PUBLIC AFFAIRS, MPA

The Master of Public Affairs (MPA) Program provides education in public management and policy analysis that prepares students for careers in public policy and administration within the public, private, and nonprofit sectors.

The award-winning La Follette School faculty includes economists, political scientists, sociologists, and public affairs scholars who teach the skills and tools needed for a career in public affairs. They are experts in social policy, health policy and management, public administration, public policy analysis, environmental policy and management, poverty, and tax policy and government finance.

Beyond campus, the city of Madison, as the state capital, provides a wealth of opportunities for La Follette School students to participate in outreach and acquire practical experience as professional project assistants or interns with public and private entities. Students benefit from the strong relationships that La Follette School faculty have with these organizations, in keeping with the Wisconsin idea of public service. This includes the Family Impact Seminar and Committee Connect—opportunities that use evidence-based research to inform policymakers and improve public policy.

PUBLIC AFFAIRS COMBINED DEGREES AND CERTIFICATE PROGRAMS

Some students earn additional credentials while they work toward their public affairs degrees. Students must follow double degree (https://grad.wisc.edu/acadpolicy/?policy=doubledegrees) and dual degree (https://grad.wisc.edu/acadpolicy/?policy=dualdegreesgradprof) policies. The following combined degree and certificate programs are available:

- Law (Juris Doctorate)
- Master of Public Health
- Master of Science in Urban and Regional Planning
- Doctorate in Neuroscience
- Energy Analysis and Policy Certificate through the Nelson Institute in Environmental Studies
- Business, Environment, & Social Responsibility; Entrepreneurship; or Strategic Innovation offered through the Wisconsin School of Business.

Law and Public Affairs (J.D./MPA)

Increasingly, careers in the federal, state and local governments, as well as nonprofit organizations and private sector businesses require an understanding of public administration, policy analysis, and public affairs, as well as law. Many students choose to pursue the dual law and public affairs degree because of their interest in employment in government agencies, government relations law practice, or in other policy-oriented firms and organizations.

For most students the dual-degree program will add about a year of study to the three years it takes to complete law school, but will save approximately one year of study compared to doing the two programs separately.

Public Health and Public Affairs (MPH/MPA)

The Master of Public Affairs (MPA) and Master of Public Health (MPH) dual-degree program prepares health policy professionals as policy analysts and public managers in the increasingly important area of health care. Dual-degree MPA/MPH students develop a firm foundation in policy analysis and public management offered by La Follette faculty and a deep substantive knowledge in public health that can only be offered through a program in the School of Medicine and Public Health. The dual degree program generally takes two years and one summer or three years to complete.

Neuroscience and Public Affairs (Ph.D./MPA)

Advances in neuroscience have important policy implications for child welfare and education, community development, mental health and health care, bioethics and aging, environmental risks and national security. The Neuroscience and Public Policy Program (NPP) and the La Follette School of Public Affairs courses prepare students to work in the growing array of domestic or international policy jobs involved in the management of science and its integration into policy analysis and design. Students become good scientists and effective communicators, managers, and advocates of good public policy.

Urban and Regional Planning and Public Affairs (M.S. in URPL/MPA)

The La Follette School and the Department of Planning and Landscape Architecture offer a three-year double-degree program in Urban and Regional Planning and Public Affairs that culminates in two degrees: a Master of Science in Urban and Regional Planning and a Master of Public Affairs degree.

ADMISSIONS

Applicants for the MPA program should submit official transcripts showing undergraduate performance with at least the equivalent of a 3.0 G.P.A. (on a 4.0 scale), three references, a statement of purpose, Graduate Record Exam (GRE) scores, and a resume. Prerequisite courses are an introductory course in microeconomics, an introductory course in calculus or statistics, and an introductory American government course. Applicants without this background may be admitted with the understanding that these courses will be completed before beginning the program.

Every applicant whose first language is not English and whose complete four-year undergraduate instruction was not in English, must provide official scores from the Test of English as a Foreign Language (TOEFL), International English Language Testing System (IELTS) or the Michigan English Language Assessment Battery (MELAB). The applicant must provide at least one of these minimum standardized test scores: TOEFL computer-based test score 237, TOEFL internet-based test score 92, IELTS score 7, or MELAB B2. Even if a student has the minimum score, the program can require the admitted applicant to take the on-campus ESL exam and register for any recommended English-as-a-second-language course(s) in the first semester of graduate study.

The La Follette School of Public Affairs only admits for the fall semester. The priority deadline for admission is January 1. Applications are accepted after this date on a rolling admission basis, but there is no guarantee that space in the incoming class will be available.

GRADUATE SCHOOL ADMISSIONS

Graduate admissions is a two-step process between academic degree programs and the Graduate School. Applicants must meet requirements of both the program(s) and the Graduate School. Once you have researched the graduate program(s) you are interested in, apply online (https://grad.wisc.edu/admissions).
FUNDING

GRADUATE SCHOOL RESOURCES
Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (https://grad.wisc.edu/funding) is available from the Graduate School. Be sure to check with your program for individual policies and processes related to funding.

PROGRAM RESOURCES
La Follette School fellowships and scholarships are offered on a merit basis to all public affairs and international public affairs applicants. Priority consideration is given to applications received by January 1.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS
Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/#policiesandrequirementstext), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th>FACE TO FACE</th>
<th>EVENING/WEEKEND</th>
<th>ONLINE</th>
<th>HYBRID</th>
<th>ACCELERATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
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</table>

Mode of Instruction Definitions

Evening/Weekend: These programs are offered in an evening and/or weekend format to accommodate working schedules. Enjoy the advantages of on-campus courses and personal connections, while keeping your day job. For more information about the meeting schedule of a specific program, contact the program.

Online: These programs are offered primarily online. Many available online programs can be completed almost entirely online with all online programs offering at least 50 percent or more of the program work online. Some online programs have an on-campus component that is often designed to accommodate working schedules. Take advantage of the convenience of online learning while participating in a rich, interactive learning environment. For more information about the online nature of a specific program, contact the program.

Hybrid: These programs have innovative curricula that combine on-campus and online formats. Most hybrid programs are completed on-campus with a partial or completely online semester. For more information about the hybrid schedule of a specific program, contact the program.

Accelerated: These on-campus programs are offered in an accelerated format that allows you to complete your program in a condensed time-frame. Enjoy the advantages of on-campus courses with minimal disruption to your career. For more information about the accelerated nature of a specific program, contact the program.

CURRICULAR REQUIREMENTS

Minimum Credit Requirement

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<th>Minimum Credit Requirement</th>
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<tr>
<td>MPA: 42 credits</td>
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<tr>
<td>MPA with accelerated track: 36 credits</td>
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MPA students are also encouraged to build proficiency beyond the core analytical requirements by completing at least one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUB AFFR 819</td>
<td>Advanced Statistical Methods for Public Policy Analysis</td>
<td>3</td>
</tr>
<tr>
<td>PUB AFFR/POLI SCI 871</td>
<td>Public Program Evaluation</td>
<td>3</td>
</tr>
<tr>
<td>PUB AFFR/A A E/ENVIR ST/POP HLTH 881</td>
<td>Benefit-Cost Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

In addition to the required core courses, MPA students choose electives to develop specialized knowledge in policy fields that match their
interests and career goals. Guided by faculty advisors, students typically choose electives that build on the expertise of La Follette School faculty across a number of well-established policy fields. Students can also take advantage of the wide range of courses offered throughout the university.

### Recommended Electives in Public Affairs:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUB AFFR 819</td>
<td>Advanced Statistical Methods for Public Policy Analysis</td>
<td>3</td>
</tr>
<tr>
<td>PUB AFFR 827</td>
<td>Administrative Internship</td>
<td>1-3</td>
</tr>
<tr>
<td>PUB AFFR/ POLI SCI 871</td>
<td>Public Program Evaluation</td>
<td>3</td>
</tr>
<tr>
<td>PUB AFFR/ A A E/ENVIR ST/ POP HLTH 881</td>
<td>Benefit-Cost Analysis</td>
<td>3</td>
</tr>
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### Recommended Two-Year Plan of Study

**Recommended progression**

**Fall Year One**
- PUB AFFR 800  
  Public Affairs Professional Development Workshop 1
- PUB AFFR 818  
  Introduction to Statistical Methods for Public Policy Analysis 3
- PUB AFFR 880  
  Microeconomic Policy Analysis 3
- PUB AFFR/POLI SCI/ URB R PL 874  
  Policy-Making Process 3

**Spring Year One**
- PUB AFFR 873  
  Introduction to Policy Analysis 3
- PUB AFFR/POLI SCI/ URB R PL 878  
  Public Management 3

**Spring Year Two**
- PUB AFFR 869  
  Workshop in Public Affairs 3

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### GRADUATE SCHOOL POLICIES

The Graduate School's Academic Policies and Procedures (https://grad.wisc.edu/acadpolicy) provide essential information regarding general university policies. Program authority to set degree policies beyond the minimum required by the Graduate School lies with the degree program faculty. Policies set by the academic degree program can be found below.

### MAJOR-SPECIFIC POLICIES

#### GRADUATE PROGRAM HANDBOOK

The Graduate Program Handbook (http://lafollette.wisc.edu/images/student_services/Handbook_2017-Final.pdf) is the repository for all of the program's policies and requirements.

#### PRIOR COURSEWORK

**Graduate Work from Other Institutions**

With program approval, students are allowed to count no more than 9 credits of graduate coursework from other institutions. Coursework earned five or more years prior to admission to a master's degree is not allowed to satisfy requirements. This work does not appear on UW–Madison transcript nor count toward graduate career GPA.

**UW–Madison Undergraduate**

Up to 7 credits from a UW–Madison undergraduate degree are allowed to count toward the degree. This work will not appear on the student's graduate transcript. Coursework earned five or more years prior to admission to a master's degree is not allowed to satisfy requirements.

**UW–Madison University Special**

With program approval, students are allowed to count no more than 9 credits of coursework numbered 300 or above taken as a UW–Madison University Special student. Coursework earned five or more years prior to admission to a master's degree is not allowed to satisfy requirements.

### PROBATION

The Graduate School regularly reviews the record of any student who earned grades of BC, C, D, F, or Incomplete in a graduate course (300 or above), or grade of U in research credits. This review could result in academic probation with a hold on future enrollment or in being suspended from the Graduate School.

1. **Good standing** (progressing according to standards; any funding guarantee remains in place).
2. **Probation** (not progressing according to standards but permitted to enroll; loss of funding guarantee; specific plan with dates and deadlines in place in regard to removal of probationary status).
3. **Unsatisfactory progress** (not progressing according to standards; not permitted to enroll, dismissal, leave of absence or change of advisor or program).

### ADVISOR / COMMITTEE

Every graduate student is required to have an advisor. To ensure they are making satisfactory progress toward a degree, the Graduate School expects that students meet with their advisor on a regular basis.

An advisor generally serves as the thesis advisor. In many cases, an advisor is assigned to incoming students. Students can be suspended from the Graduate School if they do not have an advisor. An advisor is a faculty member, or sometimes a committee, from the major department responsible for providing advice regarding graduate studies.

A committee often accomplishes advising for the students in the early stages of their studies.

### CREDITS PER TERM ALLOWED

**MPA:** 13 credits are advised if a student hold other appointments on campus. Students need advisor approval to take 15 credits.

**MPA with accelerated track:** 15 credits

### TIME CONSTRAINTS

Master's degree students who have been absent for five or more consecutive years lose all credits that they have earned before their absence. Individual programs may count the coursework students completed prior to their absence for meeting program requirements;
that coursework may not count toward Graduate School credit requirements.

OTHER
n/a

PROFESSIONAL DEVELOPMENT

GRADUATE SCHOOL RESOURCES
Take advantage of the Graduate School's professional development resources (https://grad.wisc.edu/pd) to build skills, thrive academically, and launch your career.

PROGRAM RESOURCES
PUBLIC AFFAIRS CAREERS

Career development is an integral part of the La Follette School experience, and data show extremely high percentages of employment three to six months post-graduation. The Career Services Office offers:

• Visits with local employers as well as regular trips to Washington, D.C., Chicago, and Milwaukee
• Networking opportunities
• Career development seminars with public affairs professionals
• Connections with alumni mentors

The career services coordinator works with students one-on-one to develop essential skills, such as interviewing, writing strong cover letters and resumes, and researching internships and permanent employment. During the first-semester course Professional Development Workshop, students also create an individual plan and portfolio that help them proactively move toward their academic and career goals.

La Follette School alumni work in all levels of government, nonprofit organizations, and the private sector. Popular positions include policy analyst, consultant, executive director, research analyst, project manager, and government liaison. MPA alumni have held positions with these agencies, organizations, and businesses:

• Congressional Research Service
• Deloitte
• Duke Margolis Health Policy Center
• Federal Bureau of Investigation
• Grant Thornton
• National Council on Crime and Delinquency
• Oregon Legislative Fiscal Office
• UW–Madison Center for Education Research
• U.S. Government Accountability Office
• U.S. Department of Transportation
• Wisconsin Department of Health Services
• Wisconsin Legislative Audit Bureau

LEARNING OUTCOMES

1. (Knowledge) Demonstrate understanding of major current and past policy debates, research findings, and analytical methodologies in each of the following core areas: microeconomic policy analysis, quantitative tools for policy analysis, policy analysis, the policymaking process, and public management.

2. (Knowledge) Demonstrate critical thinking skills. They will retrieve and examine the policy literature and evaluate evidence for and against hypotheses, identify knowledge gaps, strengths and weaknesses in existing literature, synthesize knowledge, and develop conclusions.

3. (Applied Research Skills) Read, comprehend, and effectively summarize policy research and policy-relevant academic research.

4. (Applied Research Skills) Effectively summarize data for a general (non-academic) or policy audience.


6. (Professional and Ethical Conduct) Identify and appropriately respond to scenarios involving the ethical and professional responsibilities of public administration.

7. (Professional and Ethical Conduct) Demonstrate the ability to maintain human subjects protections when designing studies, collecting data and reporting results.

8. (Professional and Ethical Conduct) Know and adhere to high levels of professional conduct, ethical decision-making and legal and regulatory compliance.

9. (Professional and Ethical Conduct) Demonstrate the ability to maintain fidelity to objective social science-based research methods.

10. (Communication) Communicate in clear written language: a real-world policy problem, relevant scholarly studies and practical applications, a policy-analytic method to investigate the problem, and client-oriented advice to mitigate the problem.

11. (Communication) Communicate substance of point 1 highly concisely and in language understandable to a non-specialist.

12. (Communication) Communicate substance of point 2 orally.


14. (Professional Skills and Career Preparation) Complete high quality group projects, including demonstration of effective project management and teamwork.

PEOPLE

Faculty (http://lafollette.wisc.edu/faculty-staff): Professors Blank, Cancian, Chinn, Copelovitch, Fletcher, Meyer, Nemet, Smeeding, Weimer, Yackee (director); Associate Professors: Collins, Wallace; Assistant Professors: O’Brien, Tjernstrom; Assistant Professors: Jacobs, O’Brien, Tjernström, Wang; Lecturers: Doyle, Howard, Kozel, Lavigna, McKelvey, Nelson