Please consult the table below for key information about this degree program's admissions requirements. The program may have more detailed admissions requirements, which can be found below the table or on the program's website.

Graduate admissions is a two-step process between academic programs and the Graduate School. **Applicants must meet** the minimum requirements ([https://grad.wisc.edu/apply/requirements/](https://grad.wisc.edu/apply/requirements/)) of the Graduate School as well as the program(s).

Once you have researched the graduate program(s) you are interested in, apply online ([https://grad.wisc.edu/apply/](https://grad.wisc.edu/apply/)).

### Requirements | Detail
--- | ---
Fall Deadline | December 1
Spring Deadline | The program does not admit in the spring.
Summer Deadline | The program does not admit in the summer.
GRE (Graduate Record Examinations) | Not required.
English Proficiency Test | Every applicant whose native language is not English or whose undergraduate instruction was not in English must provide an English proficiency test score and meet the Graduate School minimum requirements ([https://grad.wisc.edu/apply/requirements/#english-proficiency](https://grad.wisc.edu/apply/requirements/#english-proficiency)).
Other Test(s) (e.g., GMAT, MCAT) | n/a
Letters of Recommendation Required | 3

Applications are accepted once per year for Fall admission and are due by December 1st of the preceding year. Admission to the Consumer Behavior & Family Economics (CBFE) Ph.D. option in Human Ecology is based on academic merit and fit with the research strengths of the Consumer Science faculty. As such, the student's Statement of Purpose should clearly indicate how their research interests correspond to the Ph.D. program and faculty strengths.

Applicants with a background in consumer science or related social science disciplines such as economics, political science, and sociology and in research methods and statistics will have the greatest chance of success. Students are eligible to be directly admitted to the Ph.D. program following successful completion of a bachelor's degree.

Applicants should have successfully completed college-level courses covering subjects including introductory and intermediate microeconomics, consumer behavior, research methods, statistics and regression analysis, and calculus. Students who fail to meet the minimum course requirements for admission may still be admitted to the program but be required to take additional courses. An interview by phone or in person may be required.

To be considered for admission to the Consumer Behavior & Family Economics (CBFE) Ph.D. option in Human Ecology, the department requires the following materials:

- **Online application** ([https://grad.wisc.edu/apply/](https://grad.wisc.edu/apply/)) indicating “Human Ecology PHD–Consmr Behav & Family Econ” as your program selection
- **$75 application fee**
- **Curriculum vitae/resume**
- **Unofficial transcripts or academic records from each institution attended** (official transcripts will be required for students who receive an admission offer)
- **International students only:**
  - **Official Test of English as a Foreign Language (TOEFL) or Melab scores**
  - **International students who hold degrees from U.S. institutions do not need to submit language test scores**
- **Three letters of recommendation** (Submitted electronically through your Graduate School application)
- **Uploaded Statement of Purpose/Reasons for Graduate Study**

Additional information is available on the program website ([https://sohe.wisc.edu/graduate-students/research-and-creative-scholarship/consumer-behavior-family-economics/](https://sohe.wisc.edu/graduate-students/research-and-creative-scholarship/consumer-behavior-family-economics/)).