

SCIENCE COMMUNICATION, GRADUATE/PROFESSIONAL CERTIFICATE

REQUIREMENTS

- Total credits required: 10
- Minimum cumulative GPA of 3.5 or higher in all LSC courses
- Courses must be at the 300 level or above and must have the graduate attribute to count toward the minimum graduate coursework (50%) rule.
- Previous coursework from other institutions and undergraduate coursework at UW-Madison cannot be counted toward the certificate.

Code	Title	Credits
<i>Core Courses</i>		4
LSC 700	Colloquium in Life Sciences Communication	1
LSC 720	Introduction to Communication Theory and Research	3
or LSC 625	Risk Communication	
or LSC/ENVIR ST/ JOURN 823	Science and Environment Communication	
or LSC 902	Public Opinion of Life Science Issues	
<i>Select two approved electives</i>		6
LSC 350	Visualizing Science and Technology	3
LSC 430	Communicating Science with Narrative	3
LSC 432	Social Media for the Life Sciences	3
LSC 435	Theory and Practice of Integrated Marketing Communication	3
LSC 440	Contemporary Communication Technologies and Their Social Effects	3
LSC 532	Web Design for the Sciences	3
LSC 560	Scientific Writing	3
LSC 561	Writing Science for the Public	3
LSC 625	Risk Communication	3
LSC 660	Data Analysis in Communications Research	3
LSC/ENVIR ST/ JOURN 823	Science and Environment Communication	3
LSC 875	Special Topics	1-4
LSC 902	Public Opinion of Life Science Issues	3
<i>Total Credits</i>		10