SUPPLY CHAIN MANAGEMENT, SPECIALIZATION

Admissions to the Supply Chain Management Specialization have been suspended as of spring 2018, and will be discontinued as of spring 2019. If you have any questions, please contact the department (wibbaadvising@wsb.wisc.edu).

Note: The supply chain management specialization has been transitioned to a certificate. The last term to declare the specialization was spring 2018. Students who have previously declared this specialization must complete their degree no later than spring 2019 in order to earn the specialization. For students declaring the certificate after spring 2018 or graduating after spring 2019, please see the Supply Chain Management Certificate (http://guide.wisc.edu/undergraduate/business/school-wide/supply-chain-management-certificate) page.

The field of supply chain management (SCM) is a critical area of competitive advantage for businesses around the world. SCM integrates business functions concerned with the movement of goods, services and information along the value chain with the goal of creating value for the end customer. SCM is a cross-functional discipline involving many components of business including product development, marketing, demand/supply planning, sourcing, production, inventory, logistics, customer service, and the relationships between businesses and their channels of distribution. In today’s complex business environment, there is a need to coordinate these supply chain functions not only within the firm, but with business partners and customers. As a result, SCM is a critical, strategic component of business, and students with SCM education and expertise are in high demand in the marketplace.

The supply chain management specialization is open to all undergraduate students enrolled in the School of Business and is administered by the Grainger Center for Supply Chain Management at the School of Business. In addition to the BBA requirements, students complete an 18-credit curriculum required for the specialization.

Students will also have the opportunity to interact with business leaders, participate in experiential learning and social activities, have access to a global trip/experience, and be eligible for scholarship opportunities from the Grainger Center.

Each semester, the Center offers an informational workshop, From A to Z: Careers in Supply Chain Management, to help interested students learn about the specialization. At this event students will be exposed to the curriculum and potential career opportunities in the field, as well as network with current students, alumni, and corporate partners. Information about future A to Z events will be posted to the MyBiz blog (https://bus.wisc.edu/bba/mybiz).

For questions or additional information about the specialization in supply chain management, please visit the Grainger Center (3450 Grainger Hall) or call 608-262-0710.

The Supply Chain Management Specialization is only for students in the School of Business.

Students interested in pursuing the supply chain management specialization must complete an application to verify the degree plan, including a resume review by the BBA Advising Center. All applications will also include a meeting with the Grainger Center staff in 3452 Grainger Hall.

HOW TO GET IN

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APPLICATION

Application for students in the School of Business who were admitted before fall 2016 can be found here (http://bus.wisc.edu/~media/bus/bba/academics/majors/scm/scmspecializationapp_students-in-wsb-prior-to-fall-2016.pdf?la=en).

Application for students in the School of Business who were admitted fall 2016 or after can be found here (https://wsb.wisc.edu/~media/programs/certificates/supply-chain-management-undergrad/documents/wisconsin-supply-chain-management-scm-application.pdf).

Pre-Application Requirements:

- Meet with a professional career advisor in the BBA Advising Center for a resume review.
- After your resume has been reviewed, upload the revised copy to BuckyNet.
- Include the SCM designation on your BuckyNet profile.
- Complete the application and schedule an appointment with Danielle Zink danielle.zink@wisc.edu for review. Be sure to read the application carefully and complete all portions before scheduling an appointment.

REQUIREMENTS

In addition to the required courses below, students are also required to attend 4 applied learning events each year, keep up with resume reviews and updates, and report all job and internship offers to the Grainger Center and BBA Career office.

If you are interested in this specialization, more details about the applied learning events and other benefits will be offered upon declaration.

Attending these events makes students eligible for specialization benefits including scholarships, global trip, etc.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARKETNG/OTM 421</td>
<td>Fundamentals of Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG/OTM 422</td>
<td>Logistics Management</td>
<td>3</td>
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<tr>
<td>MARKETNG 423</td>
<td>Procurement &amp; Supply Management</td>
<td>3</td>
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<tr>
<td>MARKETNG 425</td>
<td>Marketing Channels</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG 427</td>
<td>Enterprise Systems and Supply Management</td>
<td>3</td>
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</tbody>
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Select ONE of the following three courses: 3
OTM 351  Principles and Techniques of Quality Management
OTM 451  Service Operations Management
OTM 654  Production Planning and Control

Total Credits 18

Code  Title  Credits
MARKETING/OTM 421  Fundamentals of Supply Chain Management  3
MARKETING/OTM 422  Logistics Management  3
MARKETING 423  Procurement & Supply Management  3
MARKETING 425  Marketing Channels  3
MARKETING 427  Enterprise Systems and Supply Chain Management  3

Select ONE of the following three courses:
MARKETING 365  Contemporary Topics (Creating Breakthrough New Products)  3
OTM 365  Contemporary Topics (Operations Analytics)  
OTM 451  Service Operations Management  

Total Credits 18

Required Courses for Students Admitted to the School of Business Fall 2016 or After

Advising and Careers

Advising
Advising is an integral part of any student’s educational journey in the School of Business BBA Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. BBA academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

BBA career advisors help students with career exploration, internships, resumes, job search, interviewing and more. We encourage students to connect with their career advisor once they arrive on campus.

BBA advisors want students to succeed. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

Assigned Academic and Career Advisors
For admitted BBA students, advisors are assigned by academic major. If you have more than one major, you may have more than one assigned advisor. You can find your assigned advisor by logging into your student center and looking on the right hand menu under “Program Advisor”.

For students not yet admitted to the WSB, we have a team of pre-business advisors available to you. Information on pre-business advising can be found here (https://bus.wisc.edu/bba/mybiz/advising/#academic).

Accessing Advising
If you have a quick question, no more than 15 minutes, please utilize our drop-in advising. You can find up-to-date information regarding drop-in hours here (https://bus.wisc.edu/bba/mybiz/advising/#academic).

You may schedule (https://bus.wisc.edu/bba/mybiz/advising) a 30-minute appointment with an academic and career advisor. Advisors are trained, and have knowledge regarding all ten majors in the BBA, so if your assigned advisor is not available you can be confident to schedule an appointment with any of the BBA advisors.

Pre-business students may also schedule (https://bus.wisc.edu/bba/mybiz/advising) an appointment with a pre-business academic advisor.

If you have a quick yes/no question you may always send an email to your assigned advisor.

For more information on academic and career advising in the BBA please see Advising (https://bus.wisc.edu/bba/mybiz/advising/#academic) on the school’s website.

Career
Students enrolled in the supply chain management specialization consistently have access to excellent internship opportunities and earn some of the highest salaries at the School of Business. The average full-time salary for members of the graduating class of 2016 with a supply chain management specialization was approximately $57,000, while the average monthly internship salary was $3,200.

Some of the companies that recruit students with a specialization in supply chain management include (but are not limited to):

- Amazon
- Best Buy
- BP Americas
- Cargill
- Chrysler
- Cisco Systems
- Georgia-Pacific
- Kimberly-Clark
- Kohler
- Kohl’s Department Stores
- Macy’s
- Mayo Clinic
- Nestle
- Procter & Gamble
- Target Corporation
- Uline
- Walgreen’s Corporate
- W.W. Grainger

People

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