MBA in Business: General Management

The MBA is a professional degree for the student preparing for a career in the business world. The cross-functional/interdisciplinary program exposes the student to each of the functional areas of business combined with a specialization in a specific area of business. Areas of specialization include corporate finance and investment banking, applied security analysis, arts administration, brand and product management, general management, marketing research, operations and technology management, real estate and urban land economics, risk management and insurance, strategic human resource management, and supply chain management.

MBA Business: Supply Chain Management

The Wisconsin MBA in supply chain management, supported by the Grainger Center for Supply Chain Management, provides students with a personalized, industry-focused program which partners with companies known for supply chain excellence. The program provides students with an exceptional interdisciplinary education that builds on fundamental knowledge and incorporates the latest in supply chain thinking. The strategic, cross-functional curriculum takes an integrated business process view of supply chains, including marketing, sourcing, logistics, operations, and customer service. Students connect with and learn from real-world supply chain leaders and are part of a strong, close-knit community.

M.S. Degree

The M.S. degree is currently designed for students who wish to pursue very specialized studies within one of two specific fields: global real estate, and finance.