1. a. Discover inherent value of working collaboratively with constituencies outside of the university, especially community based program partners. b. Learn how to more effectively assess the needs and capacities of program partners and community organizations in general. c. Advance the Wisconsin Idea and its of community engagement across racial, ethnic, economic, and cultural differences.

2. a. Recognize public cultures through institutions, publication, program development and public intellectual, art, and criticism. b. Gain understanding of Public Humanities as emerging/significant field and its academic/nonacademic value. c. Understand foundations of Public Humanities/current discussions about its nature/value. d. Develop concepts/skills translating humanities for nonacademics.

3. a. Be able to critically analyze and engage with the role of the public intellectual. b. Develop alternative applications for scholarly research and training for use in a broader context.