Physical activity epidemiology deals with the frequency and patterns of physical activity in the population and the relationship between physical activity and health and disease. The named option in Physical Activity Epidemiology provides students with advanced study in physical activity measurement issues, study design, relationships of physical activity with specific health and disease states, and approaches to physical activity promotion. Graduate study in this area covers epidemiologic and statistical courses that provide background in population-level study design and analysis as well as electives related to physical activity and public health. The Physical Activity Epidemiology named option in the Kinesiology MS is designed to 1) introduce the beginning graduate student to population-based studies of physical activity and health and disease outcomes, and 2) prepare students for advanced Ph.D. work.

Several laboratories conduct research in the area of Physical Activity Epidemiology. The Wisconsin Physical Activity Epidemiology Laboratory (https://www.lisacadmusbertram.com/) is run by Dr. Lisa Cadmus-Bertram. Research efforts in this laboratory focuses on physical activity measurement, the role of physical activity in chronic disease management, and the development and evaluation of technology-supported physical activity promotion interventions.