

BUSINESS: ADMINISTRATION AND MANAGEMENT, MBA

The MBA in Business: Administration and Management is a two-year, full-time graduate program designed to help emerging leaders accelerate their careers and create impact in a rapidly evolving business environment. Through a rigorous, modernized business core and customizable elective pathways, students build broad business expertise while tailoring their studies to their professional goals. Students may pursue deep expertise in areas such as corporate finance, brand management, real estate, and other business disciplines, or design interdisciplinary pathways aligned with career interests such as consulting and strategic leadership. They may further enhance their studies through graduate certificates and other experiential opportunities in areas such as entrepreneurship and business analytics.

Students develop the analytical, strategic, and leadership capabilities needed to succeed in today's organizations through an integrated curriculum that emphasizes data-driven decision making, leadership development, artificial intelligence in business, and real-world problem solving. Applied projects and industry engagement provide opportunities to translate classroom learning into practice while building professional experience and networks.

Founded in 1900, the School of Business was one of the first business schools in the nation. Today, students benefit from world-class faculty, personalized career coaching, experiential learning opportunities, and Wisconsin's distinctive approach to leadership development. Graduates leave prepared to navigate complexity, lead with confidence, and create meaningful impact across industries and organizations.