### Communication Arts (COM ARTS)

**COM ARTS 100 — Introduction to Speech Composition**  
3 credits.  
Learn how to give effective oral presentations in a variety of public speaking situations and to become better consumers of written and oral discourse. Learn basic composition and outlining skills as well as library research techniques.  
**Requisites:** Students required to take the MSN ESLAT cannot enroll until the ESL 118 requirement is satisfied. Not open to students who have credit for COM ARTS 105 or 181.  
**Course Designation:** Gen Ed - Communication Part A  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 105 — Public Speaking**  
2 credits.  
Development of fundamental skills in the preparation, delivery, and evaluation of the common forms of public address.  
**Requisites:** Not open to students with credit for COM ARTS 100 or 181  
**Course Designation:** Level - Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Spring 2018

**COM ARTS 155 — Introduction to Digital Media Production**  
4 credits.  
Teaches the skills needed to produce, engage with, and understand new and emerging technologies within the context of communication and creative expression. Become a more critical consumer and producer of digital media.  
**Requisites:** Not open to special students  
**Course Designation:** Level - Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 181 — Elements of Speech-Honors Course**  
3 credits.  
The process of oral communication; principles of effective speaking; application of principles in selected speaking and reading projects.  
**Requisites:** Declared in an Honors program. Not open to students with credit for COM ARTS 100 or 105. Students required to take the MSN ESLAT cannot enroll until the ESL 118 requirement is satisfied.  
**Course Designation:** Gen Ed - Communication Part A  
**Level:** Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Honors:** Honors Only Courses (H)  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 198 — Directed Study**  
1-3 credits.  
Elementary level directed study project(s) under supervision of faculty member. Graded on a credit/no credit basis.  
**Requisites:** Consent of instructor  
**Course Designation:** Level - Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** Yes, unlimited number of completions  
**Last Taught:** Spring 2020

**COM ARTS 199 — Directed Study**  
1-3 credits.  
Elementary level directed study project(s) under supervision of faculty member. Graded on a lettered basis.  
**Requisites:** Consent of instructor  
**Course Designation:** Level - Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** Yes, unlimited number of completions  
**Last Taught:** Spring 2007

**COM ARTS 200 — Introduction to Digital Communication**  
3 credits.  
An introduction to digital communication and how it shapes our everyday lives. Develop digital communication skills, explore digital media tools and trends, and examine expressions of power online.  
**Requisites:** None  
**Course Designation:** Breadth - Either Humanities or Social Science  
**Level:** Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 213 — Introductory Topic in Communication Arts: Study Abroad**  
1-6 credits.  
A course carried with a UW-Madison study abroad program which has no equivalent on this campus. Current enrollment in a UW-Madison study abroad program  
**Requisites:** None  
**Course Designation:** Level - Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** Yes, unlimited number of completions

**COM ARTS 250 — Survey of Contemporary Media**  
3 credits.  
Key concepts for the critical analysis of television, film, radio, and digital media. Focusing primarily on meanings, aesthetics, technology, media industries, representations, and audiences.  
**Requisites:** None  
**Course Designation:** Breadth - Humanities  
**Level:** Elementary  
**L&S Credit:** Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022
COM ARTS 260 — COMMUNICATION AND HUMAN BEHAVIOR
3 credits.

Concepts and processes relevant to the study of communication and human behavior including approaches to communication inquiry, the dynamics of face-to-face interaction, and the pragmatic and artistic functions of public communication.

Requisites: None
Course Designation: Breadth - Either Humanities or Social Science
Level - Elementary
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 262 — THEORY AND PRACTICE OF ARGUMENTATION AND DEBATE
3 credits.

Practice in preparation and delivery of various types of argumentative speeches and debates.

Requisites: Satisfied Communications A requirement
Course Designation: Gen Ed - Communication Part B
Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 266 — THEORY AND PRACTICE OF GROUP DISCUSSION
3 credits.

Structure and dynamics of small group decision-making. Critical and creative problems in group interaction processes.

Requisites: None
Course Designation: Gen Ed - Communication Part B
Breadth - Humanities
Level - Elementary
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2017

COM ARTS 272 — INTRODUCTION TO INTERPERSONAL COMMUNICATION
3 credits.

Survey of concepts, theories, and research concerning communication across all phases of interpersonal relationships, focusing on both theoretical and practical applications.

Requisites: Not open to students with credit for COM ARTS 273
Course Designation: Gen Ed - Communication Part B
Breadth - Social Science
Level - Elementary
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 273 — THEORY AND PRACTICE OF INTERPERSONAL COMMUNICATION
3 credits.

Survey of concepts, theories, and research concerning communication across all phases of interpersonal relationships, focusing on both theoretical and practical applications.

Requisites: Not open to students with credit for COM ARTS 272
Course Designation: Breadth - Social Science
Level - Elementary
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No

COM ARTS 298 — DIRECTED STUDY
1-3 credits.

Intermediate level project under the direction of faculty member e.g., independent reading with research paper, production project, or member of research team. Graded on a credit/no credit basis.

Requisites: Consent of instructor
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2021

COM ARTS 299 — DIRECTED STUDY
1-3 credits.

Intermediate level project under the direction of faculty member e.g., independent reading with research paper, production project, or member of research team. Graded on a letter basis.

Requisites: Consent of instructor
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2016

COM ARTS 300 — FILM COMEDY
3 credits.

An exploration of the comedy genre, examining theories of humor in film; introducing conceptual tools for critical appreciation and analysis; and investigating different subgenres and tendencies prominent in various phases and traditions of popular film comedy.

Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 310 — TOPICS IN RHETORIC AND COMMUNICATION SCIENCE
3 credits.

Explore various topics in rhetoric or communication science.

Requisites: Sophomore standing
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022
COM ARTS 313 — TOPICS IN FILM AND MEDIA STUDIES
3 credits.

Explore various topics in film and media studies, history, and theory.
Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS/GEN&WS 316 — GENDER AND COMMUNICATION
3 credits.

Effective communication requires awareness of how gender influences communication and our capacity to build lasting and meaningful relationships. Learn about theories and concepts to understand how gender influences our interpersonal, professional, and social lives. Topics include terms and concepts relevant to the study of how we communicate about gender, sex and sexuality, including identity, language and nonverbal behavior, socialization, close personal relationships, education, work, violence, media and social movements.
Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Summer 2022

COM ARTS 317 — RHETORIC AND HEALTH
3 credits.

Investigate how the concept of health is rhetorically constructed and deployed in a number of different contexts. Explore how language and argument shape our understanding of health, how health is positioned in opposition to illness and disability, and how the meaning of health has become a site of argument and controversy.
Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 318 — INTRODUCTION TO HEALTH COMMUNICATION
3 credits.

Explore the diversity of health experiences and the ways in which health communication affects our lives, whether it is through interpersonal conversations about health issues, exposure to health information in the media, or through our personal involvement with the healthcare system.
Requisites: Sophomore standing
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 325 — MEDIA AND HUMAN BEHAVIOR
3 credits.

Investigate the ways in which individuals use, create, and respond to media content in the context of increasingly blurred boundaries between "mass" and "interpersonal" media. We will consider social scientific theories and research on a wide array of topics, including media uses and effects with regard to social connection, learning, judgments, perceptions, stereotypes, violence, consumption, and political participation.
Requisites: Sophomore standing
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 345 — ONLINE COMMUNICATION AND PERSONAL RELATIONSHIPS
3 credits.

Examines how personal relationships unfold in online communication contexts (social network sites, online dating, mobile computing). Topics include impression formation and management, deception and trust, self-perception and identity, social support and relationship maintenance.
Requisites: Sophomore standing
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 346 — CRITICAL INTERNET STUDIES
3 credits.

Traces the Internet's history, reception, audience, industries, rhetorics, fictional and filmic narratives, and potential as a purveyor and transmitter of culture and values.
Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS/CHICLA 347 — RACE, ETHNICITY, AND MEDIA
3 credits.

Introduction to the changing images of race and ethnicity in U.S. entertainment media and popular culture. Surveys history, key concepts and contemporary debates regarding mediated representation of ethnic minorities. Critical and cultural studies approaches are emphasized.
Requisites: None
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2022
COM ARTS 350 — INTRODUCTION TO FILM
3 credits.

Explains how films work using classics such as "Citizen Kane," "Vertigo," "Battleship Potemkin," and "Do The Right Thing." Study film as an art form and a medium, cover all the major film types (silent, classical, and contemporary narrative cinema, art cinema, animation, documentary, and experimental film), and get introduced to two basic approaches to film criticism: authorship criticism and genre criticism. Learn to recognize film techniques--mise-en-scène, cinematography, editing, and sound--and to analyze how filmmakers make us watch, think, and feel.

Requisites: Sophomore standing or COM ARTS 250
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 351 — TELEVISION INDUSTRIES
3 credits.

Critical overview of the cultural industries driving television in the United States, from broadcast networks and cable to downloading and streaming, focusing on economic and regulatory structures, programming practices, labor, globalization, audiences, and adaptations to changing conditions in the digital age.

Requisites: Sophomore standing or COM ARTS 250
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 352 — FILM HISTORY TO 1960
3 credits.

Development of cinema as a communication medium and art form from its origins to the 1960s. Attention given to national cinemas and international trends through the study of landmark films.

Requisites: COM ARTS 350 or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2016

COM ARTS 354 — FILM GENRES
3 credits.

Explores six major film genres – musical; thriller; comedy; horror; drama; and melodrama – investigating their narrative and stylistic conventions and the principles underlying them. Critical, historical, and theoretical approaches examine definitional criteria and ambiguities; key elements, functions, goals, and effects; and significant subgenres, cycles, and trends.

Requisites: COM ARTS 350
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2021

COM ARTS 355 — INTRODUCTION TO MEDIA PRODUCTION
4 credits.

Theory and practice of media production and screenwriting.

Requisites: Sophomore standing or COM ARTS 155
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 357 — HISTORY OF THE ANIMATED FILM
3 credits.

Survey of the development of animation as a motion picture production technique, as a film genre, a part of the Hollywood classical cinema, and an independent art form.

Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Summer 2022

COM ARTS 358 — HISTORY OF DOCUMENTARY FILM
3 credits.

Development and history of documentary film and video from Lumiere to the present.

Requisites: COM ARTS 350 or declared in Communication Arts MA or PhD
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2019

COM ARTS 359 — SPORTS MEDIA
3 credits.

Examines sports media using the frameworks of media and cultural studies. The relationship between sports and popular culture provides an important site for understanding and critiquing the media's relationships to social, cultural, economic, and political structures. Topics for discussion will include sports media industries and technologies; representations of race, class, gender, sexual orientation, nationality, and other identities; and the intersection of sports media cultures with such issues as activism and social change, ethics and morality, gambling and fantasy sports, celebrity athletes, and fandom.

Requisites: COM ARTS 250 or 351
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022
COM ARTS 360 — INTRODUCTION TO RHETORIC IN POLITICS AND CULTURE
3 credits.

An introduction to the study of rhetoric in politics and culture. Explores the interrelationship of theory, criticism, and practice. Students gain an understanding of rhetoric as a social force emerging from political and cultural contexts and as an influence on those contexts.

Requisites: Sophomore standing or COM ARTS 260
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 361 — INTRODUCTION TO QUANTITATIVE RESEARCH IN COMMUNICATION
3 credits.

An introduction to social science research methods and statistical analyses applicable to the study of communication research and mass media effects.

Requisites: Sophomore standing and satisfied Quantitative Reasoning (QR) A requirement
Course Designation: Gen Ed - Quantitative Reasoning Part B
Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 368 — THEORY AND PRACTICE OF PERSUASION
3 credits.

A theory-based examination of the role of communication in attitude formation and planned social change. Analysis and creation of persuasive messages.

Requisites: Sophomore standing
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 370 — GREAT SPEAKERS AND SPEECHES
3 credits.

Significant speeches from throughout history, generally from the United States. Speakers studied include Pericles, Abraham Lincoln, Elizabeth Cady Stanton, Frederick Douglass, Emma Watson, John F. Kennedy, Barbara Jordan, Nelson Mandela.

Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2021

COM ARTS 371 — COMMUNICATION AND CONFLICT RESOLUTION
3 credits.

Examines intra- and interpersonal theories of the causes and functions of conflict. Focuses on message strategies for conflict resolution and/or management. Both theoretical and applied issues.

Requisites: Sophomore standing
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Summer 2022

COM ARTS 372 — RHETORIC OF CAMPAIGNS AND REVOLUTIONS
3 credits.

Public discourse as it affects and reflects the process of dynamic social change. Historical and contemporary instances of rhetorical processes.

Requisites: Sophomore standing
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 373 — INTERCULTURAL COMMUNICATION & RHETORIC
3 credits.

The transnational movement of people, goods, and discourses blurs the boundaries between the local and global, making intercultural communication and rhetoric essential to our personal and public lives. We explore how rhetoric and communication function between and across cultures and examine how culture, history, and power constitute our cultural identities, our modes of communication, and how we engage with others.

Requisites: Sophomore standing
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Either Humanities or Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Summer 2022

COM ARTS/RELG ST 374 — THE RHETORIC OF RELIGION
3 credits.

Rhetorical character of religious controversy and sectarian persuasion in Western religion.

Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Summer 2022
COM ARTS 375 — ETHICS OF ENTERTAINMENT MEDIA
3 credits.

Develop skills for viewing and interrogating entertainment media through the lens of ethical theory and to articulate their own ethical stance on a diverse range of media, including documentary film, sports entertainment, reality television, and digital media. By approaching ethics from a media studies perspective, ask questions about how media are produced, how audiences are created and engaged, how communities and cultures are represented, and how we should respond to these different forms of media and the ethical questions that they raise.

Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2021

COM ARTS 376 — TOPICS IN DIGITAL STUDIES (RADIO, TELEVISION, & FILM)
3 credits.

Explore topics in film and media studies, with a digital focus.
Requisites: Sophomore standing
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions

COM ARTS 377 — TOPICS IN DIGITAL STUDIES (COMMUNICATION SCIENCE & RHETORIC)
3 credits.

Explore topics in communication science and rhetoric, with a digital focus.
Requisites: Sophomore standing
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 402 — THE PSYCHOLOGY OF COMMUNICATION
3 credits.

The role and function of information processing in human communication behavior.
Requisites: Sophomore standing
Course Designation: Breadth - Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS/GEN&WS 418 — GENDER, SEXUALITY, AND THE MEDIA
3 credits.

Examines images of gender and sexuality in the media, with a focus on contemporary media in the U.S. Using theories from cultural studies, film and media studies, gender studies, and communication we will explore different processes and practices of gender and sexuality. Look at the way that gender and sexuality are constructed through social, cultural, and economic forces, and the way that these identities intersect with other social identities such as race, ethnicity, and class. Consider the way that media impact our understanding of feminism and post-feminism, violence, celebrity, consumer culture, subcultures and activism.

Requisites: GEN&WS 101, 102, 103, SOC/GEN&WS 200, COMM ARTS 250 or graduate/professional standing
Course Designation: Breadth - Either Humanities or Social Science
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS/CHICLA 419 — LATINO/AS AND MEDIA
3 credits.

Critical and historical survey of the participation and representation of Latino/as in U.S. film, television, and popular culture, with a primary focus on Hispanic representation in Hollywood-produced imagery. The counter-images of Latino and Latina media producers also will be explored.

Requisites: Sophomore standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS/ASIAN AM 420 — ASIAN AMERICANS AND MEDIA
3 credits.

Examines representations of Asian American in American media using historical, analytical, and critical approaches. Issues of cultural production, identity, race, politics, and gender are linked to examinations of specific media forms.

Requisites: CHICLA/COM ARTS 347, ASIAN AM 101, or sophomore standing
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022
**COM ARTS/AFRICAN/L I S 444 — TECHNOLOGY AND DEVELOPMENT IN AFRICA AND BEYOND**

3 credits.

Surveys the past 20 years of digital technology and communications culture on the African continent, cross-referenced with discourse on technology experiences in other parts of the developing world, through the framework of development studies. Readings include case studies of micro-tech practices as well as political and social use of new media, and government and NGO-led tech interventions. Information Communication Technology for Development (ICT4D) is a key area of focus. Cross-discipline areas include communications and media studies, African, Latin American and International area studies, as well as the social anthropology of technology and science, and design. Think critically about technology use in the context of different tech cultures from around the world. Apply this perspective towards new media solutions to social problems.

**Requisites:** Junior standing

**Course Designation:** Breadth - Either Humanities or Social Science Level - Intermediate

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement Sustain - Sustainability

**Repeatable for Credit:** No

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**COM ARTS 448 — MEDIA AND NATIONAL IDENTITY**

3 credits.

Examination of the various roles that film, television, and other media play in creating, challenging, and negotiating national and global identities.

**Requisites:** COM ARTS 250 or graduate/professional standing

**Course Designation:** Level - Intermediate

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement

**Repeatable for Credit:** No

**Last Taught:** Fall 2018

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**COM ARTS 449 — SOUND CULTURES: PODCASTING AND MUSIC**

3 credits.

Sound plays a crucial but understudied role in experiences of media and cultural life. From the mundane sounds of our daily routines to the irresistible refrains of our favorite songs, sound (in its various guises as noise, music, echo, vibration, etc.) is fundamental to communications media and, more broadly, to our perceptions of the world around us. An introduction to the emerging field of sound studies and an investigation into the role sound and music (or lack thereof) play in various communications media. Through audio assignments such as the creation of podcasts, learn the basics of digital audio recording and editing software and how to present and distribute audio content via the Internet, specifically as podcasts. Gain practical skills for creating digital audio projects and a deeper appreciation for how paying attention to sound leads to unique understandings of history, culture, and media technologies.

**Requisites:** Junior standing

**Course Designation:** Breadth - Humanities Level - Intermediate

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement

**Repeatable for Credit:** No

**Last Taught:** Fall 2022

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**COM ARTS 450 — CULTURAL HISTORY OF BROADCASTING**

3 credits.

Traces the development of broadcasting as a cultural institution, examining the emergence of radio and television within the context of national identity and globalization.

**Requisites:** COM ARTS 250 or graduate/professional standing

**Course Designation:** Breadth - Humanities Level - Intermediate

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement

**Repeatable for Credit:** No

**Last Taught:** Fall 2022

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**COM ARTS 451 — TELEVISION CRITICISM**

3 credits.

Analysis of selected television programming, interpretation of contemporary television programs, and survey of existing critical approaches.

**Requisites:** COM ARTS 351 or graduate/professional standing

**Course Designation:** Level - Intermediate

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement

**Repeatable for Credit:** No

**Last Taught:** Spring 2021

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**COM ARTS 454 — CRITICAL FILM ANALYSIS**

3 credits.

Intensive analysis of selected films, using contemporary critical theories and methods.

**Requisites:** (Junior standing and COM ARTS 350) or declared in Communication Arts MA or PhD

**Course Designation:** Breadth - Humanities Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement

**Repeatable for Credit:** No

**Last Taught:** Spring 2022

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**COM ARTS 455 — FRENCH FILM**

3 credits.

Survey of French cinema from 1895 to the present. Emphasis on aesthetic trends, film movements, film industry, and cultural context.

**Requisites:** COM ARTS 350 or graduate/professional standing

**Course Designation:** Breadth - Humanities Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S Grad 50% - Counts toward 50% graduate coursework requirement

**Repeatable for Credit:** No

**Last Taught:** Spring 2021
COMM ARTS 458 — GLOBAL MEDIA CULTURES
3 credits.

Analysis of media systems, practices and uses from a global perspective.
Requisites: COM ARTS 351 or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2020

COMM ARTS 459 — NEW MEDIA AND SOCIETY
3 credits.

Explores political, economic and cultural relationships between new media of communication and society, including issues of history, race, gender, class, globalization, national identity and everyday life.
Requisites: COM ARTS 346 or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2014

COMM ARTS/ITALIAN 460 — ITALIAN FILM
3 credits.

General survey of Italian cinema and of the relationship between film and the other arts. Consideration of the Italian and European socio-political context and developments in film theory.
Requisites: ITALIAN 204, COM ARTS 350, or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2022

COMM ARTS 461 — GLOBAL ART CINEMA
3 credits.

In the wake of World War Two, European directors began making films that employed location shooting, ambiguity, psychological realism, and unfamiliar stylistic flourishes. Such films drew on literary modernism, experimenting with time shifting, extreme duration, subjectivity, and reflexivity. "Art cinema," as it came to be called, is now the dominant storytelling mode of the contemporary film festival circuit and constitutes a robust alternative to mainstream genre cinema. Explores art cinema from a variety of national and transnational contexts, analyzing its narratives, styles, and cultural contexts. Investigates the work of directors from the first generation of art cinema, including Michelangelo Antonioni, Robert Bresson, Ingmar Bergman, and Agnès Varda, and more recent work by Aki Kaurismäki, Abbas Kiarostami, Wong Kar-wai, and Claire Denis.
Requisites: COM ARTS 350 or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2018

COMM ARTS 462 — AMERICAN INDEPENDENT CINEMA
3 credits.

History of American independent narrative cinema with particular attention to the impact various art movements and subcultures have had on its development over the past 60 years.
Requisites: COM ARTS 350
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2018

COMM ARTS 463 — AVANT-GARDE FILM
3 credits.

Examines the history and aesthetics of avant-garde/experimental film from its beginnings in the late 1910s to the present. Studies key aesthetic programs and their relations to adjacent movements in art and critical theory.
Requisites: COM ARTS 350 or declared in Communication Arts MA or PhD
Course Designation: Breadth - Humanities
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2021
**COM ARTS 465 — EDITING AND POST-PRODUCTION FOR VIDEO AND FILM**
3 credits.

Focus on the theory and practice of video editing and post-production. Gain a thorough understanding of narrative editing techniques, color correction, audio post-production and the requisite software. Discusses the art of post-production and how post-production affects narrative function in moving picture media (including films, music videos, and television).

**Requisites:** COM ARTS 355  
**Course Designation:** Level - Advanced  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 466 — WRITING FOR TELEVISION AND FILM**
3 credits.

Basic introduction to the elements of a successful dramatic screenplay. Particular emphasis placed on story concept, dramatic structure, character development, dialogue, and visual storytelling.

**Requisites:** COM ARTS 355  
**Course Designation:** Level - Advanced  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 467 — CINEMATOGRAPHY AND SOUND RECORDING**
4 credits.

Learn the fundamentals of short-film production, including cinematography, lighting, and sound recording. With an emphasis on dramatic storytelling, produce scenes from existing scripts, rotating through crew positions. Directing, editing, and color grading will be covered, with casting, location scouting, and production design incorporated to successfully produce each scene. Gain an understanding of the inner-workings of a film crew, the operation of digital cinema technologies, and visual and aural storytelling aesthetics and techniques.

**Requisites:** COM ARTS 355  
**Course Designation:** Level - Advanced  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** Yes, unlimited number of completions  
**Last Taught:** Fall 2022

**COM ARTS 468 — PRODUCING FOR INTERNET TV AND VIDEO**
3 credits.

Producing Internet television and video (which encompasses a wide range of media content, from expensive Netflix and Amazon shows to low-budget YouTube channels). With its focus on "producing" and the role of the producer, combines the hands-on production work of writing, shooting, and editing videos with an emphasis on entrepreneurship and the innovation of sustainable business models.

**Requisites:** COM ARTS 155 or 355  
**Course Designation:** Level - Advanced  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Summer 2022

**COM ARTS 470 — CONTEMPORARY POLITICAL DISCOURSE**
3 credits.

Examines themes, genres, and significant instances of contemporary political discourse, as well as issues and concerns that arise in public discussions of political discourse. Case studies and theoretical analyses are considered.

**Requisites:** Junior standing  
**Course Designation:** Breadth - Humanities  
**Level:** Intermediate  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Spring 2022

**COM ARTS 472 — RHETORIC AND TECHNOLOGY**
3 credits.

Explore the technologies of rhetoric and the rhetoric of technology's impact on the culture from which it emerges. Collect and apply a number of perspectives on the relationship between technology and society; explore the effect of various technologies on rhetorical practices; investigate the way that technology extends the body's capacity; think through collective affective reactions - such as optimism, panic, and wonder - in response to new technologies; and consider carefully why and how controversies about technology take shape in the public sphere.

**Requisites:** Sophomore standing  
**Course Designation:** Breadth - Humanities  
**Level:** Advanced  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Spring 2017

**COM ARTS 476 — NATURE OF CRITICISM-THE PUBLIC ARTS OF COMMUNICATION**
3 credits.

A survey of rhetorical criticism methods. Apply methods to landmark historical and contemporary texts - from presidential war discourse to women's suffrage rhetoric to timely political debates.

**Requisites:** Junior standing  
**Course Designation:** Breadth - Humanities  
**Level:** Intermediate  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Fall 2022

**COM ARTS 478 — RHETORIC AND POWER ON THE INTERNET**
3 credits.

Explores and analyzes Internet communication as a magnifier, transmitter, and limiter of power for both individual people and institutions with special attention to the roles of politics, social issues, and justice. Use rhetorical analysis to engage in the critical assessment of Internet media content that exerts power in their lives.

**Requisites:** Sophomore standing  
**Course Designation:** Breadth - Humanities  
**Level:** Intermediate  
L&S Credit - Counts as Liberal Arts and Science credit in L&S  
**Repeatable for Credit:** No  
**Last Taught:** Spring 2019
COM ARTS 509 — DIGITAL MEDIA AND POLITICAL COMMUNICATION
3 credits.
Examines core questions related to the impacts of digital media (including but not limited to the Internet) on processes of political communication and the health of democratic governance in advanced industrialized democracies.
Requisites: Junior standing
Course Designation: Breadth - Social Science
Level: Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2019

COM ARTS 513 — TOPICS IN COMMUNICATION ARTS: STUDY ABROAD
1-6 credits.
A course carried with a UW-Madison study abroad program which has no equivalent on this campus. Enrollment in a UW-Madison resident study abroad program.
Requisites: None
Course Designation: Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2001

COM ARTS 518 — COMMUNICATION AND HEALTH INEQUALITIES
3 credits.
Explore the role of communication as a contributor to existing health inequalities and a means of helping to reduce them. Consider social scientific theories and research on a wide array of topics including communication inequalities and public discourse around social determinants of health.
Requisites: Junior standing
Course Designation: Breadth - Social Science
Level: Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No

COM ARTS/FOLKLORE 522 — DIGITALLY DOCUMENTING EVERYDAY COMMUNICATION
3 credits.
Teaches the use of digital recording technologies, archiving, and analysis of everyday communication and culture. Surveys scholarly approaches to everyday expressive communication.
Requisites: Junior standing
Course Designation: Breadth - Either Humanities or Social Science
Level: Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 525 — MEDIA, DELIBERATION, AND PUBLIC ISSUES
3 credits.
Explore how political issues are communicated and debated in the media, and how they are understood (or not) by individual media users, with an eye toward how these dynamics impact the health of communication processes in democratic systems.
Requisites: COM ARTS 260 or graduate/professional standing
Course Designation: Breadth - Social Science
Level: Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2017

COM ARTS 540 — TELEVISION GENRES
3 credits.
An examination of a specific television genre, analyzing it as a narrative, economic, cultural, and political entity and exploring its role in perpetuating and/or challenging ideas of what society is or could be.
Requisites: (COM ARTS 250 and 351) or graduate/professional standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2021

COM ARTS 547 — DIGITAL GAME CULTURES
3 credits.
An examination of the forms, practices, economies, institutions, politics, and modes of engagement that make digital games an important site of culture and power.
Requisites: COM ARTS 250, (COM ARTS 351 or 346), and junior standing, or graduate/professional standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2019

COM ARTS 552 — CONTEMPORARY HOLLYWOOD CINEMA
3 credits.
An examination of contemporary Hollywood films focusing on the interrelations of cinematic narrative, style, technology, and institutions. Survey the work of major directors and consider the box office impact of key genres and film cycles.
Requisites: COM ARTS 350 or concurrent enrollment
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022
COM ARTS 556 — THE AMERICAN FILM INDUSTRY IN THE ERA OF THE STUDIO SYSTEM
3 credits.
Influences of industrial structure, trade policies, foreign markets and censorship on Hollywood's production practices up to 1948.
Requisites: COM ARTS 350, 351, or declared in Communication Arts MA or PhD
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 555 — COMMUNICATION AND INTERETHNIC BEHAVIOR
3 credits.
The relation of communication processes to interethnic and interracial attitudes and behavior. Social and psychological foundations of interethnic communication and conflict, group identification and communication processes, interpersonal communication and culture, communication about race and ethnicity, mass media content and effects.
Requisites: Junior standing
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Social Science
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2021

COM ARTS 557 — CONTEMPORARY MEDIA INDUSTRIES
3 credits.
Analysis of major trends in media industries since the 1970s with special emphasis on conglomerate, globalization, new technologies, and changing modes of production and distribution.
Requisites: COM ARTS 350, 351, or graduate/professional standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Summer 2015

COM ARTS 560 — COMMUNICATION THEORY
3 credits.
Introduction and survey of contributions of behavioral science and philosophy to a unified theory of communication.
Requisites: COM ARTS 260 or graduate/professional standing
Course Designation: Breadth - Either Humanities or Social Science
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2013

COM ARTS 562 — THEORIES OF DELIBERATION AND CONTROVERSY
3 credits.
Examination of theories of deliberation and controversy. Application of theories to public controversies.
Requisites: Junior standing
Course Designation: Breadth - Humanities
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2014

COM ARTS 565 — RHETORIC OF GLOBALIZATION AND TRANSTHATIONALISM
3 credits.
Introduction to basic concepts in global and transnational rhetorical studies and provided with the analytic tools to examine discourses about globalization and transnationalism produced by key global actors including transnational corporations, states, global institutions such as the World Bank, media producers, human rights advocates, and activists.
Requisites: Junior standing
Course Designation: Breadth - Either Humanities or Social Science
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022
COM ARTS 574 — RHETORIC OF US IMMIGRATION AND NATURALIZATION
3 credits.

Explores U.S. immigration and naturalization rhetoric across various spheres: federal, state, and grassroots. Patterns of immigration and naturalization rhetoric, the tactics different actors use, and the transformations that have taken place since the founding of the U.S. republic are examined.

Requisites: Junior standing
Course Designation: Ethnic St - Counts toward Ethnic Studies requirement
Breadth - Humanities
Level - Intermediate
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No

COM ARTS 575 — COMMUNICATION IN COMPLEX ORGANIZATIONS
3 credits.

Examine problem solving within complex organizations. Study communication pitfalls, decision-making biases, and problem-solving blind spots that negatively affect one's ability to communicate. Learn to innovate in teams and make high-quality decisions.

Requisites: Junior standing
Course Designation: Breadth - Social Science
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 577 — DYNAMICS OF ONLINE RELATIONSHIPS
3 credits.

Examines how people form their identities and manage their personal relationships using new communication technologies (social network sites, online dating, video games). Emphasis will be placed on how humans adapt to technology and use it for social purposes.

Requisites: Junior standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 605 — DIGITAL STUDIES CAPSTONE
1 credit.

Create an online portfolio integrating material learned throughout the certificate program. Explore opportunities for professional and personal growth. Must be declared in Digital Studies Certificate with senior standing.

Requisites: Consent of instructor
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 608 — SPECIAL TOPICS IN MEDIA AND CULTURAL STUDIES
3 credits.

Specialized topics and issues in media and cultural studies.
Requisites: COM ARTS 250, 346, 351, CHICLA/COM ARTS 347 or graduate/professional standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2021

COM ARTS 609 — SPECIAL TOPICS IN PRODUCTION
3 credits.

Specialized advanced subject matter in film, video or digital media production.
Requisites: COM ARTS 355 or declared in Communication Arts MA or PhD
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2022

COM ARTS 610 — SPECIAL TOPICS IN RHETORIC AND PUBLIC ADDRESS
3 credits.

Specialized subject matter of current interest in rhetoric and public address.
Requisites: Junior standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 612 — SPECIAL TOPICS IN COMMUNICATION SCIENCE
3 credits.

Specialized subject matter of current interest in communication theory and research.
Requisites: Junior standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2022

COM ARTS 613 — SPECIAL TOPICS IN FILM
3 credits.

Specialized topics and issues in film history, theory, and criticism.
Requisites: COM ARTS 350 or graduate/professional standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022
COM ARTS 614 — FIELD EXPERIENCE IN COMMUNICATION
1 credit.

Application of communication concepts to problems in such professional field settings as business organizations, media firms, political offices and organizations, and governmental agencies. Must be declared in Communication Arts.

Requisites: Consent of instructor
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Workplace - Workplace Experience Course
Repeateable for Credit: No
Last Taught: Fall 2022

COM ARTS 615 — SECOND FIELD EXPERIENCE IN COMMUNICATION
1 credit.

Application of communication concepts to problems in such professional field settings as business organizations, media firms, political offices and organizations, and governmental agencies. Must be declared in Communication Arts.

Requisites: Consent of instructor
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Workplace - Workplace Experience Course
Repeateable for Credit: No
Last Taught: Summer 2022

COM ARTS/HDFS/JOURN 616 — MASS MEDIA AND YOUTH
3 credits.

Children's and adolescents' use of mass media and mass media effects on them. Particular attention is given to changes in comprehension and other cognitive activities that give insights into media use and effects.

Requisites: JOURN 202, COM ARTS 325, HDFS 362, ED PSYCH 320, PSYCH 460, or LSC 251 (or PSYCH 560 prior to Fall 2017)
Course Designation: Breadth - Social Science
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeateable for Credit: No
Last Taught: Fall 2021

COM ARTS/JOURN/LSC 617 — HEALTH COMMUNICATION IN THE INFORMATION AGE
3 credits.

Examines the role of communication in health, how the revolution in information technology has affected health communication, and the assumptions about health information and communication that drive current efforts to use technologies.

Requisites: Junior standing
Course Designation: Breadth - Social Science
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeateable for Credit: No
Last Taught: Fall 2022

COM ARTS/ED PSYCH 626 — YOUTH DEVELOPMENT AND SOCIAL MEDIA: INTERDISCIPLINARY TRAINING SEMINAR
1 credit.

Advanced level seminar that involves critical analysis of conceptual and methodological issues underlying empirical research on how social media affect and are affected by adolescent development, provides a venue for feedback on design of research studies involving youth and social media, and fosters interdisciplinary approaches to studying connections between youth development and social media use.

Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeateable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2021

COM ARTS 651 — ADVANCED VIDEO PRODUCTION AND DIRECTION
3 credits.

Remote video production in both documentary and narrative genres.

Requisites: COM ARTS 355
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeateable for Credit: No
Last Taught: Fall 2022

COM ARTS/GERMAN 655 — GERMAN FILM
3 credits.

Important filmmakers from 1910 to the present; their relation to German cultural and social history of the period.

Requisites: GERMAN 305, 337, 351, 362, 372, 385, or COM ARTS 350
Course Designation: Breadth - Humanities
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeateable for Credit: No
Last Taught: Fall 2015

COM ARTS 659 — ADVANCED MOTION PICTURE PRODUCTION WORKSHOP
4 credits.

Provides an immersive experience in the art of cinematic storytelling. This capstone workshop is structured around the creation of a half-hour finished film, planned and completed as a group, with roles matching those of a professional crew. Working with an existing script and using state-of-the-art digital tools, students gain knowledge in a wide variety of motion-picture production skills. Most importantly, explore the meanings and nuances of a script, making the artistic choices necessary to bring the story to the screen. Present a completed film in a public, campus screening.

Requisites: COM ARTS 467
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Repeateable for Credit: Yes, unlimited number of completions
Last Taught: Spring 2022
COM ARTS 667 — HISTORY OF AMERICAN PUBLIC ADDRESS
3 credits.

Public discourse of selected movements and periods in American history.
Requisites: (Two from: COM ARTS 360, 370, 372, 470, 472, 570, 571, or RELIG ST/COM ARTS 374) or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2013

COM ARTS 669 — FILM THEORY
3 credits.

Survey of significant trends within both classical and contemporary film theory. Designed for those interested in reading, analyzing, and evaluating the central concepts and intellectual history of writings about film, particularly with respect to film as a medium presenting an array of aesthetic, psychological, and social potentialities. Whereas classical film theory attempts to treat cinema as a unique art form, contemporary film theory addresses issues related to cinema as a mode of communication, a source of visual pleasure, and as an ideological tool. Much contemporary theory attempts to incorporate the insights of other critical and analytical paradigms, such as semiotics, psychoanalysis, feminism, queer theory, critical race theory, postmodernism, and cognitive science. Questions regarding the ontology of cinema, its relation to existing theories of art, its effects on spectators, and the various ways in which its formal properties create meaning are considered.
Requisites: COM ARTS 350 or graduate/professional standing
Course Designation: Breadth - Humanities
Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2021

COM ARTS 671 — COMMUNICATION AND SOCIAL CONFLICT
3 credits.

Survey of current theory and research on conflict in face-to-face interaction.
Requisites: Junior standing
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2014

COM ARTS 681 — SENIOR HONORS THESIS
3 credits.

Research and preparation for writing senior Honors in the Major thesis under the direction of a faculty member.
Requisites: Consent of instructor
Course Designation: Level - Advanced
L&S Credit - Counts as Liberal Arts and Science credit in L&S
Honors - Honors Only Courses (H)
Repeatable for Credit: No
Last Taught: Fall 2021
COM ARTS/ENGL 704 — INTELLECTUAL SOURCES OF CONTEMPORARY COMPOSITION THEORY I-CLASSICAL
3 credits.

Selected issues in the history of rhetoric, concentrating on classical theories of invention, and their importance for contemporary issues in composition theory.

Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2015

COM ARTS/L I S 705 — INTRODUCTORY ANALYTICS FOR DECISION MAKING
3 credits.

Introduces key stages in the processes of gathering and analyzing data for decision making, including tasks, methods, and tools used at each stage. Topics include developing the research question from organizational goals, choosing appropriate data collection methods, sampling, basics of measurement and question design, managing and visualizing data, descriptive statistics and basic inferential statistics such as correlations, regressions, and ANOVA.

Requisites: Graduate/professional standing or Declared in Analytics for Decision Making capstone certificate
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 760 — ADVANCES IN COMMUNICATION THEORIES
3 credits.

In-depth review and evaluation of behavioral and social scientific theories of human communication.

Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 762 — COMMUNICATION RESEARCH METHODS
3 credits.

Epistemological and methodological principles of behavioral and social scientific research of particular relevance to communication research, including various research designs and modes of observation, casual inferences, and basic hands-on experiences in empirical research.

Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2022

COM ARTS 799 — INDEPENDENT STUDY
1-3 credits.

Independent research and writing under the supervision of an instructor.

Requisites: Consent of instructor
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS/JOURN/LSC 831 — PSYCHOLOGY OF ENTERTAINMENT MEDIA
3 credits.

Provides an in-depth look into entertainment media, including its effects on individuals, social groups, and society. The focus on entertainment content is across platforms - from "mass" to social media. Emphasis will be paid to psychological, individual-level effects.

Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No

COM ARTS 902 — FILM COLLOQUIUM
1 credit.

Studies in advanced research in film history, theory and criticism.

Requisites: Declared in Communication Arts MA or PhD
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 903 — MEDIA AND CULTURAL STUDIES COLLOQUIUM
1 credit.

Current research in cultural studies, audience effects, broadcast regulation, history of broadcasting and comparative national systems.

Requisites: Declared in Communication Arts MA or PhD
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 904 — COMMUNICATION SCIENCE COLLOQUIUM
1 credit.

Social scientific approaches to the study of interpersonal communication and media effects.

Requisites: Declared in Communication Arts MA or PhD
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022
COM ARTS 905 — RHETORIC COLLOQUIUM
1-3 credits.
Advanced research in rhetorical theory and criticism, and in the history of public address.
Requisites: Declared in Communication Arts MA or PhD
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Fall 2022

COM ARTS 950 — SEMINAR-RADIO TELEVISION FILM
2-3 credits.
An advanced review and exploration of theoretical and methodological developments in media studies.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 955 — MEDIA HISTORY AND HISTORIOGRAPHY
3 credits.
Post-structuralist historical theory, historiographical methods, and issues in historiography for students of media history. Introduction to archival research.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: No
Last Taught: Spring 2020

COM ARTS 958 — SEMINAR IN FILM HISTORY
2-3 credits.
Seminar probes theoretical questions concerning nature of historical knowledge, examines scholarly models and introduces methodologies and resources for research on the history of cinema.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2017

COM ARTS 966 — SEMINAR-MODERN RHETORICAL THEORY
2-3 credits.
A review of one or more theoretical developments in rhetoric occurring in the modern period.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2016

COM ARTS 967 — SEMINAR-PROBLEMS IN COMMUNICATION AND PUBLIC ADDRESS
2-3 credits.
An examination of current theoretical and/or practical problems in communication and/or public address.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2021

COM ARTS 969 — SEMINAR: CONTEMPORARY RHETORICAL THEORY
2-3 credits.
A review of recent and ongoing theoretical developments in rhetorical theory.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 970 — SEMINAR IN COMMUNICATION SCIENCE
3 credits.
A critical review of theoretical developments in social scientific studies of communication and its psychological and/or social impact.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 976 — SEMINAR IN RHETORICAL CRITICISM
2-3 credits.
An examination of historical and/or ongoing developments in methodological and analytic approaches to rhetorical studies.
Requisites: Graduate/professional standing
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022

COM ARTS 990 — RESEARCH AND THESIS
1-9 credits.
Independent research and writing under the supervision of an instructor.
Requisites: Consent of instructor
Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement
Repeatable for Credit: Yes, unlimited number of completions
Last Taught: Fall 2022