BUSINESS: SUPPLY CHAIN MANAGEMENT, M.S.

The M.S. in Supply Chain Management, supported by the Grainger Center for Supply Chain Management, is a one-year program that provides students with an interdisciplinary education combining fundamental knowledge and applied learning experiences. The strategic, cross-functional curriculum takes an integrated business process view of supply chains, including marketing, sourcing, logistics, operations, and customer service. Students connect with and learn from real-world supply chain leaders and are part of a strong, close-knit community. See the program website (https://business.wisc.edu/graduate/masters/supply-chain/) for more information.

ADMISSIONS

The following will be required for admission to the MS-Business: Supply Chain Management program:

- Undergraduate university degree, or expected completion of such a degree prior to starting the MS-Business: Supply Chain Management program
- Demonstrated knowledge of business fundamentals (or specific plan for acquiring prior to the start of the program); some possible ways of satisfying this include:
  - Undergraduate degree with business major or minor
  - Completion of Certificate in Business at UW-Madison
  - Earning GPA >= 3.0 in intermediate college course work covering at least two core business disciplines (marketing, operations, finance, accounting, management); completion of GEN BUS 310 or GEN BUS 311 satisfies this requirement, and can be taken online during the summer prior to the start of the program
- Undergraduate transcript, GPA >= 3.0
- Resume
- Response to essay question
- GMAT or GRE score or approved waiver

An interview may be requested by the Program Office or Grainger Center staff.

Additional international student requirements:

- TOEFL score of at least 100 or IELTS score of at least 7

The TOEFL or IELTS will not be required for international applicants whose four-year undergraduate degree and/or master’s degree (minimum of eight semesters total) instruction was in English or who will complete such a degree prior to matriculation in the MS-Business: Supply Chain Management program.

FUNDING

GRADUATE SCHOOL RESOURCES

Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (https://grad.wisc.edu/funding/) is available from the Graduate School. Be sure to check with your program for individual policies and restrictions related to funding.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/ #policiesandrequirementstext), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th>Mode of Instruction</th>
<th>Face to Face</th>
<th>Evening/Weekend</th>
<th>Online</th>
<th>Hybrid</th>
<th>Accelerated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

Mode of Instruction Definitions

**Accelerated:** Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

**Evening/Weekend:** Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

**Face-to-Face:** Courses typically meet during weekdays on the UW–Madison Campus.

**Hybrid:** These programs combine face-to-face and online learning formats. Contact the program for more specific information.

**Online:** These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Credit Requirement</td>
<td>30 credits</td>
</tr>
<tr>
<td>Minimum Residence Credit Requirement</td>
<td>30 credits</td>
</tr>
<tr>
<td>Minimum Graduate Coursework Requirement</td>
<td>15 credits must be graduate-level coursework. Details can be found in the Graduate School’s Minimum Graduate Coursework (50%) policy (<a href="https://policy.wisc.edu/library/UW-1244/">https://policy.wisc.edu/library/UW-1244/</a>).</td>
</tr>
</tbody>
</table>
Overall GPA required: 3.00 GPA required.

Graduate GPA Requirement: This program follows the Graduate School’s GPA Requirement policy (https://policy.wisc.edu/library/UW-1203/).

Other Grade Requirements: n/a

Assessments and Examinations: No required assessments or examinations beyond course requirements.

Language Requirements: No language requirements.

## REQUIRED COURSES

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEN BUS 704</td>
<td>Data to Decisions</td>
<td>2</td>
</tr>
<tr>
<td>MARKETING/OTM 722</td>
<td>Logistics Management</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING/OTM 724</td>
<td>Strategic Global Sourcing</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING 725</td>
<td>Marketing Channel Strategy</td>
<td>2</td>
</tr>
<tr>
<td>MARKETING/OTM 726</td>
<td>Supply Chain Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING/OTM 727</td>
<td>Information Technology in Supply</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING/OTM 728</td>
<td>Supply Chain Capital Management</td>
<td>3</td>
</tr>
<tr>
<td>MARKETING 765</td>
<td>Contemporary Topics 1</td>
<td>2</td>
</tr>
<tr>
<td>OTM 714</td>
<td>Supply Chain Analytics</td>
<td>3</td>
</tr>
<tr>
<td>Electives</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>30</td>
</tr>
</tbody>
</table>

1 Students will need to take MARKETING 765 Contemporary Topics Topic: Contemporary Topics SCM (Applied Learning) twice for 1 credit each.

2 Due to the interdisciplinary nature of supply chain management, any course with the graduate course attribute offered by the School of Business (including departments: ACCT I S, ACT SCI, FINANCE, GEN BUS, INFO SYS, INTL BUS, M H R, MARKETING, OTM, REAL EST, or R M I) can be used to complete the required elective credits. Courses outside the School of Business will be considered on a case-by-case basis.

## MAJOR-SPECIFIC POLICIES

### PRIOR COURSEWORK

#### GRADUATE WORK FROM OTHER INSTITUTIONS

No credits of graduate coursework from other institutions are allowed to satisfy requirements.

#### UW–Madison Undergraduate

No credits from a UW–Madison undergraduate degree are allowed to count toward the degree.

#### UW–Madison University Special

With program approval, students are allowed to count no more than 15 credits of coursework numbered 700 or above taken as a UW–Madison University Special student. Coursework earned five or more years prior to the master’s degree is not allowed to satisfy requirements.

### PROBATION

This program follows the Graduate School’s Probation policy (https://policy.wisc.edu/library/UW-1217/).

### ADVISOR / COMMITTEE

This program follows the Graduate School’s Advisor policy (https://policy.wisc.edu/library/UW-1232/).

### CREDITS PER TERM ALLOWED

15 credits

### TIME LIMITS

This program follows the Graduate School’s Time Limits policy (https://policy.wisc.edu/library/UW-1221/).

### GRIEVANCES AND APPEALS

These resources may be helpful in addressing your concerns:

- Bias or Hate Reporting (https://doso.students.wisc.edu/bias-or-hate-reporting/)
- Graduate Assistantship Policies and Procedures (https://hr.wisc.edu/policies/gapp/#grievance-procedure)
- Hostile and Intimidating Behavior Policies and Procedures (https://hr.wisc.edu/hib/)
  - Office of the Provost for Faculty and Staff Affairs (https://facstaff.provost.wisc.edu/)
  - Dean of Students Office (https://doso.students.wisc.edu/) (for all students to seek grievance assistance and support)
  - Employee Assistance (http://www.eao.wisc.edu/) (for personal counseling and workplace consultation around communication and conflict involving graduate assistants and other employees, post-doctoral students, faculty and staff)
  - Employee Disability Resource Office (https://employeedisabilities.wisc.edu/) (for qualified employees or applicants with disabilities to have equal employment opportunities)
- Graduate School (https://grad.wisc.edu/) (for informal advice at any level of review and for official appeals of program/departamental or school/college grievance decisions)
- Office of Compliance (https://compliance.wisc.edu/) (for class harassment and discrimination, including sexual harassment and sexual violence)
- Office of Student Conduct and Community Standards (https://conduct.students.wisc.edu/) (for conflicts involving students)

### POLICIES

**GRADUATE SCHOOL POLICIES**

The Graduate School’s Academic Policies and Procedures (https://grad.wisc.edu/acadpolicy/) provide essential information regarding general university policies. Program authority to set degree policies beyond the minimum required by the Graduate School lies with the degree program faculty. Policies set by the academic degree program can be found below.
Any student who feels that they have been mistreated by a faculty or staff member has the right to lodge a complaint. Complaints may concern course grades, classroom treatment, program admission, or other issues. To ensure a prompt and fair hearing of any complaint and to protect both the student’s rights and the person at whom the complaint is directed, the grievance procedures below are used in the School of Business.

The person whom the complaint is directed against must be an employee of the School of Business. Any student or potential student may use these procedures unless other campus rules or contracts cover the complaint:

1. If the student feels comfortable/safe doing so, the student should first talk with the person against whom the grievance is directed. Most issues can be settled at this level. If the complaint is directed against a teaching assistant (TA) and the student is not satisfied after discussion of the grievance with the TA, the next step would be to talk to the TA’s supervisor, who is usually the course professor. If the complaint is still not resolved satisfactorily, the student may continue to step 2.

2. If the complaint involves an academic department, the student should contact the chair of the department. The chair will attempt to resolve the problem informally. If this cannot be done to the student’s satisfaction, the student may submit the grievance to the chair in writing. This must be done within 60 calendar days of the alleged unfair treatment.
   a. If the complaint does not involve an academic department, the procedure outlined in Step 4 below should be followed.

3. On receipt of a written complaint, the chair will refer the matter to a departmental committee, which will obtain a written response from the person at whom the complaint is directed. This response shall be shared with the person filing the grievance. The chair will provide a written decision within 30 days to the student on the action taken by the committee.

4. If either party is not satisfied with the decision, they have five working days from receipt of the decision to contact the dean’s office (at the number below), indicating the intention to appeal. If the complaint does not involve an academic department in the school, the student must contact the dean’s office within 60 calendar days of the alleged unfair treatment.

5. In either case, there will be an attempt to resolve the issue informally by the appropriate associate dean. If this cannot be done, the complaint can be filed in writing with the Office of the Dean. This must be done within 10 working days of the time the appealing party was notified that informal resolution was unsuccessful.

6. On receipt of such a written complaint, the Chief Diversity and Inclusion Officer will convene a subcommittee of relevant stakeholders pending the nature of the issue. This subcommittee may ask for additional information from the parties involved and may hold a hearing at which both parties will be asked to speak separately. The subcommittee will then make a written recommendation to the dean of the School of Business who will render a decision. Unless a longer time is negotiated, this written decision shall be made within 20 working days from when the grievance was filed with the Office of the Dean.

Questions about these procedures can be directed to the School of Business, Office of the Dean, 4339 Grainger, 375 University Avenue, 608-262-7867.

State law contains additional provisions regarding discrimination and harassment. Wisconsin Statutes 36.12 reads, in part: “No student may be denied admission to, participation in or the benefits of, or be discriminated against in any service, program, course or facility of the system or its institutions or center because of the student’s race, color, creed, religion, sex, national origin, disability, ancestry, age, sexual orientation, pregnancy, marital status or parental status.” In addition, UW–System prohibits discrimination based on gender identity or gender expression. Students have the right to file discrimination and harassment complaints with the Office of Compliance, 361 Bascom Hall, 608-265-6018, uwcomplianceoffice@wisc.edu.

The Graduate School has procedures for students wishing to appeal a grievance decision at the school/college level. These policies are described in the Graduate School’s Academic Policies and Procedures: https://grad.wisc.edu/documents/grievances-and-appeals/

OTHER
Students must be enrolled full-time.

PROFESSIONAL DEVELOPMENT

GRADUATE SCHOOL RESOURCES
Take advantage of the Graduate School’s professional development resources (https://grad.wisc.edu/pd/) to build skills, thrive academically, and launch your career.

PROGRAM RESOURCES
This program provides significant opportunities for professional development through the applied learning curriculum.

LEARNING OUTCOMES

1. Apply knowledge in operations, finance, marketing and information systems to support decision making within and across the fundamental dimensions of supply chain management – planning, sourcing, making and delivering physical and non-physical products.
2. Make supply chain decisions in real-world settings through significant exposure to leading supply chain practitioners.
3. Identify relevant sources of data, know how to access that data, and be able to analyze it to support supply chain decision making.
4. Identify and assess the opportunities and risks associated with global sources of supply and global markets for goods.
5. Communicate ideas and recommendations to individuals in all functional areas within an organization.

PEOPLE
For information about the faculty and their research interests, please visit the directory (https://business.wisc.edu/directory/).
ACCREDITATION

AACSB International—The Association to Advance Collegiate Schools of Business (http://www.aacsb.edu/)