

# BUSINESS: GENERAL MANAGEMENT: EXECUTIVE, MBA

## REQUIREMENTS

### MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

### NAMED OPTION REQUIREMENTS

#### MODE OF INSTRUCTION

Face to Face	Evening/Weekend	Online	Hybrid	Accelerated
Yes	Yes	No	No	No

#### Mode of Instruction Definitions

**Accelerated:** Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

**Evening/Weekend:** Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

**Face-to-Face:** Courses typically meet during weekdays on the UW–Madison Campus.

**Hybrid:** These programs combine face-to-face and online learning formats. Contact the program for more specific information.

**Online:** These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

### CURRICULAR REQUIREMENTS

#### Requirement Detail

Minimum Credit Requirement 49 credits

Minimum Residence Credit Requirement 25 credits

Minimum Graduate Coursework Requirement 25 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (<https://policy.wisc.edu/library/> UW-1244 (<https://policy.wisc.edu/library/UW-1244/>)).

Overall 3.00 GPA required.

Graduate GPA Requirement

Other Grade Requirements n/a

Assessments and Examinations No required assessments or examinations beyond course requirements.

Language Requirements No language requirements.

### REQUIRED COURSES

Code	Title	Credits
ACCT I S 700	Financial Accounting	3
ACCT I S 710	Managerial Accounting	3
FINANCE 700	Introduction to Financial Management	3
FINANCE/INTL BUS 745	Multinational Business Finance	2
FINANCE 765	Contemporary Topics (Markets with Frictions)	1
GEN BUS 713	Role of Business in Society	2
GEN BUS 765	Contemporary Topics (Leadership)	2
GEN BUS 765	Contemporary Topics (Legal Environment of Business)	2
INTL BUS 765	Contemporary Topics (Global Business Program)	3
M H R 628	Negotiations	2
M H R 700	Leading People and Organizations	1-3
M H R 723	Business Strategy	3
M H R 765	Contemporary Topics (Executing Strategy)	3
M H R 765	Contemporary Topics (Accelerating Innovation)	3
MARKETNG 700	Marketing Management	3
MARKETNG 705	Consumer Behavior	2
OTM 732	Economics for Managers	3
OTM 752	Project Management	2
OTM 765	Contemporary Topics (Macro-Economics and Current Economic Environment)	2
OTM 765	Contemporary Topics (Operations and Technology Strategy)	2

#### Total Credits

**47-49**

Students in this program may not take courses outside the prescribed curriculum without faculty advisor and program director approval. Students in this program cannot enroll concurrently in other undergraduate or graduate degree programs.