

# JOURNALISM AND MASS COMMUNICATION, MA

## PROFESSIONAL DEVELOPMENT

### PROFESSIONAL DEVELOPMENT GRADUATE SCHOOL RESOURCES

Take advantage of the Graduate School's professional development resources (<https://grad.wisc.edu/pd/>) to build skills, thrive academically, and launch your career.

### PROGRAM RESOURCES

#### Research Track

We offer two research colloquia (JOURN 901 and LSC 700) during the academic year where faculty share their research findings and methods and engage students in lively conversations about how to conduct research. We offer a teaching colloquium (JOURN 902) that explores pedagogical principles and applications that prepare students for teaching careers. Teaching assistantships provide hands-on training.

Within our research groups and centers, graduate students work side by side with faculty and with each other, allowing the senior students to mentor younger students and for faculty to mentor students who are not their advisees. Our graduate students organize and host an annual day-long conference where they present their research in a series of panels, and they present their research at conferences around the world.

We offer a series of professional development workshops for graduate students with faculty and alumni panelists. The topics include: navigating the academic job market, exploring the non-academic job market, turning a paper into a presentation, and how to find funding for research.

#### Professional Track

Professional track students attend JOURN 903, a one-credit colloquium offered in the spring semester, and meet with industry professionals to learn about a variety of jobs and build their networks. Required internships allow students to gain real-world experience while in the program and to build their portfolio. Students work with the career advisor and attend the employer presentations and mock interview sessions. Students attend at least one professional conference during their time in the program.