

BUSINESS: ACCOUNTING AND BUSINESS ANALYSIS, MSB

PEOPLE

For more information about the faculty and their research interests, please visit the directory (<https://business.wisc.edu/directory/>).

The first term for enrollment in the Master of Science in Business: Accounting and Business Analysis is **fall 2024**.

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive School of Business alumni, Business Badger graduates are prepared to lead their organizations to success and transform the world of business. Together Forward!

MASTER OF SCIENCE IN ACCOUNTING BUSINESS ANALYSIS

The MS in Accounting and Business Analysis (MSABA) degree helps students develop the advanced technical and analytical skills needed to succeed in a career in accounting. Students who earn the MSABA degree will qualify to sit for the CPA exam and explore a broad range of career opportunities in corporate accounting, public accounting, finance, entrepreneurship, government, nonprofit and beyond!

The program is open to students who have earned an undergraduate degree in accounting and MSABA students will choose to follow specific coursework in accounting, assurance and advisory (AAA) or tax. In addition to the advanced coursework in AAA or tax, students pursuing the MSABA degree will complete coursework in a specialization area outside of accounting. The specializations that MSABA students can choose from include risk management, emerging technologies, sustainability, M&A deal advisory and wealth management. Each specialization will include specific coursework that students must complete.

In addition to building strong technical and analytical skills, this program will focus on overall professional development and ethics. Students will gain experience in public speaking and further develop skills in critical thinking, analysis, research and writing.

While no prior professional work experience is required for admission to the MSABA program, students will have many opportunities to engage with our strong network of employers.