JOURNALISM AND MASS COMMUNICATION, M.A.

LEARNING OUTCOMES

1. Attain mastery in an area of the mass communication field. This encompasses an ability to articulate, critique, or elaborate theories, research methods, and approaches to inquiry in the chosen field of study. (Research)
2. Identify sources and assemble evidence pertaining to questions or challenges in the field of communication. (Research)
3. Demonstrate understanding of the primary field of study in a historical, social, psychological, cultural or global context. (Research)
4. Select and/or utilize the most appropriate methodologies and practices. (Research)
5. Evaluate or synthesize information pertaining to questions or challenges in the field of communication. (Research)
6. Develop professional communication skills related to gathering, assessing, compiling and disseminating information, by selecting and/or utilizing the most appropriate methodologies and practices and the evaluation and synthesis of information. (Professional)
7. Demonstrate understanding of the journalism field of study. (Professional)
8. Select and/or utilize the most appropriate professional journalistic practices. (Professional)
9. Evaluate or synthesize information pertaining to questions or challenges in their field of journalistic specialization. (Professional)
10. Attain mastery in an area of the mass communication field. This encompasses an ability to articulate, critique, or elaborate theories and approaches to inquiry in the chosen field of study. (Non-Thesis)
11. Develop in-depth and specialized expertise in a topic of interest. In doing so students will be able to identify sources of information and assemble evidence pertaining to questions in that area. (Non-Thesis)
12. Demonstrate understanding of the primary field of study. (Non-Thesis)
13. Select and/or utilize the most appropriate professional practices. (Non-Thesis)
14. Evaluate or synthesize information pertaining to questions or challenges in their field of specialization. (Non-Thesis)
15. Communicate clearly in ways appropriate to the field of study. (Research)
16. Communicate clearly in ways appropriate to journalism practice. (Professional)
17. Communicate clearly in ways appropriate to the field of study. (Non-Thesis)