HUMAN ECOCOLOGY:
CONSUMER BEHAVIOR AND
FAMILY ECONOMICS, M.S.

This is a non-admitting named option within the Human Ecology, M.S. (http://guide.wisc.edu/graduate/human-ecology-school-wide/human-ecology-ms)


ADMISSIONS

Beginning fall 2017, the Consumer Behavior & Family Economics M.S. option is no longer offered as a terminal degree option to which students can apply. This degree is earned along the way to the Consumer Behavior and Family Economics Ph.D. option in Human Ecology. Students interested in pursuing a terminal master of science degree specializing in Consumer Behavior & Family Economics should apply directly to the Master of Science in Human Ecology (no named option) (http://guide.wisc.edu/graduate/human-ecology-school-wide/human-ecology-ms/#requirementstext).

Additional information is available here (http://sohe.wisc.edu/cbfe).

FUNDING

GRADUATE SCHOOL RESOURCES

Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (https://grad.wisc.edu/funding) is available from the Graduate School. Be sure to check with your program for individual policies and processes related to funding.

PROGRAM RESOURCES

Funding opportunities for Human Ecology graduate students are available and made possible, in large part, by generous donations to SoHE. Every year, these funds are used to fund teaching or project assistantships, award academic excellence scholarships, and provide students doing their masters or doctoral research or final MFA project with conference travel scholarships and graduate research scholarships. See the School of Human Ecology Enrollment Policy on Funding Eligibility (https://sohe.wisc.edu/graduate-students/academic-policies-forms-deadlines/full-time-enrollment-policy-for-funding-eligibility) and view current funding opportunities on our program website (https://sohe.wisc.edu/graduate-students/funding) for more information.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/#policiesandrequirementstext), in addition to the program requirements listed below.

NAMED OPTION REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th>Face to Face</th>
<th>Evening/Weekend</th>
<th>Online</th>
<th>Hybrid</th>
<th>Accelerated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

Mode of Instruction Definitions

**Evening/Weekend:** These programs are offered in an evening and/or weekend format to accommodate working schedules. Enjoy the advantages of on-campus courses and personal connections, while keeping your day job. For more information about the meeting schedule of a specific program, contact the program.

**Online:** These programs are offered primarily online. Many available online programs can be completed almost entirely online with all online programs offering at least 50 percent or more of the program work online. Some online programs have an on-campus component that is often designed to accommodate working schedules. Take advantage of the convenience of online learning while participating in a rich, interactive learning environment. For more information about the online nature of a specific program, contact the program.

**Hybrid:** These programs have innovative curricula that combine on-campus and online formats. Most hybrid programs are completed on-campus with a partial or completely online semester. For more information about the hybrid schedule of a specific program, contact the program.

**Accelerated:** These on-campus programs are offered in an accelerated format that allows you to complete your program in a condensed time-frame. Enjoy the advantages of on-campus courses with minimal disruption to your career. For more information about the accelerated nature of a specific program, contact the program.

CURRICULAR REQUIREMENTS

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Credit Requirement</td>
<td>30 credits</td>
</tr>
<tr>
<td>Minimum Residence Credit Requirement</td>
<td>16 credits</td>
</tr>
<tr>
<td>Minimum Graduate Coursework Requirement</td>
<td>Half of degree coursework (15 credits out of 30 total credits) must be completed graduate-level coursework; courses with the Graduate Level Coursework attribute are identified and searchable in the university’s Course Guide (<a href="https://registrar.wisc.edu/course-guide/">https://registrar.wisc.edu/course-guide/</a>).</td>
</tr>
<tr>
<td>Overall Graduate GPA Requirement</td>
<td>3.00 GPA required.</td>
</tr>
</tbody>
</table>
Other Grade Requirements
The Graduate School requires an average grade of B or better in all coursework (300 or above, not including research credits) taken as a graduate student unless conditions for probationary status require higher grades. Grades of Incomplete are considered to be unsatisfactory if they are not removed during the next enrolled semester.

Assessments and Examinations
Contact the program for information on required assessments and examinations.

Language Requirements
Contact the program for information on any language requirements.

REQUIRED COURSES

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CNSR SCI 748</td>
<td>The Economic Organization of the Household</td>
<td>9</td>
</tr>
<tr>
<td>or CNSR SCI 888</td>
<td>Advanced Consumer Behavior</td>
<td></td>
</tr>
<tr>
<td>or CNSR SCI 901</td>
<td>Graduate Special Topics in Consumer Science</td>
<td></td>
</tr>
<tr>
<td>or CNSR SCI 933</td>
<td>Seminar in Family Economic Policy</td>
<td></td>
</tr>
<tr>
<td>or CNSR SCI 966</td>
<td>Seminar in Consumer Research</td>
<td></td>
</tr>
<tr>
<td>or CNSR SCI 999</td>
<td>Independent Study</td>
<td></td>
</tr>
<tr>
<td>Research Methods</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Statistics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Additional Electives</td>
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<td>15</td>
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<tr>
<td>Total Credits</td>
<td></td>
<td>30</td>
</tr>
</tbody>
</table>

POLICIES

GRADUATE SCHOOL POLICIES
The Graduate School's Academic Policies and Procedures (https://grad.wisc.edu/acadpolicy) provide essential information regarding general university policies. Program authority to set degree policies beyond the minimum required by the Graduate School lies with the degree program faculty. Policies set by the academic degree program can be found below.

NAMED OPTION-SPECIFIC POLICIES

GRADUATE PROGRAM HANDBOOK

PRIOR COURSEWORK

Graduate Work from Other Institutions
With program approval, students are allowed to count up to 9 credits of graduate coursework taken at other institutions or taken as a UW–Madison Special student. Prior coursework taken at other institutions may not be used to satisfy the minimum graduate residence credit requirement. Credits earned five or more years prior to admission to a master's degree are not allowed to satisfy requirements.

UW–Madison Undergraduate
With program approval, up to 7 credits numbered 300 or above from a UW–Madison undergraduate degree are allowed to count toward degree credit; undergraduate courses must be numbered 700 or above to count toward the minimum graduate coursework requirement. No undergraduate coursework may count toward the graduate residence requirement.

UW–Madison University Special
With program approval, students are allowed to count up to 9 credits of graduate coursework taken at other institutions or taken as a UW–Madison Special student. coursework must be numbered 300 or above for residence and degree credit requirement and 700 or above for minimum graduate coursework (50%) requirement. Credits earned five or more years prior to admission to a master's degree are not allowed to satisfy requirements. Use of Special student credit may require payment of tuition difference.

PROBATION
The Graduate School regularly reviews the record of any student who earned grades of BC, C, D, F, or Incomplete in a graduate course (300 or above), or grade of U in research credits. This review could result in academic probation with a hold on future enrollment or in being suspended from the Graduate School.

ADVISOR / COMMITTEE
Every graduate student is required to have an advisor. To ensure that students are making satisfactory progress toward a degree, the Graduate School expects them to meet with their advisor on a regular basis.

An advisor generally serves as the thesis advisor. In many cases, an advisor is assigned to incoming students. Students can be suspended from the Graduate School if they do not have an advisor. An advisor is a faculty member, or sometimes a committee, from the major department responsible for providing advice regarding graduate studies. A committee often accomplishes advising for the students in the early stages of their studies.

CREDITS PER TERM ALLOWED
12 credits

TIME CONSTRAINTS
Master's degree students who have been absent for five or more consecutive years lose all credits that they have earned before their absence. Individual programs may count the coursework students completed prior to their absence for meeting program requirements; that coursework may not count toward Graduate School credit requirements.

OTHER
n/a

PROFESSIONAL DEVELOPMENT

GRADUATE SCHOOL RESOURCES
Take advantage of the Graduate School's professional development resources (https://grad.wisc.edu/pd) to build skills, thrive academically, and launch your career.
PROGRAM RESOURCES
The School of Human Ecology Graduate Program values the professional
development of graduate students and provides financial awards to
those who are invited to present at professional conferences/exhibits.
The purpose of the support is to encourage participation in professional
development, scholarly research, and/or creative endeavor and to help
cover expenses not covered by other sources. Students may receive
a maximum award of $650 for travel ($750 for international travel) to
support conference participation in a single academic year.

In addition, each academic department within the School of Human
Ecology may offer additional professional development grant
opportunities. See the program Events Calendar (https://sohe.wisc.edu/
calendar-of-events) for the most up-to-date information on professional
development opportunities.

PEOPLE

Faculty:

CIVIL SOCIETY AND COMMUNITY STUDIES
Professors: Cynthia Jasper (chair), Lori Bakken, Constance Flanagan

Assistant Professors: Kendra Alexander, Kasey Keeler, Jennifer Gaddis,
Leah Horowitz, Carolina Sarmiento, Shannon Sparks

CONSUMER SCIENCE (CONSUMER BEHAVIOR & FAMILY
ECONOMICS)
Professors: Nancy Wong (chair), Judith Bartfeld

Associate Professors: J. Michael Collins, Clifford Robb

Assistant Professors: Feneba Addo, Lydia Ashton

DESIGN STUDIES
Professors: Roberto Rengel (chair), Jennifer Angus, Wei Dong, Majid
Sarmadi, Mark Nelson

Associate Professors: Mary Hark, Carolyn Kallenborn, Marina Moskowitz,
Kevin Ponto, Jung-hye Shin

Assistant Professors: Marianne Fairbanks, Kristin Thorleifsdottir

HUMAN DEVELOPMENT AND FAMILY STUDIES
Professors: Janean Dilworth-Bart (chair), Charles Raison, Julie
Poehlmann-Tynan

Associate Professors: Larissa Duncan, Sarah Halpern-Meekin, Sigan
Hartley, Heather Kirkorian, Robert Nix, Lauren Papp

Assistant Professors: Kristin Litzelman, Margaret Kerr