BUSINESS: SUPPLY CHAIN MANAGEMENT, MBA

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/#policiesandrequirementstext), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th>Mode of Instruction</th>
<th>Face to Face</th>
<th>Evening/Weekend</th>
<th>Online</th>
<th>Hybrid</th>
<th>Accelerated</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
<td><strong>No</strong></td>
<td><strong>No</strong></td>
<td><strong>No</strong></td>
<td><strong>No</strong></td>
<td><strong>No</strong></td>
</tr>
</tbody>
</table>

Mode of Instruction Definitions

**Accelerated**: Accelerated programs are offered at a fast pace that condenses the time to completion. Students are able to complete a program with minimal disruptions to careers and other commitments.

**Evening/Weekend**: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

**Face-to-Face**: Courses typically meet during weekdays on the UW-Madison Campus.

**Hybrid**: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

**Online**: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

<table>
<thead>
<tr>
<th>Requirements Detail</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Credit</td>
<td>54</td>
</tr>
<tr>
<td>Requirement</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Minimum Residence Credit Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum 48 credits</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Minimum Graduate Coursework Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum 27 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (<a href="https://policy.wisc.edu/library/UW-1244">https://policy.wisc.edu/library/UW-1244</a> (<a href="https://policy.wisc.edu/library/UW-1244/">https://policy.wisc.edu/library/UW-1244/</a>)).</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Overall Graduate GPA Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall 3.00 GPA required.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Other Grade Requirements</th>
<th>Students may be required to retake a course in which they receive a grade lower than a C.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessments and Examinations</td>
<td>No required assessments or examinations beyond course requirements.</td>
</tr>
<tr>
<td>Language Requirements</td>
<td>No language requirements.</td>
</tr>
</tbody>
</table>

REQUIRED COURSES

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEN BUS 704</td>
<td>Data to Decisions</td>
<td>2</td>
</tr>
<tr>
<td>GEN BUS 710</td>
<td>Ethics, Integrity and Society</td>
<td>1</td>
</tr>
<tr>
<td>GEN BUS 725</td>
<td>Consulting Practicum</td>
<td>1</td>
</tr>
<tr>
<td>GEN BUS 750</td>
<td>Professional Experience in Business</td>
<td>1</td>
</tr>
<tr>
<td>ACCT I S 700</td>
<td>Financial Accounting</td>
<td>2</td>
</tr>
<tr>
<td>FINANCE 700</td>
<td>Introduction to Financial Management</td>
<td>2</td>
</tr>
<tr>
<td>M HR 706</td>
<td>Leading and Working in Teams</td>
<td>1</td>
</tr>
<tr>
<td>M HR 723</td>
<td>Business Strategy</td>
<td>2</td>
</tr>
<tr>
<td>MARKETNG 700</td>
<td>Marketing Management</td>
<td>2</td>
</tr>
<tr>
<td>OTM 700</td>
<td>Operations Management</td>
<td>2</td>
</tr>
<tr>
<td>OTM 732</td>
<td>Economics for Managers</td>
<td>2</td>
</tr>
<tr>
<td>MARKETNG/OTM 722</td>
<td>Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG/OTM 724</td>
<td>Strategic Global Sourcing</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG 725</td>
<td>Marketing Channel Strategy</td>
<td>2</td>
</tr>
<tr>
<td>MARKETNG/OTM 726</td>
<td>Supply Chain Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG/OTM 727</td>
<td>Information Technology in Supply Chains</td>
<td>3</td>
</tr>
<tr>
<td>MARKETNG 765</td>
<td>Contemporary Topics (Topic: SCM (Applied Learning))</td>
<td>4</td>
</tr>
<tr>
<td>OTM 714</td>
<td>Supply Chain Analytics</td>
<td>3</td>
</tr>
<tr>
<td>Approved Elective Courses</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits 54

1. Waivers for this requirement and the associated credit will be offered if students have one year or more of United States work experience, or are not seeking an internship for approved reasons, such as company-sponsored status, active military, starting their own business as a founder/owner, or have a medical or family hardship. There may be other approvals on a case by case basis.

2. Students are required to take the 1 credit Marketing Contemporary Topics class titled SCM Applied Learning once per semester for a total of 4 times.
Students are eligible to take as electives any WSB course that is 600-level or higher without prior approval. Students may take WSB courses below the 600-level, and/or courses outside WSB with approval from the Center Director. Students are responsible for understanding and meeting any pre-requisite requirements. The following electives are strongly recommended as part of a comprehensive supply chain education: ACCT I S 710 Managerial Accounting, M H R 728 Bargaining, Negotiating and Dispute Settlement for Managers, MARKETING/OTM 728 Supply Chain Capital Management, OTM 752 Project Management, and R M I 660 Risk Analytics and Behavioral Science.