The Energy Analysis and Policy certificate (EAP) provides students with the opportunity to customize their graduate experience, adding energy training to any graduate degree program offered at the University of Wisconsin–Madison. Graduate students can complete the EAP certificate by selecting courses that meet both their degree and EAP requirements. As such, most students can add EAP onto a degree without any additional time or cost. PhD students may use the EAP certificate to fulfill their doctoral breadth requirement (https://policy.wisc.edu/library/UW-1200/), though in this case courses may not be double-counted for major requirements. Many prospects choose UW–Madison specifically to participate in the EAP program, while others join EAP upon learning about it after matriculation.

Since its formation in 1980, EAP has provided students with the skills and knowledge needed by professionals in government, energy companies, consulting firms, and other organizations. EAP draws students from across campus. Particularly large student groups from public policy, environmental studies, engineering, and urban planning pursue the certificate because of the program's interdisciplinary curriculum which considers a wide range of technical, economic, political, and social factors that shape energy policy formulation and decision-making.