

# ART, BS

The highly ranked Department of Art's degree programs provide creative students with the critical and artistic skills needed to excel in contemporary, multidisciplinary art and design practices. The art curriculum fosters positive collaboration, the creation of innovative and technically advanced art works, and encourages the sharing of diverse points of view. Students can pair the BS Art degree with many different majors on campus in order to work toward specific career goals.

Degree programs feature a rigorous foundation program, a set of six courses that students often complete by participating in the popular Contemporary Art & Artists First-Year Interest Group (<https://figs.wisc.edu/what/>) (FIG), before branching out into one or more specialized areas (<https://art.wisc.edu/media-disciplines/>):

- 4D Digital Media
- 4D Video and Performance
- Ceramics
- Drawing/Painting
- Glass/Neon
- Graphic Design
- Metals/Jewelry
- Printmaking/Book Arts
- Photography
- Sculpture
- Wood/Furniture

The department offers five ways to complete a degree:

- The Bachelor of Science in Art (<https://guide.wisc.edu/undergraduate/education/art/art-bs/>) degree
- The Bachelor of Science in Art degree with Graphic Design option (<https://guide.wisc.edu/undergraduate/education/art/art-bs/art-graphic-design-bs/>)
- The Bachelor of Fine Arts (<https://guide.wisc.edu/undergraduate/education/art/art-bfa/>) degree
- The Bachelor of Fine Arts degree with Graphic Design option (<https://guide.wisc.edu/undergraduate/education/art/art-bfa/art-graphic-design-bfa/>)
- The Bachelor of Science in Art Education (<https://guide.wisc.edu/undergraduate/education/art/art-education-bs/>) degree

Potential careers for artists include creative director, content marketing manager, arts coordinator and studio manager, ceramics, glassblowing, metal fabrication, illustration, commercial or fine arts photographer, primary/secondary school art teacher, gallerist, or studio artist. Our graduates also work as community arts organizers, user experience designers, technical assistants for major film companies, jewelry designers and fabricators, book designers, museum preparators, and more!

The BFA degree is often selected by students wishing to develop a refined visual art portfolio in preparation for a career as a professional artist or designer, and/or for graduate study. The BS-Art degree requires 45 studio art credits, while the BFA requires 72 studio art credits.

All studio art majors begin their undergraduate careers in the BS-Art program. After completing the foundations and studio breadth

coursework, and going through the proper advising steps, students can declare one of the other art programs, such as a BFA or the BFA-Graphic Design Named Option.

The Bachelor of Science in Art Education provides essential preparation for careers in art education. Graduates of the Art Ed program earn a BS-Art Education degree, a Wisconsin teaching license in K-12 art education, and gain the skills, knowledge, and confidence to teach the visual arts in public and private schools, at the elementary and secondary levels, and in community settings such as art museums, maker spaces and senior centers.

The Department of Art believes that hardworking students who learn to harness and nurture their creative energies today will be the people influencing progress tomorrow. Come join us!

## HOW TO GET IN

### HOW TO GET IN PROGRAM ADMISSION OVERVIEW

The Art-BS degree program currently admits on-campus students to begin in the fall, spring, and summer. Requirements and selection criteria may be modified from one application/admission period to the next. Potential applicants should consult the School of Education's Undergraduate Admissions (<https://education.wisc.edu/admissions-aid/undergraduate-admissions/>) page for eligibility requirements prior to submitting an application.

### ENTERING THE SCHOOL OF EDUCATION

#### Prospective UW-Madison Applicants

The Office of Admissions and Recruitment (<http://admissions.wisc.edu/>) makes final determinations regarding admission criteria and status of all applicants. Additional information, including submission guidelines, is available on the How to Apply (<https://art.wisc.edu/undergraduate/undergraduate-application/>) page of the art department's website.

#### New and Current UW-Madison Students

New freshmen and off-campus transfers are admitted directly to the Art-BS degree program. Students planning on declaring the Art-BS: Graphic Design named option should first declare Art-BS The successful completion of ART 102 Two-Dimensional Design and ART 107 Introduction to Digital Forms is required to declare the named option. All other on-campus students interested in becoming Art students must follow the application procedures outlined below.

#### Prospective Transfer Students

Applicants not already enrolled on the UW-Madison campus must be admissible to the university to enroll in a School of Education program. Admission to UW-Madison requires a separate application and admission process. See UW-Madison Office of Admissions and Recruitment (<http://admissions.wisc.edu/>) for application information. BFA candidates cannot transfer directly into the Art-BFA degree program; instead, they will be admitted to campus as if pursuing the Art-BS degree program (ART classification) and can apply for the BFA program once enrolled on campus. Transfer students are strongly encouraged to meet with the art department advisor prior to coming to campus; call

608-262-1660 to schedule an appointment. Prospective transfer students are strongly advised to meet with an advisor in the School of Education Student Services office in advance of their application; to schedule, call 608-262-1651.

### Students With A Previous Degree

Prospective applicants who already hold an undergraduate degree are strongly encouraged to meet with an advisor in the School of Education Student Services office in advance of their application. Consultations with advisors are available in person or via telephone; to schedule, call 608-262-1651.

Applicants who already hold an undergraduate degree are admitted to the School of Education as either an *Education Special student* or a *second degree student*, depending on their interests and academic background. Admission as an Education Special student indicates that the student has an interest in pursuing certification in a subject area studied during the initial degree; another degree is not awarded for this "certification only" coursework. Second degree students are seeking a second, unrelated degree from the School of Education, which may, or may not, include teacher certification. Candidates for limited enrollment programs must meet all admission eligibility requirements for the program and must compete with the eligible applicants for program admission. More information is available here (<http://guide.wisc.edu/undergraduate/education/#policiesandregulationstext>).

## APPLICATION AND ADMISSION

On-campus students should contact an undergraduate advisor in the Department of Art to discuss their interest in pursuing the Art-BS degree program. This meeting is required and can be scheduled using Starfish, (<https://advising.wisc.edu/facstaff/starfish/starfish-student-resources/>) or by contacting the Department of Art at 608-262-1660. An application to the Art-BS degree program will be completed after this meeting.

### Criteria for Admission

- Cumulative grade point average of at least a 2.5 based on UW-Madison campus coursework, as modified by the Last 60 Credits Rule (detailed below).
- If applying for named option in Graphic Design, successful completion of ART 102 Two-Dimensional Design and ART 107 Introduction to Digital Forms.
- Filing of all required paperwork, including professional program application (<http://www.education.wisc.edu/soe/academics/undergraduate-students/academic-program-admission/>) and transcripts. Application must be signed by the art department advisor.

### Last 60 Credits Rule

Two grade point averages will be calculated to determine candidates' eligibility to programs. GPAs will be calculated using

- all transferable college level coursework attempted, and
- the last 60 credits attempted.

The higher GPA of these two will be used for purposes of determining eligibility. If fewer than 60 credits have been attempted, all credits will be used to calculate the GPA. Graded graduate coursework will also be used in all GPA calculations. ("Attempted" coursework indicates coursework for which a grade has been earned.) For more information on this rule,

see this link (<http://guide.wisc.edu/undergraduate/education/#policiesandregulationstext>).

## REQUIREMENTS

### UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin-Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (<http://guide.wisc.edu/undergraduate/#requirementsforundergraduatelibrarytext>) section of the *Guide*.

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|-------------------|--|
| General Education | <ul style="list-style-type: none"> <li>• Breadth-Humanities/Literature/Arts: 6 credits</li> <li>• Breadth-Natural Science: 4 to 6 credits, consisting of one 4- or 5-credit course with a laboratory component; or two courses providing a total of 6 credits</li> <li>• Breadth-Social Studies: 3 credits</li> <li>• Communication Part A &amp; Part B *</li> <li>• Ethnic Studies *</li> <li>• Quantitative Reasoning Part A &amp; Part B *</li> </ul> |
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\* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

### SCHOOL OF EDUCATION LIBERAL STUDIES REQUIREMENTS

All students are required to complete a minimum of 40 credits of Liberal Studies (<http://guide.wisc.edu/undergraduate/education/#requirementstext>) coursework. This requirement provides an opportunity to do some academic exploration beyond the scope of the major. Students take courses in areas of particular interest and also have an opportunity to sample the wide selection of courses offered across the university. Coursework is required in humanities, social studies, science, and cultural and historical studies. Some elective coursework is also needed to reach the required number of credits.

#### The School of Education's Liberal Studies

**Requirements automatically satisfy most of the University General Education Requirements outlined above, including ethnic studies, humanities/literature, social studies, and science.** Students pursuing most School of Education degree programs may also complete Communication Part B, Quantitative Reasoning Part A, and Quantitative Reasoning Part B through courses required by their degree program. If a student cannot complete a General Education Requirement within the curriculum of their chosen School of Education program, academic

advisors can offer suggestions for courses that meet the requirement and augment the student's primary area of study.

A basic outline of the liberal studies is included below. Students must consult the detailed version of the requirements (<http://guide.wisc.edu/undergraduate/education/#requirementstext>) for information about course selection and approved course options.

### Humanities, 9 credits

All students must complete a minimum of 9 credits to include:

- Literature
- Fine Arts
- Humanities Electives

### Social Studies (Social Science)

All students must complete a minimum of 9 credits. Teacher certification programs and Kinesiology have unique requirements in this category.

### Science

All students must complete a minimum of 9 credits to include:

- Biological Science
- Physical Science
- Laboratory Science
- Science Electives

### Cultural and Historical Studies

All students must complete three requirements (9 credits) met by separate courses. Any of these courses can also be used to meet the Humanities or Social Studies (Social Sciences) requirements if it has the relevant breadth designation.

- Ethnic Studies
- U.S./European History
- Global Perspectives

**Complete Liberal Studies Electives (<http://guide.wisc.edu/undergraduate/education/#requirementstext>) to total 40 Credits.**

## PROGRAM STRUCTURE

The bachelor of science (BS) degree program in art has five components:

- *Liberal studies* courses expose students to a broad range of academic disciplines. The university-wide *General Education* requirements also encourage this breadth of study.
- The *Foundations Program* requires six interrelated studio and aesthetics courses designed to prepare first-year students for further study in studio art and design.
- *Aesthetics* coursework gives students an opportunity to study both the history of art and contemporary developments in the visual arts.
- *Major* requirements permit in-depth studies of studio art. After taking courses in the Foundations area, students complete coursework in each of the four studio areas: 2D, 3D, 4D, and Graphics. BS–Art majors are required to reach an advanced level in at least one studio discipline.
- *Elective* credits to pursue individual areas of interest, such as a second major or additional studio credits. Many BS–Art students complete an additional major from the College of Letters & Science. Some use this major to complement their art preparation (e.g., focusing on written communication for an eventual career in advertising), or a subject that complements their interest in art. Students interested in medical

illustration, for example, may wish to take courses in the biological sciences. Others select majors that reflect interests completely unrelated to art.

## ART FOUNDATIONS PROGRAM

The Art Foundations Program is a series of interrelated studio and lecture courses to be taken by art and art education majors in their first year as preparation for further study in studio art and design. The program addresses the fundamentals of art through investigation of formal, technical and conceptual issues. The drawing, 2D and 3D design, digital media, and art historical lecture classes are designed to expose, broaden, and challenge students' understanding of contemporary art production.

Art foundations classes are meant to be taken concurrently and the information covered in them is interrelated. Students completing the Foundations Program should enroll in ART 102 Two-Dimensional Design, ART 212 Drawing Methods & Concepts, and ART 108 Foundations of Contemporary Art for the fall semester and complete ART 104 Three-Dimensional Design, ART 107 Introduction to Digital Forms, and ART 208 Current Directions in Art in the spring.

Most freshman art majors complete their foundations courses through participation in the very popular Contemporary Art and Artists First-Year Interest Group (FIG), (<https://figs.wisc.edu/>) which also creates a network of corresponding experiences and a peer community that will continue throughout the program and often beyond graduation. Students in FIGs enjoy studying with instructors dedicated to serving first year students, the opportunity to integrate related ideas from all three classes, and the ready-made opportunities to form support networks and lasting friendships.

Additional information about the Foundations Program (<https://art.wisc.edu/media-disciplines/foundations/>) is available on the departmental website.

## AESTHETICS REQUIREMENTS

Code	Title	Credits
ART 108	Foundations of Contemporary Art (component of the Foundations Program)	3
ART 208	Current Directions in Art (component of the Foundations Program)	3
Select two additional courses from the following:		8
ART HIST 201	History of Western Art I: From Pyramids to Cathedrals	
ART HIST 202	History of Western Art II: From Renaissance to Contemporary	
ART HIST 205	Global Arts	
ART 438	History of Graphic Design and Typography <sup>1</sup>	

<sup>1</sup> If taken prior to summer, 2018, ART 438 may count toward either the aesthetics or studio requirements, but not both. Effective summer, 2018, it may only count toward the aesthetics requirement. This course is designed for students pursuing graphic design.

## MAJOR REQUIREMENTS

The requirements listed here are effective for students admitted to the program effective summer 2016. Students admitted prior to this time can find their major requirements listed in previous editions of the *Undergraduate Catalog* and on their DARS reports.

Complete a minimum of 45 studio credits, including the specific coursework below. No more than 58 studio credits will be counted toward the minimum 120 credits required for the BS degree. Thus, if a student wishes to graduate with the minimum of 120 credits, 62 of these credits must be "non-studio" coursework.

Major residency requirement: Students completing the BS degree must complete at least 24 credits of major studio coursework in residence on the UW–Madison campus.

Art and BFA degree students have priority access to studio courses. Note: Some courses are offered for 3 or 4 credits; it is preferred that the course be taken for 4 credits.

### REQUIRED STUDIO FOUNDATIONS COURSES

Complete the following:

Code	Title	Credits
ART 102	Two-Dimensional Design	3
ART 104	Three-Dimensional Design	3
ART 107	Introduction to Digital Forms	3
ART 212	Drawing Methods & Concepts	3

### REQUIRED STUDIO BREADTH COURSES

Select one course in each of the 2D, 3D, 4D, and Graphics areas. Students will also take ART 508 at least once and complete a 500-level or 600-level art studio course in at least one discipline.

#### 2D Studio

Select one of the following:

Code	Title	Credits
ART 222	Introduction to Painting	3-4
ART 232	Life Drawing I	4
ART 242	Watercolor I	3-4
ART 302	Color	4
ART 312	Intermediate Drawing I	3-4

#### 3D Studio

Select one of the following:

Code	Title	Credits
ART 214	Sculpture I	4
ART 224	Ceramics I	4
ART 244	Art Metal I	3-4
ART 334	Wood Working	3-4
ART 343	Metal Fabrication and Welding in Sculpture	3-4
ART 354	Glassworking	4
ART 454	Neon: Light as Sculpture	4

#### 4D Studio

Select one of the following:

Code	Title	Credits
ART 309	Digital Art and Code	4
ART 318	Introduction to Video, Performance & Installation Art	4
ART 338	Service Learning in Art	2
ART 409	Digital Fabrication Studio	4
ART 428	Digital Imaging Studio	4
ART 429	3D Digital Studio I	4
ART 470	Special Topics in 4D Art	3-4
ART 521	Installations and Environments	4
ART 531	Screen Performance	3-4

#### Graphics

Select one of the following:

Code	Title	Credits
ART 306	Relief Printmaking	3-4
ART 316	Lithography	4
ART 326	Etching	4
ART 336	Serigraphy	3-4
ART 346	Basic Graphic Design	4
ART 348	Introduction to Digital Printmaking	4
ART 376	Photography	4
ART 446	Artists' Books	4

### ART COLLOQUIUM

Complete the following:

Code	Title	Credits
ART 508	Colloquium in Art (Students are encouraged to enroll in this visiting artist lecture series multiple times)	1

### ADVANCED STUDIO REQUIREMENT

Complete a 500-level or 600-level art studio course in at least one discipline. ART 508, ART 608, and ART 699 will not fulfill this requirement.

### ELECTIVE STUDIO COURSES

Select elective studio courses (<http://guide.wisc.edu/courses/art/>) to reach the minimum of 45 credits.

### AREAS OF CONCENTRATION

Although a concentration is not required, students may wish to select a sequence of related courses to develop an area of interest. Concentrations in multi-media, 2D studio, 3D studio, and printmaking are just some of the concentrations (<https://art.wisc.edu/media-disciplines/>) listed on the art department's website. Students wishing to concentrate in graphic design should declare the Graphic Design Named Option when eligible..

View as listView as grid

• **ART: GRAPHIC DESIGN, BS ([HTTP://GUIDE.WISC.EDU/UNDERGRADUATE/EDUCATION/ART/ART-BS/ART-GRAPHIC-DESIGN-BS/](http://guide.wisc.edu/undergraduate/education/art/art-bs/art-graphic-design-bs/))**

- Total Credits: A minimum of 120 credits to include at least 62 non-studio credits are required for graduation in the Art-BS degree program.

## ELECTIVE COURSEWORK

BS-Art students must complete additional coursework to reach the minimum 120 credits required for the degree. These students must complete a minimum of 62 non-studio credits. Another way of describing this requirement is that only 13 additional studio credits beyond the required 45 credits can count toward the 120 credits. Students interested in completing more than 58 total studio credits may wish to consider the BFA degree program, which requires at least 72 studio credits.

**Completing an additional major.** Students choosing the BS-Art option often also choose to complete an additional major in the College of Letters & Science. Review Academic Policies and Procedures (<http://guide.wisc.edu/undergraduate/education/#policiesandregulationstext>) to find detailed information about declaring an additional L&S major while a student in the School of Education.

**Completing two degree programs.** Students also occasionally choose a second degree in another campus school or college. For instance, students may choose an Art degree program as well as a science degree program in the College of Agricultural and Life Sciences. See Academic Policies and Procedures (<http://guide.wisc.edu/undergraduate/education/#policiesandregulationstext>) for more detailed information about the requirements and the approvals necessary to be permitted to complete dual degrees. Important note: Some campus schools/colleges do not permit dual degrees; at the present time this includes the College of Letters & Science and the College of Engineering. These policies do not permit students to complete, for example, an art degree program and a journalism degree program.

Students interested in additional majors or dual degrees should consult carefully with an advisor in the School of Education Student Services office. Students may be referred to the associate dean for additional consultation and approvals.

## GPA AND OTHER GRADUATION REQUIREMENTS

Requirements are based on UW-Madison coursework.

- 2.5 minimum cumulative grade point average. This may be modified by the Last 60 Credits Rule.
- Cumulative major grade point average: 2.5 cumulative grade point average in all major studio coursework.
- Upper-level major coursework: 2.5 cumulative grade point average in all upper-level major coursework (Art courses numbered 214 and above, excluding ART 236 and ART 338).
- Major Residency: Must complete at least 24 credits of major coursework in residence on the UW-Madison campus.
- Senior Residency: Degree candidates must complete their last 30 credits in residence on the UW-Madison campus, excluding retroactive credits and credits granted by examination.

## DEGREE AUDIT (DARS)

UW-Madison uses "DARS" to document a student's progress toward the completion of their degree, including any additional majors and certificates. A DARS (Degree Audit Reporting System) report shows all the requirements for completing a degree and, against courses that are planned or completed, shows the requirements that have been met, and those that are unmet. A report can offer suggestions about courses that may be taken to meet specific requirements and can assist in the academic planning and enrollment process. Students can access a DARS report in the Course Search & Enroll app or Student Center via My UW.

DARS also has a "what-if" function. This feature makes it possible to request a DARS report as if pursuing another program, major, or certificate. It is an excellent tool if considering a new or additional area of study. School of Education students in a pre-professional classification such as Pre-Elementary (PRE) or Pre-Kinesiology should request a "what if" DARS report of their professional program of interest.

More information on how to request a DARS report is available on the Office of the Registrar's website (<https://registrar.wisc.edu/dars/>).

DARS is not intended to replace student contact with academic advisors. It creates more time in an advising appointment to discuss course options, research opportunities, graduate school, or issues of personal interest or concern to students.

DARS is used as the document of record for degree program, major, and certificate completion in the School of Education.

## UNIVERSITY DEGREE REQUIREMENTS

**Total Degree** To receive a bachelor's degree from UW-Madison, students must earn a minimum of 120 degree credits. The requirements for some programs may exceed 120 degree credits. Students should consult with their college or department advisor for information on specific credit requirements.

**Residency** Degree candidates are required to earn a minimum of 30 credits in residence at UW-Madison. "In residence" means on the UW-Madison campus with an undergraduate degree classification. "In residence" credit also includes UW-Madison courses offered in distance or online formats and credits earned in UW-Madison Study Abroad/Study Away programs.

**Quality of Work** Undergraduate students must maintain the minimum grade point average specified by the school, college, or academic program to remain in good academic standing. Students whose academic performance drops below these minimum thresholds will be placed on academic probation.

## LEARNING OUTCOMES

### LEARNING OUTCOMES

1. Learn the fundamentals of art and design through investigation of form, technology and concept within a cohort of like-minded and diverse artists and designers.

2. Develop skills in research, creative problem solving, and professional practices.
3. Expand knowledge of historical, thematic, critical, and theoretical issues as a means of strengthening verbal and visual vocabulary.
4. Demonstrate a broad understanding of distinct concepts and practices in two-dimensional media, three-dimensional media, four-dimensional media, and in a choice of printmaking, photography, or graphic design media.
5. Demonstrate competency at an advanced level in at least one discipline of student's choice. (Graphic design named option: Generate advanced level competency in graphic design.)

## FOUR-YEAR PLAN

### FOUR-YEAR PLAN

#### Bachelor of Science in Art: Sample Four-Year Plan

This four-year sample graduation plan is designed to guide your course selection throughout your academic career; it does not establish a contractual agreement. Use it along with your DARS report, the Guide, and the Course Search and Enroll app to create a four-year plan reflecting your placement scores, incoming credits, and individual interests. Consult with your academic advisor(s) to develop a personalized plan of study and refer to the Guide for a complete list of requirements. You will likely revise your plan several times during your academic career here, based on your activities and changing academic interests.

#### Freshman

Fall	Credits Spring	Credits
Communication A (fall or spring)	3 Communication A (fall or spring)	3
ART 108	3 ART 208	3
ART 102	3 ART 104	3
ART 212	3 ART 107	3
ART 508	1 ART 508 (recommended)	1
Liberal Studies course work	2-5 Liberal Studies course work	2-5
	<b>15</b>	<b>15</b>

#### Sophomore

Fall	Credits Spring	Credits
Aesthetics Elective	3-4 Aesthetics Elective	3-4
Two Art Studio Breadth courses from 2D, 3D, 4D or GR categories	8 Art Studio Breadth course from 2D, 3D, 4D or GR categories	4
Quantitative Reasoning A	3 Communication B	3
	Liberal Studies or General Elective course work	4-6
	<b>15</b>	<b>15</b>

#### Junior

Fall	Credits Spring	Credits
Art Studio Breadth course from 2D, 3D, 4D or GR categories	4 Art Studio Elective course work	4
Art Studio Elective course work	4 Quantitative Reasoning B	3

Ethnic Studies	3 Liberal Studies or General Elective course work	8
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Liberal Studies or General Elective course work	4	
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**15** **15**

#### Senior

Fall	Credits Spring	Credits
Studio Elective course work	3-4 Advanced Studio Elective	4

Liberal Studies, Studio or General Elective course work <sup>1</sup>	11-12 Liberal Studies, Studio or General Elective course work	11
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**15** **15**

#### Total Credits 120

<sup>1</sup> At least 62 "non-studio" credits must be taken to complete the BS Art degree. Aesthetics courses are considered to be non-studio. No more than 58 studio credits can be applied toward the 120 credits.

## ADVISING AND CAREERS

### ADVISING AND CAREERS

#### ART DEPARTMENT ADVISING

Students declared in the BS–Art or BFA–Art major (including graphic design named options), as well as potential transfers into art, will meet with Undergraduate Art Program Advisor Matthew Mauk, [mmauk@wisc.edu](mailto:mmauk@wisc.edu), or through [artadvising@education.wisc.edu](mailto:artadvising@education.wisc.edu).

Prospective freshmen and art studio/graphic design certificate students will meet with Prospective Student and Certificate Advisor Mercedes Brandt, [mercedes.brandt@wisc.edu](mailto:mercedes.brandt@wisc.edu), or through [artadvising@education.wisc.edu](mailto:artadvising@education.wisc.edu).

Advisors are located at 6241 Humanities Building, 455 North Park Street.

Current Art majors can schedule an appointment with Matthew online through the Starfish app (<https://advising.wisc.edu/facstaff/starfish/starfish-student-resources/>) in MyUW. Certificate students can also use the Starfish app (<https://wisc.starfishsolutions.com/starfish-ops/dl/instructor/serviceCatalog.html?bookmark=connection/109896>) to schedule an appointment with Mercedes. Appointments can also be made via email or, by calling 608-262-1660. Students are also strongly encouraged to confer with an advisor in the School of Education Student Services office on a regular basis, see below.

#### Academic Advising in the School of Education

Dedicated to supporting and promoting student success, academic advisors (<https://education.wisc.edu/academics/undergrad-majors/academic-advising/>) are here to assist students with the adjustment to college, understanding their degree and career goals, and connecting them to resources. Advisors support prospective and current School of Education students in all programs through:

- Course selection
- Mentoring and advocacy for underrepresented and international students

- Understanding degree requirements and progression
- Interpreting academic policies
- Helping students recognize their strengths and suggesting ways to expand their skills
- Expanding learning through activities such as study abroad, volunteering/work/internship, and by assuming leadership roles

To schedule an appointment: Current students can schedule an appointment online through the Starfish app (<https://advising.wisc.edu/facstaff/starfish/starfish-student-resources/>) in MyUW. Appointments can also be made through email at [studentservices@education.wisc.edu](mailto:studentservices@education.wisc.edu), by calling 608-262-1651, or in person.

### Career Advising in the School of Education

Through individual appointments, events, courses, and online resources, the Career Center provides students and alumni with the tools needed to be successful in their career development.

Career and Internship Advisors are prepared to help students with:

- Exploration of career and academic pathways (<https://careercenter.education.wisc.edu/explore-career/>)
- Resumes
- Cover letters
- Job/Internship search
- Interview preparation
- Mock interviews
- Graduate school search, applications and decisions
- Negotiating job or internship offers
- Professional networking
- Connecting with employers

Students are encouraged to meet with their Career and Internship Advisor early in their college experience to take full advantage of the resources and support available.

To make an appointment: log into Starfish (<https://wisc.starfishsolutions.com/starfish-ops/>) from the MyUW dashboard.

For more information, visit the School of Education Career Center website (<https://careercenter.education.wisc.edu/>) or reach out at [career-center@education.wisc.edu](mailto:career-center@education.wisc.edu).

**Potential careers for art majors include** animation, ceramics, glassblowing, metal fabrication, graphic and multimedia design, illustration, videography, photography, teaching, and gallery art. Our graduates also work as community arts organizers, user experience designers, medical imagists, technical assistants for major film companies, jewelry designers and fabricators, book designers, and more.

Students develop important skills that employers look for, including:

- Diverse forms of communication, personal expression and connection
- Collaboration
- Creative problem solving
- Adaptability, agility, and the ability to learn new skills quickly
- Resilience
- Passion for their craft
- Empathy

Applied experiences, including paid internships, apprenticeship programs, career treks, and professional networking events, are available to UW Art students.

## PEOPLE

### PEOPLE

Information about faculty, staff, and other contributors to the Department of Art can be found on the department's website (<https://art.wisc.edu/>).

## WISCONSIN EXPERIENCE

### WISCONSIN EXPERIENCE

UW–Madison's vision for the total student experience, the Wisconsin Experience (<https://wisconsinexperience.wisc.edu/about/>), combines learning in and out of the classroom. Tied to the Wisconsin Idea (<https://www.wisc.edu/wisconsin-idea/>) and steeped in long-standing institutional values – the commitment to the truth, shared participation in decision-making, and service to local and global communities – the Wisconsin Experience describes how students develop and integrate these core values across their educational experience.

UW–Madison encourages students to mindfully engage in four core concepts throughout their time on campus: Empathy & Humility, Relentless Curiosity, Intellectual Confidence, and Purposeful Action (<https://wisconsinexperience.wisc.edu/intellectual-confidence/>).

Since its inception, the School of Education has embraced the concepts of the Wisconsin Experience, providing opportunities for students to learn in venues beyond the traditional classroom. Our students also independently seek out related activities and experiences, thus creating their own unique Wisconsin Experience.

### ART AND THE WISCONSIN EXPERIENCE

The UW–Madison Art Department provides a wide range of opportunities for students on campus and beyond. Available resources include courses that connect with the community, job opportunities, the chance to show work, and the ability to manage campus student organizations.

#### Visiting Artists

The Art Department is unique in its ability to bring in weekly visiting artists through the Art Colloquium series. A professional national or international artist comes to campus to provide an artist's talk, studio visits, and general conversation about artmaking with students. Individual courses often bring in visiting artists throughout the semester to provide workshops on unique techniques from those who specialize in particular processes.

#### Career Advising and Internships

The School of Education Career Center (<https://careercenter.education.wisc.edu/>) has a designated advisor for art students who can provide connections with hourly campus employment, internships, and career options after graduation. The Art Department offers courses that focus on internships in the arts and many studios hire hourly workers who learn the basics of maintaining an artist's studio space. The BFA capstone course also provides detailed instruction in writing a resume, cover letter, grant proposals, and residency applications.

#### Student Organizations

Student organizations are an excellent opportunity for art majors to establish connections with working artists, host workshops for the

community, and raise funds for travel. Fresh Hot Press (printmaking), AIGA (graphic design), Mad Gaffers (glassblowing), and Art for Change (activism) are just a few of the art-related options (<https://art.wisc.edu/art-at-uw/student-orgs/>). Student organizations are led by undergraduates and graduate students, with several using fundraising throughout the year to attend national conferences. Overall, there are multiple ways for undergraduates to refine their professional and technical skills in relation to their future career goals in the arts through student organizations.

### **Exhibiting Artwork**

It is important for any artist to consistently show their work, and the Art Department does its part to provide this professional development to our students. Undergraduates have the opportunity to reserve one of our three large-scale galleries to install their work for documentation and submission of future exhibitions. Students also work with faculty to submit their pieces into galleries throughout Madison, Milwaukee, and nationally. The Art Department works with students in many ways to help promote their work and develop the skills necessary to establish a thriving career in the world of art.

## RESOURCES AND SCHOLARSHIPS

### **RESOURCES AND SCHOLARSHIPS**

Information about scholarships, academic and career advising, study abroad opportunities, student diversity services, and other resources for students in the School of Education can be found on the school's Resources (<http://guide.wisc.edu/undergraduate/education/#resourcestext>) page.