

JOURNALISM AND MASS COMMUNICATION, MA

LEARNING OUTCOMES

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1. Attain mastery in an area of the mass communication field.
2. Demonstrate understanding of the primary field of study in a historical, social, psychological, cultural or global context.
3. Develop professional communication skills related to gathering, assessing, compiling and disseminating information, by selecting and/or utilizing the most appropriate methodologies and practices and the evaluation and synthesis of information.
4. Develop in-depth and specialized expertise in a topic of interest. In doing so students will be able to identify sources of information and assemble evidence pertaining to questions in that area.
5. Select and/or utilize the most appropriate professional practices.