Faculty members in the Department of Communication Arts study and teach about the principal modes and media of communication. Areas of research include rhetoric, communication science, film, media and cultural studies. At the undergraduate level, these four areas are combined into two concentrations:

1. Communication Science and Rhetorical Studies
2. Radio–Television–Film

Courses deal with a wide range of communicative phenomena and approach them from a variety of functional, aesthetic, and theoretical perspectives. The curriculum is designed to foster understanding of communication processes, improve communication and digital literacy skills, and develop the capacity for critical appraisal and reflection. Communication arts majors should consult one of the department’s undergraduate advisors to discuss requirements and courses each semester.

HOW TO GET IN

DECLARING THE MAJOR

Students interested in pursuing the communication arts major are encouraged to meet with a communication arts advisor. To declare the major, Letters & Science students complete a major declaration form. Forms are available in the communication arts academic advising offices and the communication arts main office. Non–Letters & Science students will need permission from their school or college to pursue an additional major in communication arts. Students may not declare communication arts as a second major if they have earned more than 100 credits.

REQUIREMENTS

UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin–Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (http://guide.wisc.edu/undergraduate/#requirementsforundergraduatetestudytext) section of the Guide.

Requirements Detail

General Education

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breadth—Humanities/Literature/Arts</td>
<td>6</td>
</tr>
<tr>
<td>Breadth—Natural Science</td>
<td>4 to 6</td>
</tr>
<tr>
<td>Breadth—Social Studies</td>
<td>3</td>
</tr>
<tr>
<td>Communication Part A &amp; Part B *</td>
<td></td>
</tr>
<tr>
<td>Ethnic Studies *</td>
<td></td>
</tr>
<tr>
<td>Quantitative Reasoning Part A &amp; Part B *</td>
<td></td>
</tr>
</tbody>
</table>

* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

COLLEGE OF LETTERS & SCIENCE

BREADTH AND DEGREE REQUIREMENTS:

BACHELOR OF ARTS (B.A.)

Students pursuing a bachelor of arts degree in the College of Letters & Science must complete all of the requirements below. The College of Letters & Science allows this major to be paired with either a bachelor of arts or a bachelor of science curriculum. View a comparison of the degree requirements here. (https://pubs.wisc.edu/home/archives/ug15/images/babs2009.pdf)

BACHELOR OF ARTS DEGREE REQUIREMENTS

Requirements Detail

Mathematics

Fulfilled with completion of University General Education requirements Quantitative Reasoning a (QR A) and Quantitative Reasoning b (QR B) coursework. Please note that some majors may require students to complete additional math coursework beyond the B.A. mathematics requirement.

Foreign Language

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete the fourth unit of a foreign language; OR</td>
<td></td>
</tr>
<tr>
<td>Complete the third unit of a foreign language and the second unit of an additional foreign language</td>
<td></td>
</tr>
</tbody>
</table>

Note: A unit is one year of high school work or one semester/term of college work.

L&S Breadth

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humanities, 12 credits: 6 of the 12 credits must be in literature</td>
<td></td>
</tr>
<tr>
<td>Social Sciences, 12 credits</td>
<td></td>
</tr>
<tr>
<td>Natural Sciences, 12 credits: must include one 3+ credit course in the biological sciences; must include one 3+ credit course in the physical sciences</td>
<td></td>
</tr>
</tbody>
</table>

Liberal Arts and Science Coursework

108 credits

Depth of Intermediate/Advanced work

60 intermediate or advanced credits

Major

Declare and complete at least one (1) major

Total Credits

120 credits

UW-Madison Experience

30 credits in residence, overall

Experience

30 credits in residence after the 90th credit
Minimum GPAs
2.000 in all coursework at UW–Madison
2.000 in intermediate/advanced coursework at UW–Madison

**NON–L&S STUDENTS PURSUING AN L&S MAJOR**

Non–L&S students who have permission from their school/college to pursue an additional major within L&S only need to fulfill the major requirements and do not need to complete the L&S breadth and degree requirements above.

**COMMUNICATION ARTS MAJOR REQUIREMENTS**

Communication arts offers two options within the major:

- Communication Science and Rhetorical Studies
- Radio–Television–Film

Students declare one of the two options and complete a minimum of 10 courses and at least 30 credits in the major. Please note that COM ARTS courses numbered below 200 as well as COM ARTS 605, COM ARTS 614, and COM ARTS 615 do not count toward a requirement within the major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM ARTS 260</td>
<td>Communication and Human Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>

**COMMUNICATION SCIENCE AND RHETORICAL STUDIES**

This option deals with social, psychological, and practical aspects of communication and human behavior. Students focus on public, mass, online, organizational, group, and interpersonal communication. They develop qualitative and quantitative research skills, conceptual and analytical thinking, and effective oral and written communication.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM ARTS 260</td>
<td>Communication and Human Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>

**Core Courses**

Select one of the following: 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 360</td>
<td>Introduction to Rhetoric in Politics and Culture</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 370</td>
<td>Great Speakers and Speeches</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 372</td>
<td>Rhetoric of Campaigns and Revolutions</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following: 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 361</td>
<td>Introduction to Quantitative Research in Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 368</td>
<td>Theory and Practice of Persuasion</td>
<td>3</td>
</tr>
</tbody>
</table>

**Applied Communication**

Select one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 262</td>
<td>Theory and Practice of Argumentation and Debate</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 263</td>
<td>Speech Composition</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 266</td>
<td>Theory and Practice of Group Discussion</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 272</td>
<td>Introduction to Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 273</td>
<td>Theory and Practice of Interpersonal Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

**Theory–History–Criticism**

Select three of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 310</td>
<td>Topics in Rhetoric and Communication Science</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 317</td>
<td>Rhetoric and Health</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 325</td>
<td>Media and Human Behavior</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 345</td>
<td>Online Communication and Personal Relationships</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 360</td>
<td>Introduction to Rhetoric in Politics and Culture</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 361</td>
<td>Introduction to Quantitative Research in Communication</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 368</td>
<td>Theory and Practice of Persuasion</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 370</td>
<td>Great Speakers and Speeches</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 371</td>
<td>Communication and Conflict Resolution</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 372</td>
<td>Rhetoric of Campaigns and Revolutions</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS/RELIG ST 374</td>
<td>The Rhetoric of Religion</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 377</td>
<td>Topics in Digital Studies (Communication Science &amp; Rhetoric)</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 378</td>
<td>The Rhetoric of African American Discourse</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 402</td>
<td>The Psychology of Communication</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 470</td>
<td>Contemporary Political Discourse</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 472</td>
<td>Rhetoric and Technology</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 476</td>
<td>Nature of Criticism-The Public Arts of Communication</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 478</td>
<td>Rhetoric and Power on the Internet</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 509</td>
<td>Digital Media and Political Communication</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS/ FOLKLORE 522</td>
<td>Digitally Documenting Everyday Communication</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 525</td>
<td>Media, Deliberation, and Public Issues</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 560</td>
<td>Communication Theory</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 562</td>
<td>Theories of Deliberation and Controversy</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 565</td>
<td>Communication and Interethnic Behavior</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 570</td>
<td>Classical Rhetorical Theory</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 571</td>
<td>Contemporary Rhetorical Theory</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 573</td>
<td>Rhetoric of Globalization and Transnationalism</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 575</td>
<td>Communication in Complex Organizations</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 576</td>
<td>Principles of Rhetorical Criticism</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 577</td>
<td>Dynamics of Online Relationships</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 610</td>
<td>Special Topics in Rhetoric and Public Address</td>
<td>9</td>
</tr>
<tr>
<td>COM ARTS 612</td>
<td>Special Topics in Communication Science</td>
<td>9</td>
</tr>
</tbody>
</table>
### Communication Arts, B.A.

**Mass Media and Youth**
- COM ARTS/HDFS/JOURN/LSC 616

**Health Communication in the Information Age**
- COM ARTS/JOURN/LSC 617

**History of American Public Address**
- COM ARTS 667

**Communication and Social Conflict**
- COM ARTS 671

**Rhetoric Analysis**
- COM ARTS 674

**Rhetoric of Women's Social and Political Discourse**
- COM ARTS 675

**Radio–TV–Film**
- Select any course from the Radio–TV–Film Option
  - 3

**Electives**
- Select any two COM ARTS courses numbered 200 and above
  - 6

**Total Credits**
- 30

---

**RADIO–TELEVISION–FILM**

This option focuses on the history, theory, criticism, cultural uses, and production practices of television, film, radio, and digital media. While there is no production major, students are required to take a media production course in order to gain a concrete understanding of the possibilities of these media. Emphasis is on critical analysis, creative expression, and an understanding of how media functions in our society.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fundamentals</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM ARTS 250</td>
<td>Survey of Contemporary Media</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Radio–TV–Film Core</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM ARTS 350</td>
<td>Introduction to Film</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 351</td>
<td>Television Industries</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Production</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM ARTS 355</td>
<td>Introduction to Media Production</td>
<td>4</td>
</tr>
</tbody>
</table>

**Advanced production courses (count as Electives for the Major):**
- COM ARTS 465 Editing and Post-production for Video and Film
- COM ARTS 466 Writing for Television and Film
- COM ARTS 467 Cinematography and Sound Recording
- COM ARTS 468 Producing for Internet TV and Video
- COM ARTS 609 Special Topics in Production
- COM ARTS 659 Advanced Motion Picture Production Workshop

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Theory–History–Criticism</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM ARTS 313</td>
<td>Topics in Film and Media Studies</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 346</td>
<td>Critical Internet Studies</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS/CHICLA 347</td>
<td>Race, Ethnicity, and Media</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 352</td>
<td>Film History to 1960</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 353</td>
<td>Film History Since 1960</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 354</td>
<td>Film Styles and Genres</td>
<td>3</td>
</tr>
</tbody>
</table>
RESIDENCE AND QUALITY OF WORK
2.000 GPA in all COM ARTS and major courses
2.000 GPA on 15 upper-level major credits, taken in residence:
intermediate- or advanced-level COM ARTS or major courses
15 credits in COM ARTS, taken on campus

DISTINCTION IN THE MAJOR IN COMMUNICATION ARTS
Students not enrolled in the honors program who have earned a 3.750
or higher GPA within their COM ARTS and major courses are eligible for
distinction in the major.

HONORS IN THE MAJOR IN COMMUNICATION ARTS
Students may apply to pursue Honors in the Communication Arts Major
in consultation with the Communication Arts undergraduate advisor. To
be accepted students must have:

• Completed the fundamentals course and the two core courses
  for their declared Option and
• Earned a 3.500 GPA in all COM ARTS courses

HONORS IN THE COMMUNICATION ARTS MAJOR
To earn a B.A. or B.S. with Honors in the Major in Communication Arts
students must satisfy both the requirements for the major (above) and
the following additional requirements:

• Earn a 3.300 overall university GPA
• Earn a 3.500 GPA for all COM ARTS courses
• Complete the requirements for the declared major Option, to
  include:
    • All theory, history, criticism courses taken to meet the
      regular major requirements within the declared Option must
      be 400-level or higher, for Honors
    • One additional theory, history, criticism course at the 400
      level or higher, for Honors
    • Three Theory, History and Criticism courses must be
      completed on campus.¹
    • A two-semester Senior Honors Thesis in COM ARTS 681
      Senior Honors Thesis and COM ARTS 682 Senior Honors
      Thesis, for a total of 6 credits²

¹ Online courses taken through the University of Wisconsin–Madison
Department of Communication Arts are considered on-campus for this
purpose

² Submission and approval of a Senior Honors Thesis Proposal is
required prior to the term in which students enroll for COM ARTS 681
Senior Honors Thesis. See the Communication Arts Undergraduate
Advisor for current process. Approval of the completed thesis by the
thesis advisor and a second Communication Arts faculty member is
required.

UNIVERSITY DEGREE REQUIREMENTS
Requirements Detail
Total Degree To receive a bachelor’s degree from UW–Madison,
students must earn a minimum of 120 degree credits.
The requirements for some programs may exceed 120
degree credits. Students should consult with their college
or department advisor for information on specific credit
requirements.

Residency Degree candidates are required to earn a minimum of 30
credits in residence at UW–Madison. “In residence” means
on the UW–Madison campus with an undergraduate
degree classification. “In residence” credit also includes
UW–Madison courses offered in distance or online
formats and credits earned in UW–Madison Study
Abroad/Study Away programs.

Quality of Work Undergraduate students must maintain the minimum
grade point average specified by the school, college, or
academic program to remain in good academic standing.
Students whose academic performance drops below
these minimum thresholds will be placed on academic
probation.

LEARNING OUTCOMES

LEARNING OUTCOMES
1. Students will demonstrate an understanding of core content in either
   of the two tracks: Communication Science and Rhetorical Studies or
   Radio-TV-Film.
2. Students will be able to conduct theoretical, historical, and critical
   analyses of communication.
3. Students will demonstrate an ability to communicate effectively in
   writing, orally, or via the creation of media content (e.g., digital, film).

ADVISING AND CAREERS

COMMUNICATION ARTS ACADEMIC
ADVISING
Communication arts academic advisors (https://commarts.wisc.edu/
undergraduate/advising) assist students throughout their undergraduate
studies. They offer individual appointments, drop-in advising, and group
advising.

CONTACT INFORMATION:
Steffie Halverson, 6070 Vilas Hall, 608-262-2285,
advising@commarts.wisc.edu (http://guide.wisc.edu/undergraduate/
letters-science/communication-arts/communication-arts-ba/
advising@commarts.wisc.edu)
Mary Rossa, 6068 Vilas Hall, 608-262-0992,
advising@commarts.wisc.edu

CAREER ADVISING
The communication and media career advisor (https://
journalism.wisc.edu/career-services/advising) assists students with
career preparation, such as exploring career options, learning internship
and job search strategies, and writing resumes and cover letters.
CONTACT INFORMATION:
Pam Garcia-Rivera, 5114 Vilas Hall, 608-890-1046, pgarciariver@wisc.edu

CAREER EXPLORATION AND PREPARATION

GAIN EXPERIENCE

The Department of Communication Arts encourages students to apply the knowledge and skills they attain through coursework to professional settings. Internships and part-time jobs at television networks, nonprofit organizations, talent agencies, magazines, radio stations, advertising agencies, production companies, government agencies, and other communication-related businesses help students gain work-related experience and explore career options. Advising emails, tweets (https://twitter.com/uwcommarts_adv), and postings provide communication arts majors with information on opportunities across the country.

Declared majors may earn one credit for their internship experience through COM ARTS 614 Field Experience in Communication and COM ARTS 615 Second Field Experience in Communication.

ATTEND EVENTS

Throughout the academic year, students have the opportunity to participate in several communication-focused, career-related events, such as guest speakers, career panels, and the advertising and communications career fair.

COMMUNICATION ARTS ALUMNI CAREERS AT A GLANCE

After completing a liberal arts education with a communication arts major, communication arts alumni pursue a variety of careers. In a recent survey, communication arts alumni were asked to provide and categorize their occupation. The results are available on the Department of Communication Arts website:


ADDITIONAL CAREER RESOURCES

- Why the liberal arts? (http://ls.wisc.edu/about/why-liberal-arts)
- L&S Career Services (http://careers.ls.wisc.edu/students.htm)
- INTER-LS 210 L&S Career Development: Taking Initiative (1 credit, targeted to first- and second-year students)
- Learn how we’re transforming career preparation: L&S Career Initiative (http://ls.wisc.edu/about/lsci?p=careerinitiative.html)

PEOPLE

Please see the People (https://commarts.wisc.edu/people) section of the Department of Communication Arts website for additional information.

FACULTY

COMMUNICATION SCIENCE AND RHETORICAL STUDIES

Robert Asen, Professor; Robert Glenn Howard, Professor; Jenell Johnson, Associate Professor; Stephen Lucas, Professor; Marie-Louise Mares, Professor; Sara McKinnon, Associate Professor; Zhongdang Pan, Professor; Catalina Toma, Associate Professor; Lyn Van Swol, Professor; Michael Xenos, Department Chair and Professor; Susan Zaeske, Associate Dean and Professor

RADIO–TELEVISION–FILM

Maria Belodubrovskaya, Assistant Professor; Kelley Conway, Professor; Jonathan Gray, Professor; Eric Hoyt, Assistant Professor; Lea Jacobs, Associate Vice Chancellor for Arts & Humanities and Professor; Derek Johnson, Associate Professor; Lori Lopez, Assistant Professor; Jeremy Morris, Assistant Professor; J.J. Murphy, Professor; Ben Singer, Associate Professor; Jeff Smith, Professor

INSTRUCTIONAL STAFF

Aaron Granat, Lecturer; Erik Gunnesson, Faculty Associate; Jason Lopez, Lecturer; Sarah Jedd, Associate Faculty Associate; Mary McCoy, Assistant Faculty Associate

ACADEMIC ADVISING

Steffie Halverson, Academic Advisor
Mary Rossa, Senior Student Services Coordinator

CAREER ADVISING

Pam Garcia-Rivera, Senior Student Services Coordinator

WISCONSIN EXPERIENCE

STUDENT ORGANIZATIONS

UW–Madison offers many opportunities to get involved. Communication arts majors join student organizations across their areas of interest.

Department-Affiliated Organizations:

- Communication Arts Student Association (CASA)
- Hollywood Badgers
- Production at Wisconsin (PAW)

See the Department of Communication Arts website for a sampling of other UW student organizations (https://commarts.wisc.edu/undergraduate/opportunities) that may be of interest to communication-focused students.

STUDYING ABROAD

Communications arts majors are encouraged to look at study abroad programs and opportunities across the globe. Our students have studied in cities such as London, Rome, Tel Aviv, Prague, Galway, Sydney, Madrid, Bologna, Cape Town, Paris, Copenhagen, and Buenos Aires. When planning for their semester abroad, students should think beyond courses required for their major. Students are encouraged to take courses from a variety of subjects to satisfy elective credits for their degree.

RESEARCH OPPORTUNITIES

Communication science research team members gain hands-on research experience. Undergraduate research assistants may learn to code and enter data, interview participants, gather and prepare research materials, run experiments, and perform other activities required to complete a research study. Reading and writing assignments related to the research
activities are assigned throughout the semester. Opportunities to participate in a research team vary from semester to semester.

RESOURCES AND SCHOLARSHIPS

SCHOLARSHIPS

Students apply for scholarships online through My Scholarships (https://scholarships.wisc.edu/Scholarships). The Department of Communication Arts offers the following scholarships:

- Christopher Neal Heinlein Memorial Scholarships
- Charline M. Wackman Awards for Summer Session
- Charline M. Wackman Awards (Fall Term)
- Keith Harris Wyche Memorial Scholarships

See the scholarship section (https://commarts.wisc.edu/undergraduate/scholarships) of the department website for additional details.