

BUSINESS: ACCOUNTING, BBA

By pursuing the accounting major (<https://business.wisc.edu/undergraduate/majors/accounting/>), you will develop strong technical and professional skills to succeed in a dynamic profession. Learn how emerging technologies are changing the landscape of business and gain an appreciation for the global and diverse nature of a career path in accounting.

Topics, skills, and concepts:

- Financial and managerial accounting, cost accounting, accounting systems, emerging technologies, taxation, audit and advisory services.
- Evaluate the economic transactions on which businesses are built, and organize and reporting the impact of those transactions. Learn to evaluate the tax impact of business decisions.
- Critical analysis, group dynamics, problem solving, and communication skills.

RELATED STUDENT ORGANIZATIONS

Beta Alpha Psi (<https://win.wisc.edu/organization/bap/>)

Institute of Management Accountants (<https://win.wisc.edu/organization/imaumadison/>)

Women in Finance and Accounting (<https://win.wisc.edu/organization/wifa/>)