments in developing countries, including the role of tax law and the financing mechanisms, and decisions about fiscal relationships between levels of government.

Requisites: PUB AFFR 880 or equiv, or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2012

PUB AFFR 869 — WORKSHOP IN PUBLIC AFFAIRS
3 credits.

Workshop in program and policy analysis taught through student teams working on real problems for public agencies and organizations; teaches analytical skills, report preparation and writing; and presentations of results.

Requisites: La Follette st PUB AFFR 873
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR/POLI SCI 871 — PUBLIC PROGRAM EVALUATION
3 credits.

Compares the conceptual, statistical, and ethical issues of experimental, quasi-experimental and non-experimental designs for program evaluation. Definitions of outcomes, sample size issues, statistical biases in measuring causal effects of programs, and the reliability of findings will be emphasized using case studies selected from current public programs.

Requisites: PUB AFFR 818
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR 873 — INTRODUCTION TO POLICY ANALYSIS
3 credits.

This course develops skills in policy analysis in two ways. First, it sets out the conceptual foundations for understanding the role of policy analysis in democratic politics. Second, it provides training and experience in policy analysis craft.

Requisites: La Follette st PUB AFFR/POLI SCI/URB R PL 874, or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR/POLI SCI/URB R PL 874 — POLICY-MAKING PROCESS
3 credits.

An intensive study of policy-making processes involved in the formulation of public policies.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR/POLI SCI 875 — PUBLIC PERSONNEL ADMINISTRATION
3 credits.

Analysis of personnel policies and practices in the public sector and examination of patterns of interaction between political executives, personnel professionals, public employees, and interest groups in the development of personnel policies. Compares problems and approaches of different countries as well as those of the various levels of government in the United States.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2015
PUB AFFR/POLI SCI/URB R PL 878 — PUBLIC MANAGEMENT
3 credits.
Role of administration in American government; problems of organization, bureaucracy and control; public policy as the output of the administrative process.
Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2016

PUB AFFR 880 — MICROECONOMIC POLICY ANALYSIS
3 credits.
The tools and techniques used in the economic approach to policy analysis. Emphasis is on applying these methodological tools to evaluating existing public policies and policy alternatives, as well as providing a deeper understanding of how the economy operates.
Requisites: Grad st 2 econ crses, including microeconomics
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR/A E/ENVI R HELTH 881 — BENEFIT-COST ANALYSIS
3 credits.
This course will present the welfare economics underpinnings for evaluating the social benefits and costs of government activities. Issues such as uncertainty, the social discount rate, and welfare weights will be discussed; case studies from the environmental, social policy, and agricultural areas will be studied.
Requisites: Grad st, PUB AFFR 818 880 or POP HLTH/I SY E 875 at least one crse in econ or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR 882 — SOCIAL WELFARE POLICY AND MANAGEMENT
3 credits.
Considers social welfare policies—human capital development, employment, income and family support, and health care—and addresses focal questions about the state's role in social welfare service financing and provision, targeting publicly-funded services, and efficient and effective program administration and evaluation.
Requisites: PUB AFFR 880 or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2009

PUB AFFR 883 — POLITICS OF POVERTY, INEQUALITY, AND SOCIAL POLICY
3 credits.
Surveys the political forces that shape poverty, inequality, and related public policies in the United States. Builds on foundational knowledge of the policy-making process to provide graduate students with skills to understand and negotiate social policies in the United States.
Requisites: La Follette st or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR/POLI SCI 885 — ADVANCED PUBLIC MANAGEMENT: CRAFT, CONSTRAINTS AND ACCOUNTABILITY
3 credits.
Examines how managers in public and not-for-profit agencies can secure and utilize legal authority, human resources, and funds to accomplish organizational goals. Includes strategies for establishing and maintaining effective external relations and for working through other organizations to accomplish objectives.
Requisites: POLI SCI/PUB AFFR/URB R PL/POLI SCI/PUB AFFR 878
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2014

PUB AFFR/SOC WORK 887 — NONPROFIT LEADERSHIP
3 credits.
Nonprofit leadership focuses on developing management skills for the nonprofit area through readings, case materials and structured activities. Students examine the context, issues and skills associated with leadership and management in nonprofit organizations and apply them to challenges and opportunities that confront administration of nonprofits.
Requisites: Social Work or La Follette Graduate student or consent of instructor
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 888 — COMPARATIVE AND NATIONAL SOCIAL POLICY
3 credits.
This graduate seminar provides an overview of the American system of public policy toward human resources, with an emphasis on how the American system compares with other nations’ approaches to social welfare policy. Other nations include OECD nations as well as emerging middle income countries in Asia and Latin America. Social welfare policy is analyzed as three major branches: health, education and welfare.
Requisites: PUB AFFR 880 or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017
PUB AFFR/POLI SCI/URB R PL 890 — FEDERAL BUDGET AND TAX POLICY AND ADMINISTRATION
3 credits.

Focuses on national budget and tax policy and administration, and the parallel processes at the state and local levels. Included are discussions of: decision-making theories; budget and tax policy; and analysis of normative and empirical criteria and analytical techniques for assessing alternative policy proposals.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2016

PUB AFFR 891 — STATE AND LOCAL GOVERNMENT FINANCE
3 credits.

Explores the spending and tax policies of state and local governments. Focus on factors influencing the mix and level of public spending and the choice of revenue sources. Issues to be studied include the fiscal relations between governments and property tax.

Requisites: PUB AFFR 890
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2017

PUB AFFR 892 — PUBLIC BUDGETING
3 credits.

Provides an understanding of budget preparation, adoption and execution; proposed reforms of the budget process; and competing theories of the politics of budgeting. Focuses on the expenditure aspect of budgeting.

Requisites: La Follette grad stdt or cons inst
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2015

PUB AFFR 895 — PERFORMANCE MANAGEMENT
3 credits.

Introduces students to the concept of performance management. Explores different tools that aim to raise performance. Examines recent reforms at the federal, state, and local level and alternative theories of performance.

Requisites: PUB AFFR/POLI SCI/URB R PL 878
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

PUB AFFR 974 — TOPICS IN PUBLIC AFFAIRS
3 credits.

Current issues in the formulation, implementation, and analysis of public policy.

Requisites: Graduate or professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2017