

BUSINESS: MANAGEMENT AND HUMAN RESOURCES: ENTREPRENEURSHIP/ HUMAN RESOURCES

Admissions to the Business: Management and Human Resources: Entrepreneurship/Human Resources named option have been suspended in fall 2024 and will be discontinued in fall 2028. Students interested in these areas of study should pursue the new majors in Business: Entrepreneurship (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-entrepreneurship-bba/>) and Business: Human Resource Management (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-human-resource-management-bba/>).

REQUIREMENTS

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This double option requires 21 credits; the layout of classes are found below:

Code	Title	Credits
Core		
M H R 305	Human Resource Management	3
M H R 422	Advanced Entrepreneurship	3
M H R 427	Entrepreneurial Growth Strategies	3
M H R 434	Venture Creation ¹	3
or FINANCE 457	Entrepreneurial Finance	
or M H R 399	Reading and Research-Management	
<i>Complete 3 of the following OR 2 of the following and 1 elective:</i>		9
M H R 610	Compensation: Theory and Administration	
M H R 611	Strategic Talent Management	
M H R 612	Labor-Management Relations	
M H R 614	People Analytics	
Electives:		
M H R 365	Contemporary Topics	
M H R 399	Reading and Research-Management ¹	
M H R 420	Leading Change in Organizations	
M H R 423	Strategic Management	
M H R 441	Technology Entrepreneurship	
M H R 617	Diversity in Organizations	
M H R 628	Negotiations	
M H R/ INTEGART 632	Introduction to Arts Entrepreneurship	

M H R/ INTEGART 636	Entrepreneurship in Arts & Cultural Organizations
R M I 620	Employee Benefits Management
Total Credits	21

¹ Double counting of M H R 399 Reading and Research-Management within this option is prohibited.

FOUR-YEAR PLAN

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Freshman

Fall	Credits Spring	Credits
MATH 211	4 ECON 101	4
GEN BUS 110	1 PSYCH 202	3
Ethnic Studies	3 Science	3
Communications A	3 Humanities, Social Science, or Literature	3
	11	13

Sophomore

Fall	Credits Spring	Credits Summer	Credits
ECON 102	4 GEN BUS 307	3 FINANCE/ ECON 300	3
GEN BUS 306	3 ACCT I S 211	3	
ACCT I S 100	3 OTM 300	3	
M H R 300	3 MARKETNG 30C	3	
GEN BUS 360	3 M H R 305	3	
	16	15	3

Junior

Fall	Credits Spring	Credits
M H R 422	3 M H R 434, 399, or FINANCE 457	3
Ethics ¹	3-4 Business Breadth	3
Communications B	3-4 Humanities, Social Science, or Literature	3
Elective	3 Elective	3
Elective	3 Elective	3
	15-17	15

Senior

Fall	Credits Spring	Credits
M H R 610, 611, 365, 399, 423, or 628	3 M H R 612	3
M H R 610 or 611	2-3 M H R 427	3
GEN BUS 301	3 Business Breadth	3

Humanities, Social Science, or Literature	3 Science	3
11-12		12

Total Credits 111-114

¹ Students must choose one of the following courses: PHILOS 241 Introductory Ethics, PHILOS 243 Ethics in Business, PHILOS 341 Contemporary Moral Issues, PHILOS/ENVIR ST 441 Environmental Ethics