COMMUNICATION ARTS, PH.D.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/#policiesandrequirementstext), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th></th>
<th>Face to Face</th>
<th>Evening/Weekend</th>
<th>Online</th>
<th>Hybrid</th>
<th>Accelerated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students are able to complete a program with minimal disruptions to careers and other commitments.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW-Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirements Detail

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Credit Requirement</td>
<td>51 credits</td>
</tr>
<tr>
<td>Minimum Residence Credit</td>
<td>40 credits</td>
</tr>
<tr>
<td>Minimum Graduate Coursework Requirement</td>
<td>Half of degree coursework (26 credits out of 51 total credits) must be completed graduate-level coursework; courses with the Graduate Level Coursework attribute are identified and searchable in the university’s Course Guide.</td>
</tr>
<tr>
<td>Overall Graduate GPA Requirement</td>
<td>3.00 GPA required. (see below for GPA requirement of coursework taken within the department)</td>
</tr>
<tr>
<td>Other Grade Requirement</td>
<td>3.5 average required of all coursework taken within the Requirements department.</td>
</tr>
</tbody>
</table>

Assessments and Examinations

To assess satisfactory progress toward the degree and to facilitate determinations of good standing, graduate students must complete a Professional Activities Report (PAR) each spring. A PAR indicates a student's academic and professional activities on and off campus each year. Faculty will use the PAR in their annual evaluations of student progress. A PAR represents one means of communication between graduate students and faculty, providing graduate students with an opportunity to enumerate their activities in a single document. PARS must be completed by April 1 each spring.

Students must successfully complete preliminary examinations before moving on to dissertator status. To take preliminary examinations, students must have completed all of the Ph.D. coursework requirements of their area and their minor coursework. Additional requirements vary by area of study. They are as follows:

Communication Science prelims consist of 16 hours of written examinations in the following areas:

Communication processes and contexts (8 hours): four hours each in two major topic areas in the field focusing on theories and major empirical findings

Specialization (4 hours): four hours in the student's area of specialization; typically, the dissertation research dictates the area of specialization

Quantitative research methodology and theory construction (4 hours): this portion of the exam may include questions addressing statistics, research design, measurement, and the construction and evaluation of theory

Film prelims consist of 12 hours of written examination divided across the following four concentrations:

Film theory (3 hours)
Film history (3 hours)
Film analysis and criticism (3 hours)

Area of specialization determined in consultation with the student's advisor (3 hours)

Media and Cultural Studies prelims consists of 24 hours of written examinations as follows: four open-book essay exams, six hours each, taken on separate days. The examination covers a combination of general and specialized areas in relation to the planned dissertation project, to be chosen in a group consultation with the student's advisor and major faculty.

Rhetoric, Politics, and Culture prelims consist of 12 hours of written examination divided across the following four concentrations:

Rhetorical theory (3 hours)
Rhetorical discourse (3 hours)
Critical method (3 hours)
Area of specialization determined in consultation with the student's advisor and doctoral committee (3 hours)
Depending on their dissertation topic, students in the Communication Science and Film areas may need to fulfill a foreign language requirement. The need for such a requirement is determined by the student’s advisor and doctoral committee.

All doctoral students are required to complete a minor of at least 9 credits.

Successful completion of the Ph.D. requires a minimum of 51 credit hours, which includes coursework, independent study, and research credits. Credit hours taken towards the completion of a master’s degree in the Department of Communication Arts may count toward this requirement. Credit hours taken while enrolled as a graduate student outside of the department and UW–Madison may count toward this requirement with the approval of the Graduate Committee. The department requires that a minimum of 40 credit hours must be completed in residence.

These tracks are internal to the program and represent different pathways a student can follow to earn this degree. Track names do not appear in the Graduate School admissions application, and they will not appear on the transcript.

One credit of COM ARTS 904 Communication Science Colloquium must be taken each semester, a minimum of four times as a master’s student and two times as a doctoral student.

### Required Courses

**Communication Science Track**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 904</td>
<td>Communication Science Colloquium ^2</td>
<td>2</td>
</tr>
</tbody>
</table>

**Research**

Students complete enough credits of research to reach the minimum credit requirement, as needed.

**Total Credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 990</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

1. These tracks are internal to the program and represent different pathways a student can follow to earn this degree. Track names do not appear in the Graduate School admissions application, and they will not appear on the transcript.

2. One credit of COM ARTS 904 Communication Science Colloquium must be taken each semester, a minimum of four times as a master’s student and two times as a doctoral student.

---

### Research Options

**Research Methods**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ED PSYCH 771</td>
<td>Test Construction</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH/ COUN PSY/CURRIC/ ED POL/ELPA/ RP &amp; SE 788</td>
<td>Qualitative Research Methods in Education: Field Methods I</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH/ COUN PSY/CURRIC/ ED POL/ELPA/ RP &amp; SE 789</td>
<td>Qualitative Research Methods in Education: Field Methods II</td>
<td>3</td>
</tr>
</tbody>
</table>

**Statistics Course Options**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ED PSYCH 760</td>
<td>Statistical Methods Applied to Education I</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 761</td>
<td>Statistical Methods Applied to Education II</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 762</td>
<td>Introduction to the Design of Educational Experiments</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 763</td>
<td>Regression Models in Education</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 773</td>
<td>Factor Analysis, Multidimensional Scaling and Cluster Analysis</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH/CURRIC/ LIS 803</td>
<td>Computational Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 871</td>
<td>Test Theory II</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 960</td>
<td>Structural Equation Modeling</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 964</td>
<td>Hierarchical Linear Modeling</td>
<td>3</td>
</tr>
<tr>
<td>ED PSYCH 965</td>
<td>Applied Bayesian Statistics for Education Research</td>
<td>3</td>
</tr>
<tr>
<td>SOC/C&amp;E SOC 360</td>
<td>Statistics for Sociologists I</td>
<td>4</td>
</tr>
<tr>
<td>SOC/C&amp;E SOC 361</td>
<td>Statistics for Sociologists II</td>
<td>3</td>
</tr>
<tr>
<td>SOC 362</td>
<td>Statistics for Sociologists III</td>
<td>3</td>
</tr>
<tr>
<td>SOC 952</td>
<td>Seminar-Mathematical and Statistical Applications in Sociology</td>
<td>3</td>
</tr>
</tbody>
</table>
Graduate students who enter the program at the Ph.D. level (i.e., M.A. in hand from another Film/Media program) may have some components of the master’s requirements waived. Students entering at the Ph.D. level should work with their advisors directly upon arrival to determine course equivalency and map out an effective course of study.

**Film Track**
Graduate students who enter the program at the Ph.D. level (i.e., M.A. in hand from another Film/Media program) may have some components of the master’s requirements waived. Students entering at the Ph.D. level should work with their advisors directly upon arrival to determine course equivalency and map out an effective course of study.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSYCH 610</td>
<td>Design and Analysis of Psychological Experiments I</td>
<td>4</td>
</tr>
<tr>
<td>PSYCH 710</td>
<td>Design and Analysis of Psychological Experiments II</td>
<td>4</td>
</tr>
<tr>
<td>POLI SCI 812</td>
<td>Introduction to Statistical Methods in Political Science</td>
<td>3</td>
</tr>
<tr>
<td>POLI SCI 813</td>
<td>Multivariable Statistical Inference for Political Research</td>
<td>3</td>
</tr>
<tr>
<td>POLI SCI 818</td>
<td>Maximum Likelihood Estimation</td>
<td>3</td>
</tr>
</tbody>
</table>

**Historiography Course**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 958</td>
<td>Seminar in Film History</td>
<td>2-3</td>
</tr>
<tr>
<td>or COM ARTS 955</td>
<td>Media History and Historiography</td>
<td></td>
</tr>
</tbody>
</table>

One additional course in either National Cinema or Modes-and-Practices (see list below for options)

One additional 900-level seminar

**Additional Electives**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 902</td>
<td>Film Colloquium</td>
<td>4</td>
</tr>
</tbody>
</table>

**Minor**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 990</td>
<td>Research and Thesis</td>
<td>2</td>
</tr>
</tbody>
</table>

**Research**

Students complete enough credits of research to reach the minimum credit requirement, as needed.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 990</td>
<td>Research and Thesis</td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Credits**

51

1 These tracks are internal to the program and represent different pathways a student can follow to earn this degree. Track names do not appear in the Graduate School admissions application, and they will not appear on the transcript.

2 One credit of COM ARTS 902 Film Colloquium must be taken each semester, for a total of eight credits across the M.A. and Ph.D. requirements.

---

**Media and Cultural Studies Track**

All students are required to complete at least 24 credits at the 600 and above.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four 900-level seminars:</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>COM ARTS 950</td>
<td>Seminar-Radio Television Film</td>
<td></td>
</tr>
<tr>
<td>or COM ARTS 955</td>
<td>Media History and Historiography</td>
<td></td>
</tr>
<tr>
<td>COM ARTS 903</td>
<td>Media and Cultural Studies Colloquium</td>
<td>4</td>
</tr>
</tbody>
</table>

**Electives**

Eight courses at the 300-level or above in consultation with the advisor. At least six credits must be in MCS (in addition to those listed above).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 990</td>
<td>Research and Thesis</td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Credits**

51

1 These tracks are internal to the program and represent different pathways a student can follow to earn this degree. Track names do not appear in the Graduate School admissions application, and they will not appear on the transcript.

2 Students may only take COM ARTS 955 Media History and Historiography once.

3 One credit of COM ARTS 903 Media and Cultural Studies Colloquium must be taken each semester, for a total of four credits.

---

**Rhetoric, Politics, and Culture Track**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 570</td>
<td>Classical Rhetorical Theory</td>
<td>3</td>
</tr>
<tr>
<td>COM ARTS 571</td>
<td>Contemporary Rhetorical Theory</td>
<td>3</td>
</tr>
<tr>
<td>or COM ARTS 969</td>
<td>Seminar: Contemporary Rhetorical Theory</td>
<td></td>
</tr>
</tbody>
</table>

**Seminar**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 976</td>
<td>Seminar in Rhetorical Criticism</td>
<td>3</td>
</tr>
</tbody>
</table>

**Colloquium**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 905</td>
<td>Rhetoric Colloquium</td>
<td>2</td>
</tr>
</tbody>
</table>

**Electives (300 level and above)**

At least two courses must be in COM ARTS.

At least two courses must be at the 700 level and above.

At least one course must have primary content focused on issues of race and ethnicity.

**Additional Ph.D. Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 905</td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>

**Electives**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM ARTS 990</td>
<td>Research and Thesis</td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Credits**

54
These tracks are internal to the program and represent different pathways a student can follow to earn this degree. Track names do not appear in the Graduate School admissions application, and they will not appear on the transcript.

One credit of COM ARTS 905 Rhetoric Colloquium must be taken each semester for a total of six credits.