

BUSINESS: SUPPLY CHAIN MANAGEMENT, MBA

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW–Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirement Detail

Minimum Credit Requirement 53 credits

Minimum Residence Credit Requirement 47 credits

Minimum Graduate Coursework Requirement 27 credits must be graduate-level coursework. Details can be found in the Graduate School's Minimum Graduate Coursework (50%) policy (<https://policy.wisc.edu/library/UW-1244>).

Overall 3.00 GPA required.
Graduate GPA Requirement This program follows the Graduate School's policy: <https://policy.wisc.edu/library/UW-1203> (<https://policy.wisc.edu/library/UW-1203/>).

Other Grade Requirements Students may be required to retake a course in which they receive a grade lower than a C.

Assessments and Examinations No required assessments or examinations beyond course requirements.

Language Requirements No language requirements.

REQUIRED COURSES

Code	Title	Credits
Required Core Courses		
GEN BUS 704	Data to Decisions	2
GEN BUS 710	Ethics, Integrity and Society	1
GEN BUS 725	Consulting Practicum	1
ACCT I S 700	Financial Accounting	2
FINANCE 700	Introduction to Financial Management	2
M H R 706	Leading and Working in Teams	1
M H R 723	Business Strategy	2
MARKETNG 700	Marketing Management	2
OTM 700	Operations Management	2
OTM 732	Economics for Managers	2
Required Specialization Courses		
MARKETNG/ OTM 722	Logistics Management	3
MARKETNG/ OTM 724	Strategic Global Sourcing	3
MARKETNG 725	Marketing Channel Strategy	2
MARKETNG/ OTM 726	Supply Chain Strategy	3
MARKETNG/ OTM 727	Information Technology in Supply Chains	3
MARKETNG 765	Contemporary Topics (Topic: "Contemporary Topics: Supply Chain Management") ¹	4
OTM 714	Supply Chain Analytics	3
Approved Elective Courses²		15
Total Credits		53

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Students are required to take the MARKETNG 765 Contemporary Topics "Contemporary Topics: Supply Chain Management" once per semester for a total of 4 times.

2

Students are eligible to take as electives any WSB course that is numbered 600 or higher without prior approval. Students may take WSB courses numbered 599 or lower, and/or courses outside WSB with approval from the Center Director. Students are responsible for understanding and meeting any pre-requisite requirements.

The following electives are strongly recommended as part of a comprehensive supply chain education: ACCT I S 710 Managerial Accounting, M H R 728 Bargaining, Negotiating and Dispute Settlement for Managers, MARKETNG/OTM 728 Supply Chain Capital Management, OTM 752 Project Management, and R M I 660 Risk Analytics and Behavioral Science.