JOURNALISM AND MASS COMMUNICATION, M.A.

POLICIES

GRADUATE SCHOOL POLICIES

The Graduate School’s Academic Policies and Procedures (https://grad.wisc.edu/acadpolicy/) provide essential information regarding general university policies. Program authority to set degree policies beyond the minimum required by the Graduate School lies with the degree program faculty. Policies set by the academic degree program can be found below.

MAJOR-SPECIFIC POLICIES

PRIOR COURSEWORK

Graduate Work from Other Institutions

With program approval, students are allowed to count credits of graduate coursework from other institutions. Coursework earned five or more years prior to admission to a master’s degree is not allowed to satisfy requirements.

UW–Madison Undergraduate

With program approval, up to 7 credits numbered 300 or 400 and advanced courses at the 500 and 600 level that assess graduate students separately from undergraduate students from a UW–Madison undergraduate degree are allowed to count toward the degree.

Courses that qualify toward "Prior Coursework - UW–Madison Undergraduate" policy

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURN 335</td>
<td>Principles and Practices of Reporting</td>
<td>4</td>
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<tr>
<td>JOURN 345</td>
<td>Principles and Practice of Strategic</td>
<td>4</td>
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<td></td>
<td>Communication</td>
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<td>JOURN 401</td>
<td>In-Depth Reporting</td>
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<tr>
<td>JOURN 404</td>
<td>Interpretation of Contemporary Affairs</td>
<td>4</td>
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<td>JOURN 405</td>
<td>Creative Nonfiction</td>
<td>4</td>
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<td>JOURN 411</td>
<td>Multimedia Design</td>
<td>4</td>
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<td>JOURN 417</td>
<td>Magazine Publishing</td>
<td>4</td>
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<td>JOURN 420</td>
<td>Investigative Reporting</td>
<td>4</td>
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<td>JOURN 425</td>
<td>Video Journalism</td>
<td>4</td>
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<td>JOURN 426</td>
<td>Community-Based Reporting</td>
<td>4</td>
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<tr>
<td>JOURN 445</td>
<td>Creative Campaign Messages</td>
<td>4</td>
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<td>JOURN 447</td>
<td>Strategic Media Planning</td>
<td>4</td>
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<td>JOURN 449</td>
<td>Account Planning and Strategy</td>
<td>4</td>
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<td>JOURN 453</td>
<td>Strategic Media Relations</td>
<td>4</td>
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<td>JOURN 463</td>
<td>Digital Media Strategies</td>
<td>4</td>
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<td>JOURN 464</td>
<td>Public Relations Strategies</td>
<td>4</td>
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<td>JOURN 470</td>
<td>Strategic Communication Campaigns Capstone</td>
<td>4</td>
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<tr>
<td>JOURN 475</td>
<td>Special Topics in Advanced Concepts and</td>
<td>1-4</td>
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<td></td>
<td>Skills</td>
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</table>

Coursework earned five or more years prior to admission to a master’s degree is not allowed to satisfy requirements.

UW–Madison University Special

With program approval, students are allowed to count up to 15 credits of coursework taken as a UW–Madison Special student. This includes courses numbered 300 or 400 and advanced courses at the 500 and 600 level which are identified with the Graduate Level Coursework attribute in the University’s Course Guide (http://my.wisc.edu/CourseGuideRedirect/BrowseByTitle/).

Courses that qualify toward "Prior Coursework - UW–Madison Special Student" policy

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<thead>
<tr>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>JOURN 335</td>
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<td></td>
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<tr>
<td>JOURN 401</td>
<td>In-Depth Reporting</td>
<td>4</td>
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</tbody>
</table>

JOURN/ HISTORY 560  History of U.S. Media 4
JOURN 561  Mass Communication and Society 4
JOURN 563  Law of Mass Communication 4
JOURN 564  Media and the Consumer 4
JOURN 565  Effects of Mass Communication 4
JOURN 566  Communication and Public Opinion 4
JOURN 601  Colloquium in Professional Communication Careers 1
JOURN/COM ARTS/ HDFS 616  Mass Media and Youth 3
JOURN/COM ARTS/ LSC 617  Health Communication in the Information Age 3
JOURN 618  Mass Communication and Political Behavior 4
JOURN 620  International Communication 4
JOURN 621  Mass Communication in Developing Nations 4
JOURN/ART HIST/ HISTORY/LI S 650  History of Books and Print Culture in Europe and North America 3
JOURN 658  Communication Research Methods 4
JOURN/ ASIAN AM 662  Mass Media and Minorities 4
JOURN 664  Social Networks in Communication 3
JOURN 669  Literary Aspects of Journalism 3
JOURN 670  Community Service Learning: Technology for Social Change 3
JOURN 675  Topics in Government and Mass Media 3
JOURN 676  Special Topics in Mass Communication 1-4
JOURN/LI S 677  Concepts and Tools for Data Analysis and Visualization 3
JOURN 678  Legal & Ethical Dimensions of Emerging Media 3
JOURN 699  Directed Study 1-6
Coursework earned five or more years prior to admission to a master’s degree is not allowed to satisfy requirements.

**PROBATION**

The Graduate School regularly reviews the record of any student who earned grades of B, C, D, or F, or Incomplete in a graduate course (300 or above), or grade of U in research credits. This review could result in academic probation with a hold on future enrollment or in being suspended from the Graduate School.

1. Good standing (progressing according to standards; any funding guarantee remains in place).
2. Probation (not progressing according to standards but permitted to enroll; loss of funding guarantee; specific plan with dates and deadlines in place in regard to removal of probationary status).
3. Unsatisfactory progress (not progressing according to standards; not permitted to enroll, dismissal, leave of absence or change of advisor or program).

**ADVISOR / COMMITTEE**

M.A. thesis track students are required to have a thesis committee of three faculty members.

M.A. professional track students are required to have one faculty advisor.

**CREDITS PER TERM ALLOWED**

15 credits

**TIME CONSTRAINTS**

Master’s degree students who have been absent for five or more consecutive years lose all credits that they have earned before their absence. Individual programs may count the coursework students completed prior to their absence for meeting program requirements; that coursework may not count toward Graduate School credit requirements.

**GRIEVANCES AND APPEALS**

These resources may be helpful in addressing your concerns:

- Bias or Hate Reporting (https://dosu.students.wisc.edu/bias-or-hate-reporting/)
- Graduate Assistantship Policies and Procedures (https://hr.wisc.edu/policies/gapp/#grievance-procedure)
- Hostile and Intimidating Behavior Policies and Procedures (https://hr.wisc.edu/hib/)
  - Office of the Provost for Faculty and Staff Affairs (https://facstaff.provost.wisc.edu/)
- Dean of Students Office (https://dosu.students.wisc.edu/) (for all students to seek grievance assistance and support)
- Employee Assistance (http://www.eao.wisc.edu/) (for personal counseling and workplace consultation around communication and conflict involving graduate assistants and other employees, post-doctoral students, faculty and staff)
- Employee Disability Resource Office (https://employeedisabilities.wisc.edu/) (for qualified employees or applicants with disabilities to have equal employment opportunities)
- Graduate School (https://grad.wisc.edu/) (for informal advice at any level of review and for official appeals of program/departmental or school/college grievance decisions)
• Office of Compliance (https://compliance.wisc.edu/) (for class harassment and discrimination, including sexual harassment and sexual violence)
• Office of Student Conduct and Community Standards (https://conduct.students.wisc.edu/) (for conflicts involving students)
• Ombuds Office for Faculty and Staff (http://www.ombuds.wisc.edu/) (for employed graduate students and post-docs, as well as faculty and staff)
• Title IX (https://compliance.wisc.edu/titleix/) (for concerns about discrimination)

Students should contact the department chair or program director with questions about grievances. They may also contact the L&S Academic Divisional Associate Deans, the L&S Associate Dean for Teaching and Learning Administration, or the L&S Director of Human Resources.

OTHER

M.A. Students are eligible to receive scholarships and graduate assistantships and will be considered for financial assistance as part of the admission process.