

BUSINESS, ENVIRONMENT, AND SOCIAL RESPONSIBILITY, GRADUATE/ PROFESSIONAL CERTIFICATE

LEARNING OUTCOMES

1. Gain knowledge of (i) causes of environmental and social challenges related to business and respective policy and business responses, (ii) frameworks and measurement systems for incorporating sustainability concerns into business analysis and decision-making, and (iii) domains in which business activities and sustainability concerns intersect and the management of these intersections.
2. Acquire skills to (i) analyze causes of and responses to environmental/social problems; develop and implement solutions as managers and policymakers, (ii) identify and apply frameworks for incorporating sustainability considerations into analysis and decision-making, (iii) analyze where and how environmental and social issues intersect with business and develop and implement solutions.
3. (i) develop/articulate view of role business plays in sustainability, (ii) use knowledge and skills in business to strengthen sustainability and in sustainability to strengthen business, (iii) create network of likeminded individuals, acquire ability to engage with professionals outside their fields, and grow appreciation of how different professions contribute to business sustainability.