

INTERNATIONAL BUSINESS (INTL BUS)

INTL BUS 200 – INTERNATIONAL BUSINESS

3 credits.

A survey of the interrelationships of world business operations; an introduction to current conceptual perspectives; cultural, educational, political and economic constraints, the international financial and trade frameworks, and the problems and challenges facing the multinational corporation. Enroll Info: None

Requisites: Sophomore standing and (ECON 101, 102, or 111); or member of Business Exchange program

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/FRENCH 313 – PROFESSIONAL COMMUNICATION AND CULTURE IN THE FRANCOPHONE WORLD

3 credits.

Study and analysis of the culture and sociology of professional environments in the French and Francophone worlds, including government, international organizations, NGO's and business. Students develop communication skills through interactive teaching methods in multimedia labs. Enroll Info: None

Requisites: FRENCH 228 or 311

Course Designation: Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/FRENCH 314 – CONTEMPORARY ISSUES IN GOVERNMENT, ORGANIZATIONS, AND ENTERPRISE

3 credits.

Cultural study of contemporary Francophone Africa, focusing on issues in government, organizations and enterprise. Exploration of cultural and professional relations between Francophone Africa and France, the European Union, and the United States. Enroll Info: None

Requisites: FRENCH 228, 311, or INTL BUS/FRENCH 313

Course Designation: Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S

Repeatable for Credit: No

Last Taught: Spring 2021

INTL BUS/GEN BUS 320 – INTERCULTURAL COMMUNICATION IN BUSINESS

3 credits.

Develops awareness and knowledge of cultural influences on business. Focuses on various attitudes toward work, time, material possession, business, and the relationship of these attitudes to different social, religious, philosophical, and educational backgrounds of business people from cultures around the world. Enroll Info: None

Requisites: Sophomore standing or member of Business Exchange program

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/SPANISH 329 – SPANISH FOR BUSINESS

3 credits.

Spanish lexicon and linguistic style for management, banking, accounting, capital investment, personnel and office systems, production of goods and services, marketing, finance, and import/export; includes translation and interpretive activities. Enroll Info: None

Requisites: SPANISH 311

Course Designation: Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS 365 – CONTEMPORARY TOPICS

1-3 credits.

A course for the exploration of subject areas possibly to be introduced into the business curriculum. Enroll Info: None

Requisites: Sophomore standing or member of undergraduate Business Exchange program

Repeatable for Credit: Yes, unlimited number of completions

Last Taught: Fall 2018

INTL BUS 399 – READING AND RESEARCH-INTERNATIONAL BUSINESS

1-6 credits.

Individual work suited to the needs of undergraduate students may be arranged both during regular sessions and the intersession periods.

Enroll Info: None

Requisites: Consent of instructor

Course Designation: Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S

Repeatable for Credit: Yes, unlimited number of completions

Last Taught: Spring 2012

INTL BUS/M H R 403 – GLOBAL ISSUES IN MANAGEMENT

3 credits.

Focuses on the strategic management required in global business.

Topics include environmental analysis, global strategy, and subsidiary control. The aim of the course is to develop special skills that are required to manage international firms. Enroll Info: None

Requisites: Sophomore standing, not open to graduate students

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/MARKETNG 420 – GLOBAL MARKETING STRATEGY

3 credits.

Structure of foreign trading; commercial facilities available to exporters and importers; application of economic analysis in marketing decisions; contemporary trends in international economy affecting foreign trade policies and practices. Enroll Info: None

Requisites: (MARKETING 300 and sophomore standing) or member of Business Exchange program

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/REAL EST 430 – INTERNATIONAL REAL ESTATE

3 credits.

Analysis of international real estate and related transaction issues, especially in foreign countries which are visited as part of the course; survey of land use patterns and regulations, ownership rights, types of leases, transfer procedures, mortgage system, tax matters, currency risks, and geographical diversification issues. Enroll Info: None

Requisites: URB R PL/A A E/ECON/REAL EST 306 or member of Business Exchange program

Repeatable for Credit: No

Last Taught: Fall 2015

INTL BUS/FINANCE 445 – MULTINATIONAL BUSINESS FINANCE

3 credits.

Application of financial theory to the operations of multinational firms; survey of the international financial environment; determinants of international portfolio and direct investment capital flows; management of foreign exchange position and hedging strategies; evaluation of foreign investment projects (multinational capital budgeting); international financial structure decisions; multinational credit institutions and capital markets; taxation of international business. Enroll Info: None

Requisites: FINANCE/ECON 300 and (MATH 213, 222, or 276); or member of Business Exchange program

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/A A E/ECON 462 – LATIN AMERICAN ECONOMIC DEVELOPMENT

3 credits.

A historico-institutional analysis of development problems in the principal Latin American countries, with attention to differentiation of national growth patterns and alternative development strategies. Enroll Info: None

Requisites: A A E 215, ECON 101, or 111

Course Designation: Breadth - Social Science Level - Advanced

L&S Credit - Counts as Liberal Arts and Science credit in L&S

Repeatable for Credit: No

Last Taught: Fall 2021

INTL BUS/FINANCE 745 – MULTINATIONAL BUSINESS FINANCE

2-3 credits.

Theory of business finance as applied to the operations of multinational firms; financial analysis and control of foreign investment decisions; working capital management; multinational credit institutions and capital markets; special accounting problems and trends in international monetary affairs. Enroll Info: None

Requisites: FINANCE 700

Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement

Repeatable for Credit: No

Last Taught: Spring 2021

INTL BUS 765 – CONTEMPORARY TOPICS

1-4 credits.

Exploration of advanced subject areas possibly to be introduced into the business curriculum. Enroll Info: None

Requisites: Graduate/professional standing or member of Business Exchange program

Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement

Repeatable for Credit: Yes, unlimited number of completions

Last Taught: Summer 2021

INTL BUS 766 – GLOBAL BUSINESS MANAGEMENT

2 credits.

Focuses on the acquisition of knowledge and the development of skills over a broad range of issues related to global management. The overall goal is to improve global competence by discussing: why organizations "go global;" global business venture options; the impact of foreign business activities on host countries; how to conduct a "CAGE" analysis; how to identify and mitigate global risks; issues related to CSR and corruption for foreign business activity; the role of labor codes; ways to manage a global work force; the role of "global cadres;" and the roles and management of expatriates. Country/region knowledge explored will encompass Asia, Africa, South America, and Europe. Enroll Info: None

Requisites: Declared in Business: General Management, MBA

Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement

Repeatable for Credit: No

Last Taught: Spring 2021

INTL BUS 767 – GLOBAL LEARNING EXPERIENCE

2 credits.

Visit host countries to improve global competence by discussing and experiencing key issues for US organizations doing business in the host countries. A key component will be the integration, in a global context, of the knowledge and skills from the MBA coursework in marketing, finance, international business, operations, economics, accounting, strategy, and leadership. The techniques learned and practiced can be used in the future to competently research and understand global business issues for any part of the world. Enroll Info: None

Requisites: Declared in Business: General Management, MBA

Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement

Repeatable for Credit: No

INTL BUS 799 – READING AND RESEARCH-INTERNATIONAL BUSINESS

1-6 credits.

Individual work suited to the needs of graduate students may be arranged both during regular sessions and the intersession periods. Enroll Info: None

Requisites: Consent of instructor

Course Designation: Grad 50% - Counts toward 50% graduate coursework requirement

Repeatable for Credit: Yes, unlimited number of completions

Last Taught: Spring 2011