# BUSINESS: ARTS AND CREATIVE ENTERPRISE LEADERSHIP, MA

## ADMISSIONS

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall Deadline</td>
<td>See program webpage: <a href="https://business.wisc.edu/graduate/masters/arts-leadership/admissions/">https://business.wisc.edu/graduate/masters/arts-leadership/admissions/</a></td>
</tr>
<tr>
<td>Spring Deadline</td>
<td>This program does not admit in the spring.</td>
</tr>
<tr>
<td>Summer Deadline</td>
<td>This program does not admit in the summer.</td>
</tr>
<tr>
<td>GRE (Graduate Record Examinations)</td>
<td>Not required.</td>
</tr>
<tr>
<td>English Proficiency Test</td>
<td>Every applicant whose native language is not English, or whose undergraduate instruction was not exclusively in English, must provide an English proficiency test score earned within two years of the anticipated term of enrollment. A minimum TOEFL of 100 (or TOEFL paper-based test score of 600) or IELTS score of 7.0 is required.</td>
</tr>
<tr>
<td>Other Test(s) (e.g., GMAT, MCAT)</td>
<td>n/a</td>
</tr>
<tr>
<td>Letters of Recommendation Required</td>
<td>0*</td>
</tr>
</tbody>
</table>

* Submission of up to two letters of recommendation is optional.

The following will be required for admission to the Business: Arts and Creative Enterprise Leadership master’s program:

- Undergraduate university degree, or expected completion of such a degree prior to starting the MA-Business program.
- Demonstrated knowledge of business fundamentals (or specific plan for acquiring prior to the start of the program); some possible ways of satisfying this include:
  - Undergraduate degree with business major or minor
  - Completion of Certificate in Business or Certificate of Entrepreneurship at UW-Madison
  - Earning GPA \( \geq 3.0 \) in intermediate college course work covering at least two core business disciplines (marketing, operations, finance, accounting, management); completion of GEN BUS 310 or GEN BUS 311 satisfies this requirement, and can be taken online during the summer prior to the start of the program
  - Undergraduate transcript, GPA \( \geq 3.0 \).
- Resume.
- Response to essay questions.
- An interview may be requested.

## INTERNATIONAL STUDENTS

Applicants are exempt from the English Proficiency Test requirement if:

- English is the exclusive language of instruction at the undergraduate institution; or
- You have earned a degree from a regionally accredited US college or university not more than 5 years prior to the anticipated semester of enrollment; or
- You have completed at least two full-time semesters of graded course work, exclusive of ESL courses, in a US college or university, or at an institution outside the US where English is the exclusive language of instruction. Completion of graded course work cannot be more than five years prior to the anticipated semester of enrollment.

## HOW TO APPLY

Students interested in business degrees do not apply through the Graduate School application system and should instead refer to the School of Business Admissions page. (https://business.wisc.edu/graduate/masters/arts-leadership/admissions/)