This is a named option within the Engineering M. Eng. (https://guide.wisc.edu/graduate/engineering-college-wide/engineering-meng/)

The named option Engineering Management (https://epd.wisc.edu/online-degrees/engineering-management/) is an online engineering master's degree, designed in content and format to help engineering professionals become exceptional leaders and managers.

In this high-impact, proven alternative to a traditional MBA for engineers, students learn to:

• Exercise appropriate leadership and management strategies and practices aligned to the needs of their teams, projects, and organizations.
• Confidently lead engineering teams and projects.
• Improve the impact of their engineering decisions and project proposals on the financial bottom line of their employer.
• Knowledgeably navigate engineering-related legal issues, marketing opportunities, and data-driven decisions.
• Successfully communicate, advocate, and negotiate for positive results with stakeholders, decision-makers, and partners.

More information about this graduate degree can be found here (https://epd.wisc.edu/online-degrees/engineering-management/).