SUPPLY CHAIN MANAGEMENT, SPECIALIZATION

The field of supply chain management (SCM) is a critical area of competitive advantage for businesses around the world. SCM integrates business functions concerned with the movement of goods, services and information along the value chain with the goal of creating value for the end customer. SCM is a cross-functional discipline involving many components of business including product development, marketing, demand/supply planning, sourcing, production, inventory, logistics, customer service, and the relationships between businesses and their channels of distribution. In today’s complex business environment, there is a need to coordinate these supply chain functions not only within the firm, but with business partners and customers. As a result, SCM is a critical, strategic component of business, and students with SCM education and expertise are in high demand in the marketplace.

The supply chain management specialization is open to all undergraduate students enrolled in the School of Business and is administered by the Grainger Center for Supply Chain Management at the School of Business. In addition to the BBA requirements, students complete an 18-credit curriculum required for the specialization. Students will also have the opportunity to interact with business leaders, participate in experiential learning and social activities, have access to a global trip/experience, and be eligible for scholarship opportunities from the Grainger Center.

Each semester, the Center offers an informational workshop, From A to Z: Careers in Supply Chain Management, to help interested students learn about the specialization. At this event students will be exposed to the curriculum and potential career opportunities in the field, as well as network with current students, alumni, and corporate partners. Information about future A to Z events will be posted to the MyBiz blog (https://bus.wisc.edu/bba/mybiz).

For questions or additional information about the specialization in supply chain management, please visit the Grainger Center (3450 Grainger Hall) or call 608-262-0710.

The Supply Chain Management Specialization is only for students in the School of Business.

Students interested in pursuing the supply chain management specialization must complete an application to verify the degree plan, including a resume review by the BBA Advising Center. All applications will also include a meeting with the Grainger Center staff in 3452 Grainger Hall.

HOW TO GET IN

The supply chain management specialization is only for students in the School of Business.

APPLICATION

Application for students in the School of Business who were admitted before fall 2016 can be found here (http://bus.wisc.edu/~media/bus/bba/academics/majors/scm/scmspecializationapp_students-in-wsb-prior-to-fall-2016.pdf?la=en).

Application for students in the School of Business who were admitted fall 2016 or after can be found here (https://bus.wisc.edu/~media/bus/bba/academics/majors/scm/scmspecializationapp_rev-september-2016.pdf?la=en).

Once the application is complete, including the resume review, students should stop by the Grainger Center (3450 Grainger Hall) or call 608-262-0710 to schedule an appointment to enroll.

REQUIREMENTS

In addition to the required courses below, students are also required to attend 4 applied learning events each year, keep up with resume reviews and updates, and report all job and internship offers to the Grainger Center and BBA Career office.

If you are interested in this specialization, more details about the applied learning events and other benefits will be offered upon declaration. Attending these events makes students eligible for specialization benefits including scholarships, global trip, etc.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MARKETNG/OTM 421</td>
<td>Fundamentals of Supply Chain Management</td>
<td>3</td>
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<tr>
<td>MARKETNG/OTM 422</td>
<td>Logistics Management</td>
<td>3</td>
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<tr>
<td>MARKETNG 423</td>
<td>Procurement &amp; Supply Management</td>
<td>3</td>
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<td>MARKETNG 425</td>
<td>Marketing Channels</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG 427</td>
<td>Enterprise Systems and Supply Chain Management</td>
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Select ONE of the following three courses: 3

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<tr>
<td>OTM 351</td>
<td>Principles and Techniques of Quality Management</td>
<td></td>
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<tr>
<td>OTM 451</td>
<td>Service Operations Management</td>
<td></td>
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<tr>
<td>OTM 654</td>
<td>Production Planning and Control</td>
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Total Credits 18

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<tr>
<td>MARKETNG 365</td>
<td>Contemporary Topics (Creating Breakthrough New Products)</td>
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</tr>
<tr>
<td>OTM 365</td>
<td>Contemporary Topics (Operations Analytics)</td>
<td></td>
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### ADVISING AND CAREERS

#### ADVISING

Jackie Murray (jackie.murray@wisc.edu) is the academic advisor in the BBA Program for the supply chain specialization. Tara Milliken (tara.milliken@wisc.edu) is the career advisor in the BBA Program for the supply chain specialization.

#### CAREER

Students enrolled in the supply chain management specialization consistently have access to excellent internship opportunities and earn some of the highest salaries at the School of Business. The average full-time salary for members of the graduating class of 2016 with a supply chain management specialization was approximately $57,000, while the average monthly internship salary was $3,200.

Some of the companies that recruit students with a specialization in supply chain management include (but are not limited to):

- Amazon
- Best Buy
- BP Americas
- Cargill
- Chrysler
- Cisco Systems
- Georgia-Pacific
- Kimberly-Clark
- Kohler
- Kohl's Department Stores
- Macy's
- Mayo Clinic
- Nestle
- Procter & Gamble
- Target Corporation
- Uline
- Walgreen's Corporate

### PEOPLE

#### FACULTY AND STAFF IN SUPPLY CHAIN MANAGEMENT

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