1. Employ specific methodologies appropriate to areas of study.
2. Demonstrate basic capacities to employ new digital data collection and analysis methodologies.
3. Demonstrate knowledge of a range of theories in research areas as well as core LIS theories.
4. Able to add to existing bodies of theory, scholarship or scientific knowledge through critique, testing or extension in scholarly output.
5. Demonstrate scholarly excellence.
6. Demonstrate skills and experience in teaching.
7. Demonstrate mastery of scholarly writing genre.
8. Demonstrate strong oral communication skills.
9. Demonstrate involvement in the LIS academic community.