Business: Data, Insights, and Analytics, M.S.

## BUSINESS: DATA, INSIGHTS, AND ANALYTICS, M.S.

## LEARNING OUTCOMES

- 1. Apply business analytic tools and methods to solve business problems
- 2. Deliver insights and recommendations for organizations using cuttingedge descriptive, predictive, and prescriptive analytics techniques
- 3. Manage analytics projects, communicate professionally, and influence data-based changes within an organization
- 4. Use software tools to go from data collection to solution implementation