This is a named option within the Business: Accounting, M.Acc. (http://guide.wisc.edu/graduate/accounting-information-systems/business-accounting-macc/)

The M.Acc. in Business: Accounting degree has an available named option in Accounting, Assurance, Advisory (AAA) which is designed to prepare students for a variety of accounting focused career opportunities. This option requires students to complete advanced accounting courses from a rich set of accounting electives, as well as a variety of non-accounting business electives to complete the credit requirements of the degree. Students may choose a broad set of electives across different disciplines, or they may choose to pursue a deeper set of knowledge in one area (i.e., finance, risk management, analytics, etc.)