Business, Doctoral Minor

Requirements

Doctoral Minor Guidelines for Nonbusiness Doctoral Students (10–12 Credits Required)

Requirements—Must Comply with Graduate School Policy for Option A Minors (https://grad.wisc.edu/acadpolicy/#minors)

Option A minor in business: Because the School of Business (WSB) is considered a department by the Graduate School of the University of Wisconsin—Madison, WSB sub-departmental minors are not formally recognized. All Option A minors earned in the WSB are recorded as “business.” However, two types of Option A business minors are offered.

(1) Minors may be done within one WSB department (only in these major areas: Accounting, Finance, Management and Human Resources, Marketing, Operations and Information Management, Real Estate and Urban Land Economics, and Risk and Insurance). The management department also offers a minor in entrepreneurship. Official records will still reflect only the term “business” for the reason stated above. All courses/credits must be graded (A–F).

For this type of minor, where all coursework is taken in one WSB department, students should meet with the designated departmental representative, who will approve the necessary coursework to be taken within that department (or an additional related department, if appropriate). A list of faculty members is available on the WSB Ph.D. website (https://wsb.wisc.edu/programs-degrees/doctoral-phd?_ga=1.211842580.1277511369.1427748585) or through the Ph.D. Programs Office in 3115 Grainger Hall. Students must have with them a copy of the Minor Agreement Form (https://bus.wisc.edu/phd/program-overview/areas-requirements/minor-for-non-business-students), available online. Each appropriate WSB departmental representative will review the proposed course(s) in their respective department and will sign their approval or suggest appropriate alternatives. Students should then submit the completed Minor Agreement Form to the Ph.D. Programs Office in 3115 Grainger Hall after approval has been obtained for all of the proposed coursework from the respective faculty members. The proposal will then be forwarded to the WSB Ph.D. Programs Committee for final approval. Coursework should be taken only after receiving written approval from the Ph.D. Programs Committee of the WSB. A copy of the approved agreement form will be kept in the Ph.D. Programs Office. It is also strongly recommended that students have a copy of this agreement placed in their permanent file in the home (major) department.

Option B minor: There is no Option B minor available in business, because Option B minors require coursework from two or more departments. The Graduate School considers the WSB to be one department. All Option B minors are to be approved by the student’s doctoral advisor in the home (major) department. Option B minors for nonbusiness Ph.D. students do not require any approval from the WSB, even if coursework in business is included. Requirements are described in the Guide or on the Graduate School website (https://grad.wisc.edu/prospective/academicprograms).

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For this type of minor, the students are advised to meet with the major advisor to determine the business subjects considered most relevant to their program and/or research. After identifying those subject areas (selected from those WSB departments that offer a Ph.D. major), students should consult with the designated faculty representative in each of the subject areas where coursework is being considered. A list of faculty members is available on the WSB Ph.D. website (https://wsb.wisc.edu/programs-degrees/doctoral-phd?...