This is a named option in the Educational Psychology M.S. (https://guide.wisc.edu/graduate/educational-psychology/educational-psychology-ms/)

The 24-month online Educational Psychology MS-Learning Analytics program empowers graduates to impact teaching, learning, and policy by breaking down 'big data' into dynamic analyses that will help guide decisions and improvements in education. A focus on both quantitative and qualitative courses provides balance and trains students to think critically about educational data science, make calculated analyses, and have meaningful conversations. Students will learn the theoretical perspectives on learning, cognition, and ethical decision-making, as well as practice applying and adapting analytic methodologies and tools, and communicating analysis results with stakeholders.