Faculty in the Department of Communication Arts study and teach about the principal modes and media of communication. Areas of research include film, media and cultural studies, rhetoric, and communication science. At the undergraduate level, these four areas are combined into two concentrations:

1. Communication Science and Rhetorical Studies
2. Radio–Television–Film

Courses deal with a wide range of communicative phenomena and approach them from a variety of functional, aesthetic, and theoretical perspectives. The curriculum is designed to foster understanding of communication processes, improve communication and digital literacy skills, and develop the capacity for critical appraisal and reflection.

Communication arts majors should consult one of the department’s undergraduate academic advisors to discuss requirements and courses each semester.

DIGITAL STUDIES CERTIFICATE

The digital studies certificate allows students seeking more experience with digital media and other technologies to select courses from across several departments, including communication arts, to create their own individualized digital curriculum. See the Digital Studies section in this Guide for requirements and course options.

DEGREES/MAJORS/CERTIFICATES

- Communication Arts, B.A. (http://guide.wisc.edu/undergraduate/letters-science/communication-arts/communication-arts-ba)
- Communication Arts, B.S. (http://guide.wisc.edu/undergraduate/letters-science/communication-arts/communication-arts-bs)
- Digital Studies, Certificate (http://guide.wisc.edu/undergraduate/letters-science/communication-arts/digital-studies-certificate)

PEOPLE

Please see the People section of the Department of Communication Arts website for additional information.

FACULTY

COMMUNICATION SCIENCE AND RHETORICAL STUDIES

Robert Asen, Professor; Robert Glenn Howard, Professor; Jenell Johnson, Associate Professor; Stephen Lucas, Professor; Marie-Louise Mares, Professor; Sara McKinnon, Associate Professor; Zhongdang Pan, Professor; Catalina Toma, Associate Professor; Lyn Van Swol, Professor; Michael Xenos, Department Chair and Professor; Susan Zaeske, Associate Dean and Professor

RADIO–TELEVISION–FILM

Maria Belodubrovskaya, Assistant Professor; Kelley Conway, Professor; Jonathan Gray, Professor; Eric Hoyt, Assistant Professor; Lea Jacobs, Associate Vice Chancellor for Arts & Humanities and Professor; Derek Johnson, Associate Professor; Lori Lopez, Assistant Professor; Jeremy Morris, Assistant Professor; J.J. Murphy, Professor; Ben Singer, Associate Professor; Jeff Smith, Professor

INSTRUCTIONAL STAFF

Aaron Granat, Lecturer; Erik Gunneson, Faculty Associate; Jason Lopez, Lecturer; Sarah Jedd, Associate Faculty Associate; Mary McCoy, Assistant Faculty Associate

ACADEMIC ADVISING

Steffie Halverson, Academic Advisor
Mary Rossa, Senior Student Services Coordinator

CAREER ADVISING

Pam Garcia-Rivera, Senior Student Services Coordinator