Beginning fall 2017, the Consumer Behavior & Family Economics M.S. option is no longer offered as a terminal degree option to which students can apply. This degree is earned along the way to the Consumer Behavior and Family Economics Ph.D. option in Human Ecology. Students interested in pursuing a terminal master of science degree specializing in Consumer Behavior & Family Economics should apply directly to the Master of Science in Human Ecology (no named option) (http://guide.wisc.edu/graduate/human-ecology-school-wide/human-ecology-ms/#requirements).

Additional information is available here (http://sohe.wisc.edu/cbfe/).