BUSINESS: GENERAL MANAGEMENT: EXECUTIVE, MBA

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/policiesandrequrementstext), in addition to the program requirements listed below.

NAMED OPTION REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th>Mode of Instruction Definitions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accelerated:</strong> Accelerated programs are offered at a fast pace that condenses the time to completion. Students are able to complete a program with minimal disruptions to careers and other commitments.</td>
</tr>
<tr>
<td><strong>Evening/Weekend:</strong> Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.</td>
</tr>
<tr>
<td><strong>Face-to-Face:</strong> Courses typically meet during weekdays on the UW-Madison Campus.</td>
</tr>
<tr>
<td><strong>Hybrid:</strong> These programs combine face-to-face and online learning formats. Contact the program for more specific information.</td>
</tr>
<tr>
<td><strong>Online:</strong> These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.</td>
</tr>
</tbody>
</table>

CURRICULAR REQUIREMENTS

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT IS 700</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT IS 710</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>FINANCE 700</td>
<td>Introduction to Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>FINANCE/INTL BUS 745</td>
<td>Multinational Business Finance</td>
<td>2</td>
</tr>
<tr>
<td>FINANCE 765</td>
<td>Contemporary Topics (Markets with Frictions)</td>
<td>1</td>
</tr>
<tr>
<td>GEN BUS 713</td>
<td>Role of Business in Society</td>
<td>2</td>
</tr>
<tr>
<td>GEN BUS 765</td>
<td>Contemporary Topics (Leadership)</td>
<td>2</td>
</tr>
<tr>
<td>GEN BUS 765</td>
<td>Contemporary Topics (Legal Environment of Business)</td>
<td>2</td>
</tr>
<tr>
<td>INTL BUS 765</td>
<td>Contemporary Topics (Global Business Program)</td>
<td>3</td>
</tr>
<tr>
<td>M HR 628</td>
<td>Negotiations</td>
<td>2</td>
</tr>
<tr>
<td>M HR 700</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>M HR 723</td>
<td>Business Strategy</td>
<td>3</td>
</tr>
<tr>
<td>M HR 765</td>
<td>Contemporary Topics (Executing Strategy)</td>
<td>3</td>
</tr>
<tr>
<td>M HR 765</td>
<td>Contemporary Topics (Accelerating Innovation)</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING 700</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING 705</td>
<td>Consumer Behavior</td>
<td>2</td>
</tr>
<tr>
<td>OTM 732</td>
<td>Economics for Managers</td>
<td>3</td>
</tr>
<tr>
<td>OTM 752</td>
<td>Project Management</td>
<td>2</td>
</tr>
<tr>
<td>OTM 765</td>
<td>Contemporary Topics (Macroeconomics and Current Economic Environment)</td>
<td>2</td>
</tr>
<tr>
<td>OTM 765</td>
<td>Contemporary Topics (Operations and Technology Strategy)</td>
<td>2</td>
</tr>
</tbody>
</table>

Total Credits 49

Other Grade Requirements

The Graduate School requires an average grade of B or better in all coursework (300 or above, not including research credits) taken as a graduate student unless conditions for probationary status require higher grades. Grades of Incomplete are considered to be unsatisfactory if they are not removed during the next enrolled semester.

Assessments and Examinations

No required assessments or examinations beyond course requirements.

Language Requirements

No language requirements.