BUSINESS, MS

ADMISSIONS

ADMISSIONS

The MS is offered for work leading to the PhD if a student does not complete the PhD. Students may not apply directly for the master's and should instead see the admissions information for the PhD in Business (https://guide.wisc.edu/graduate/business-school-wide/business-phd/).

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum degree requirements (https://guide.wisc.edu/graduate/#requirementstext) and policies (https://guide.wisc.edu/graduate/#policiestext), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW-Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirements	Detail
Minimum Credit Requirement	30 credits
Minimum Residence Credit Requirement	16 credits
Minimum Graduate Coursework Requirement	15 credits must be graduate-level coursework. Refer to the Graduate School: Minimum Graduate Coursework (50%) Requirement policy: https://policy.wisc.edu/library/UW-1244 (https://policy.wisc.edu/library/UW-1244/).
Overall Graduate GPA Requirement	3.00 GPA required. Refer to the Graduate School: Grade Point Average (GPA) Requirement policy: https://policy.wisc.edu/library/UW-1203 (https://policy.wisc.edu/library/UW-1203/).
Other Grade Requirements	n/a
Assessments and Examinations	No required assessments or examinations beyond course requirements.
Language Requirements	No curricular language requirements.

REQUIRED COURSES

Select a Named Option (p. 1) for courses required.

NAMED OPTIONS

A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. Students pursuing the MS in Business must select one of the following named options:

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- **BUSINESS: ACCOUNTING, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-ACCOUNTING-MS/)**
- **BUSINESS: FINANCE, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-FINANCE-MS/)**
- **BUSINESS: INSURANCE ECONOMICS AND ACTUARIAL ANALYSIS, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-INSURANCE-ECONOMICS-ACTUARIAL-ANALYTICS-MS/)**
- **BUSINESS: MANAGEMENT AND HUMAN RESOURCES, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MANAGEMENT-HUMAN-RESOURCES-MS/)**
- **BUSINESS: MARKETING, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MARKETING-MS/)**
- **BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-OPERATIONS-INFORMATION-MANAGEMENT-MS/)**
- **BUSINESS: REAL ESTATE AND URBAN ECONOMICS, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-REAL-ESTATE-URBAN-ECONOMICS-MS/)**

- **BUSINESS: ACCOUNTING, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-ACCOUNTING-MS/)**
- **BUSINESS: FINANCE, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-FINANCE-MS/)**
- **BUSINESS: INSURANCE ECONOMICS AND ACTUARIAL ANALYSIS, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-INSURANCE-ECONOMICS-ACTUARIAL-ANALYTICS-MS/)**
- **BUSINESS: MANAGEMENT AND HUMAN RESOURCES, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MANAGEMENT-HUMAN-RESOURCES-MS/)**
- **BUSINESS: MARKETING, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MARKETING-MS/)**
- **BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-OPERATIONS-INFORMATION-MANAGEMENT-MS/)**
- **BUSINESS: REAL ESTATE AND URBAN ECONOMICS, MS (HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-REAL-ESTATE-URBAN-ECONOMICS-MS/)**

POLICIES

POLICIES

Students should refer to one of the named options for policy information:

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LEARNING OUTCOMES

LEARNING OUTCOMES

1. Develop a proficiency in methodology relevant to the field of study.
2. Understand and adhere to ethical and professional conduct in a diverse scholarly environment.
3. Communicate complex or ambiguous ideas in a clear and understandable manner.

ACCREDITATION

ACCREDITATION

AACSB International—The Association to Advance Collegiate Schools of Business (http://www.aacsb.edu/)

Accreditation status: Accredited. Next accreditation review: 2026–2027.