The certificate in Japanese professional communication provides students with the opportunity to develop proficiency in Japanese while pursuing majors in other subjects across the university. It emphasizes the development of communication skills that are applicable to various professional contexts that students may encounter in their future careers.

The certificate is open to all undergraduate students (except for those majoring in Japanese). It is available to Special students only in circumstances where they have completed more than half of the 12-credit requirements discussed below as UW–Madison undergraduates in the semesters preceding their Special student enrollment.

HOW TO GET IN

DECLARING THE CERTIFICATE

To declare the certificate in Japanese professional communication, students should meet with the undergraduate advisor, rweiss@wisc.edu, to review the requirements, discuss courses, and to submit the declaration request.

REQUIREMENTS

PREREQUISITES

The prerequisites for language courses required for the proposed certificates are four semesters of Japanese language courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>E ASIAN 103</td>
<td>First Semester Japanese</td>
<td>6</td>
</tr>
<tr>
<td>E ASIAN 104</td>
<td>Second Semester Japanese</td>
<td>6</td>
</tr>
<tr>
<td>E ASIAN 203</td>
<td>Third Semester Japanese</td>
<td>6</td>
</tr>
<tr>
<td>E ASIAN 204</td>
<td>Fourth Semester Japanese</td>
<td>6</td>
</tr>
</tbody>
</table>

Students may test out of these prerequisites if they have prior experience in Japanese.

PLACEMENT TESTS

The department requires that students who are new to our program take a placement test before enrolling in a language course beyond the first semester level. More information here. (http://alc.wisc.edu/undergraduate-majors/japanese/placement)

REQUIRED COurse WORK

The certificate requires 12 credits of course work beyond the prerequisites. The 12-credit requirement consists of the following components:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>E ASIAN/ E P D 377</td>
<td>Business Japanese Communication</td>
<td></td>
</tr>
</tbody>
</table>

Select six credits of the following elective language courses: 6

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>E ASIAN 303</td>
<td>Fifth Semester Japanese</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 304</td>
<td>Sixth Semester Japanese</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 335</td>
<td>Intermediate Japanese Conversation</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 368</td>
<td>Topics in Japanese Professional Communication</td>
<td></td>
</tr>
<tr>
<td>E ASIAN/ E P D 374</td>
<td>Intermediate Technical Japanese I</td>
<td>(through summer 2016)</td>
</tr>
<tr>
<td>E ASIAN/ E P D 375</td>
<td>Intermediate Technical Japanese II</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 403</td>
<td>Seventh Semester Japanese</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 404</td>
<td>Eighth Semester Japanese</td>
<td></td>
</tr>
</tbody>
</table>

Select three credits of the following elective Japanese literature or humanities courses: 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>E ASIAN 253</td>
<td>Introduction to Japanese Culture and Civilization</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 353</td>
<td>Survey of Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 354</td>
<td>Survey of Japanese Literature</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 358</td>
<td>Language in Japanese Society</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 361</td>
<td>Masterworks of Japanese Literature: The Tale of Genji</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 367</td>
<td>Japanese Poetic Tradition</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 376</td>
<td>Manga.</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 373</td>
<td>Topics in Japanese: Study Abroad</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 378</td>
<td>Anime</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 433</td>
<td>Topics in East Asian Visual Cultures</td>
<td></td>
</tr>
<tr>
<td>E ASIAN 434</td>
<td>Introduction to Japanese Linguistics</td>
<td></td>
</tr>
<tr>
<td>LITTRANS 373</td>
<td>Topics in Japanese Literature</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits 12

RESIDENCE AND QUALITY OF WORK

6 credits counting toward the certificate, taken in residence

A cumulative 2.000 GPA for courses counting toward the certificate

LEARNING OUTCOMES

1. Understand the content and cultural context of written texts and audiovisual materials with a large degree of independence, adapting style and speed of comprehension to different texts and purposes, and using appropriate reference sources selectively.
2. Spontaneously exchange ideas about various topics with relative ease.
3. State and support one’s own opinion while acknowledging others’ viewpoints.
4. Demonstrate an awareness of the importance of pragmatic, sociolinguistic, and rhetorical features of the target language.
5. Conduct library and/or internet-based research on topics relating to their particular interests and special fields of expertise, collecting and selecting relevant information using English and target language source materials.
6. Synthesize and critically evaluate source materials in both English and the target language.
7. Present (orally or in written language) their experiences and their introspection on these experiences in a coherent and effective manner.
8. Demonstrate cultural awareness across historical epochs.
9. Produce effective academic writing in English.

ADVISING AND CAREERS

ADVISING

Undergraduate Advisor

Rachel Weiss
1244 Van Hise Hall
608-890-0138
rweiss@wisc.edu
Schedule an advising appointment (https://calendar.wisc.edu/scheduling-assistant/public/profiles/fUerTooa.html)

Rachel is the advisor for the undergraduate majors and certificates in the Department of Asian Languages & Cultures. She is happy to meet with students as they explore the degree options or advance through their four-year plans.

CAREERS

L&S Career Initiative & Career Services (http://careers.ls.wisc.edu)
1305 Linden Drive, Suite 205
careers@saa.ls.wisc.edu

The Career Initiative and Career Services have joined together to prepare undergraduates for satisfying and rewarding careers. See the L&S Career Initiative website (http://www.ls.wisc.edu/careerinitiative.html) to view progress, and hear from notable L&S Alumni via the vignettes page (http://www.ls.wisc.edu/careerinitiative-vignettes.html).

Language & International Directions Advising

Michael Kruse, International Directions Advisor
mkruse@wisc.edu

International Directions advisor Michael Kruse provides academic and career advising to undergraduate students who are interested in languages and international area studies. Michael is available to meet with students from across campus to help connect them with academic programs and campus resources that fit their interests, as well as to discuss professional opportunities that draw on their language-learning and international experiences.

PEOPLE

FACULTY

Professors Bühnemann, Dunne, Huang, Huntington, Kern, McGloin, Mori (chair), Nienhauser, Zhang; Associate Professors Cerulli, D’Etcheverry, Geyer, Lim, Meulenbeld, Ridgely; Assistant Professors Yang, Zhu (Diversity Liaison); Faculty Associate Barnard, Nakakubo.

EAST ASIA

Charo D’Etcheverry (http://alc.wisc.edu/about/faculty/charo-detcheverry) (Associate Professor). Area: Classical Japanese Literature
Naomi Geyer (http://alc.wisc.edu/about/faculty/naomi-geyer) (Associate Professor). Area: Japanese Language
Nicole Huang (http://alc.wisc.edu/about/faculty/nicole-huang) (Professor). Area: Transcultural East Asia; 20th century Chinese and Taiwanese Literature
Rania Huntington (http://alc.wisc.edu/about/faculty/rania-huntington) (Professor). Area: Ming and Qing Narrative and Drama, Chinese Literature of the weird and supernatural
Byung-jin Lim (http://alc.wisc.edu/about/faculty/byung-jin-lim) (Associate Professor). Area: Korean Language and Linguistics, Second / Foreign Language Acquisition, Korean Language Textbook Development
Naomi McGloin (http://alc.wisc.edu/about/faculty/naomi-mcgloin) (Professor). Area: Japanese Language and Linguistics
Mark Meulenbeld (http://alc.wisc.edu/about/faculty/william-nienhauser) (Associate Professor). Area: Daoism, Chinese Religion and Literature
Junko Mori (http://alc.wisc.edu/about/faculty/steve-ridgely) (Professor). Area: Japanese Linguistics, Applied Linguistics, Sociolinguistics
Takako Nakakubo (http://alc.wisc.edu/about/faculty/takako-nakakubo) (Faculty Associate). Area: Second Language Acquisition of Japanese, Japanese Pedagogy
William Nienhauser (http://alc.wisc.edu/about/faculty/william-nienhauser) (Professor). Area: Early Traditional Chinese Fiction and History; early poetry (Du Fu and Tao Qian)
Steve Ridgely (http://alc.wisc.edu/about/faculty/steve-ridgely) (Associate Professor). Area: Modern Japanese Literature, Pop culture, TransAsian studies
Bei Yang (http://alc.wisc.edu/about/faculty/bei-yang) (Assistant Professor). Area: Second Language Acquisition, Chinese Languages and Linguistics
Hongming Zhang (http://alc.wisc.edu/about/faculty/hongming-zhang) (Professor). Area: Chinese Linguistics; History of Chinese Language; Teaching Chinese as a Second Language
Weihua Zhu (http://alc.wisc.edu/about/faculty/weihua-zhu) (Assistant Professor). Area: Chinese Language, Pedagogy and Second Language Acquisition

SOUTH ASIA

Gudrun Bühnemann (http://alc.wisc.edu/about/faculty/gudrun-b%20C3%20BChnemann) (Professor). Area: Sanskrit Language and Literature; Buddhism in India and Nepal; Hinduism; Tantrism; Yoga Studies
Anthony Cerulli (http://alc.wisc.edu/about/faculty/anthony-cerulli) (Associate Professor). Area: Theory and Method in the Study of Religion in South Asia; History of Medicine in India; Sanskrit Language and Literature; Kerala History and Culture; Malayalam Language.
John D. Dunne (http://alc.wisc.edu/about/faculty/john-d-dunne) (Professor). Area: Buddhist Philosophy and Contemplative Practice; Religious Studies; Cognitive Science of Religion

SOUTHEAST ASIA
Erlin Barnard (http://alc.wisc.edu/about/faculty/erlin-barnard) (Faculty Associate) Area: Indonesian Language, Language Pedagogy; Materials Development; Second Language Acquisition

LANGUAGE INSTRUCTORS
Language instructors (http://alc.wisc.edu/about/language-instructors) are an integral part of our department, teaching more than 14 languages during the academic year from East (Chinese, Japanese, Korean), South (Hindi, Persian, Sanskrit, Tibetan, Urdu), Southeast (Burmese, Filipino, Hmong, Indonesian, Thai, Vietnamese) Asian Languages.

UNDERGRADUATE ADVISOR
Undergraduate Advisor:
email Rachel Weiss (rweiss@wisc.edu)
1244 Van Hise Hall
608-890-0138

STAFF
Department Administrator:
email Terry Nealon (tenealon@wisc.edu)
1210 Van Hise Hall
608-262-0689

email the Graduate Coordinator (alc@letscl.wisc.edu)
1212 Van Hise Hall
608-262-2291