

# VISUAL CULTURES, GRADUATE/ PROFESSIONAL CERTIFICATE

The Graduate/Professional Certificate in Visual Cultures is intended for master's degree students (usually MFA and terminal M.A. candidates) from across the university who desire training in the study of visual cultures. This transdisciplinary field analyzes the social construction of the visual as well as how the visual creates our social world. Visual culture studies differs from other related disciplines in two ways: first, its field of inquiry includes an expansive array of visual cultural artifacts and practices; and, second, its methodologies focus on the constitution of power relations through visual markers of race, gender, disability, and nationality. As the world continues to become increasingly understood through, and reliant on, the visual (the internet, films, television, scientific graphs, data visualization, video games, and advertisements), the need for people trained with the ability to critically interpret, create, and evaluate those mediums is essential.

## ADMISSIONS

Interested students declare the certificate by contacting Paola Hernández (director and advisor, at pshernandez@wisc.edu) (pshernandez@wisc.edu) and submitting a declaration form.

## REQUIREMENTS

The Graduate/Professional Certificate in Visual Cultures is a research-driven certificate. Selection of courses should contribute to your professional development. The certificate is awarded upon successful completion of 9 graduate-level credits in a combination of required and elective coursework, with a GPA of 3.0 (4.0 basis).

Code	Title	Credits
Required courses (complete both):		
ART HIST/ AFROAMER 801	Historiography, Theory and Methods in Visual Culture	3
ART HIST/ AFROAMER 802	Visual Cultures: Topics in Visual Cultures <sup>1</sup>	3
Electives (complete at least 3 credits):		
ASIAN 763	Studies in Japanese Literature	3
ART HIST 355	History of Photography	
ART 470	Special Topics in 4D Art	
AFROAMER/ GEN&WS 679	Visual Culture, Gender and Critical Race Theory	
GEN&WS 340	Topics in LGBTQ Sexuality	
GEN&WS 371	Disability and Gender in Film	
GEOG 501	Space and Place: A Geography of Experience	
DS 642	Taste	
COM ARTS 451	Television Criticism	

ART HIST/ ASIAN 428	Visual Cultures of India
ART HIST 506	Curatorial Studies Exhibition Practice
ART HIST/ ASIAN 621	Mapping, Making, and Representing Colonial Spaces
ART HIST 810	Seminar in Islamic Art and Architecture
GEN&WS 343	Queer Bodies
GEN&WS 372	Visualizing Bodies
GEN&WS 412	Contemporary Queer Art and Visual Culture
GEN&WS/ AFROAMER 679	Visual Culture, Gender and Critical Race Theory
SPANISH 564	Theory and Practice of Hispanic Theatre
SPANISH 882	Seminar in Hispanic Culture
ASIAN 833	Topics in East Asian Visual Cultures
AFROAMER 669	Interdisciplinary Studies in the Arts
AFROAMER 675	Selected Topics in Afro-American Culture
AFROAMER/ AFRICAN 813	Contemporary African and Caribbean Drama
GEOG 575	Interactive Cartography & Geovisualization
ENGL 826	Topics in Digital Studies
ENGL 851	Advanced Studies In Theatre and Performance Studies Research
ENGL 859	Seminar-Interdisciplinary Theatre Studies

**Total Credits** **9**

1

Substitutions for this course may be available, contact the CVC director for more information.

## LEARNING OUTCOMES

1. Show comprehension of the history, theories, and methods of Visual Culture as a field of study as they are practiced in the field of Visual Cultures
2. Demonstrate critical ability to work with and develop Visual Culture theories and methods
3. Develop capacity to conduct original research in Visual Culture
4. Show ability to work with Visual Culture theories and methods in the analysis and presentation of original research which may take oral, written, and visual forms
5. Develop the critical analytic, rhetorical, and technical skills necessary to effectively communicate original research in Visual Culture

## PEOPLE

### CVC DIRECTOR

Paola Hernández (Spanish and Portuguese)

## **STEERING COMMITTEE**

- Faisal Abdu'Allah (Art)
- Mercedes Alcalá-Galán (Spanish and Portuguese)
- Jill Casid (Visual Culture/Art History)
- Christine Garlough (Gender and Women's Studies)
- Eric Hoyt (Media and Cultural Studies/Communication Arts)
- Adam Kern (Visual Culture/East Asian Languages and Literature)
- Sarah Ann Wells (Comparative Literature)
- Keith Woodward (Geography)

## **PROGRAM ASSISTANT:**

Sara Champlin (Art History)

A list of affiliate faculty may be found here (<https://cvc.wisc.edu/people/affiliate-faculty/>).