

BUSINESS: ARTS AND CREATIVE ENTERPRISE LEADERSHIP, M.A.

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (<http://guide.wisc.edu/graduate/#policiesandrequirements>), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

Face to Face	Evening/Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students are able to complete a program with minimal disruptions to careers and other commitments.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW-Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirements Detail

Minimum Credit Requirement 30 credits

Minimum Residence Credit Requirement 16 credits

Minimum Graduate Coursework Requirement Half of degree coursework (15 credits out of 30 total credits) must be completed graduate-level coursework; courses with the Graduate Level Coursework attribute are identified and searchable in the university's Course Guide (<https://registrar.wisc.edu/course-guide> (<https://registrar.wisc.edu/course-guide/>)).

Overall Graduate GPA Requirement 3.00 GPA required.

Other Grade Requirements The Graduate School requires an average grade of B or better in all coursework (300 or above, not including research credits) taken as a graduate student unless conditions for probationary status require higher grades. Grades of Incomplete are considered to be unsatisfactory if they are not removed during the next enrolled semester. Students may be required to retake a course for which they receive a grade lower than a C.

Assessments and Examinations All students must pass the impact consulting courses, M H R 746 and 747.

Language Requirements No language requirements.

REQUIRED COURSES

Code	Title	Credits
Select one of these options:		6
Foundation Course Option 1:		
M H R/INTEGART 632	Introduction to Arts Entrepreneurship	
& M H R/INTEGART 636	and Entrepreneurship in Arts & Cultural Organizations	
Foundation Course Option 2:		
M H R 773 & M H R 774	Seminar-Arts Administration and Seminar-Arts Administration	
All courses below are required:		
M H R 723	Business Strategy	3
M H R/CSCS 742	Nonprofit Board Leadership Development I	2
M H R/CSCS 743	Nonprofit Board Leadership Development II	1
M H R 746	Impact Consulting for Arts-Based Organizations and Communities I	3
M H R 747	Impact Consulting for Arts-Based Organizations and Communities II	2
M H R 799	Reading and Research-Management	1
Elective Courses (see below)		12
Total Credits		30

Elective Courses

Please consult with your advisor for course approval. Due to the interdisciplinary nature of arts management, any course offered by the School of Business (including departments: ACCT I S, ACT SCI, FINANCE, GEN BUS, INFO SYS, INTL BUS, M H R, MARKETING, OTM, REAL EST, or R M I) can be used to complete the required elective credits. Courses outside of the School of Business will be considered on a case#by# case basis. Students in this program may find these elective courses particularly relevant:

Code	Title	Credits
DS 641	Advanced Design Thinking for Transformation	3
OTM 760	Managing by Design	3
M H R 722	Entrepreneurial Management	3
M H R 734	Venture Creation	3
M H R 741	Technology Entrepreneurship	3

M H R 715	Strategic Management of Innovation	3
FINANCE 757	Entrepreneurial Finance	3
MARKETNG 737	New Product Innovation	3
URB R PL 741	Introduction to Planning	3
M H R 628	Negotiations	3
REAL EST/ URB R PL 720	Urban Economics	3
M H R 611	Personnel Staffing and Evaluation	3
ACCT I S 710	Managerial Accounting	3
MARKETNG 755	Marketing in a Digital Age	3
MARKETNG 715	Marketing Communications	3
CSCS 400	Philanthropy and Civic Engagement	3
CSCS 460	Civil Society and Community Leadership	3
CSCS 501	Special Topics	1-3
PUB AFFR 820	Community Economic Analysis	3
URB R PL/C&E SOC/ SOC 617	Community Development	3

First Year

Fall	Credits	Spring	Credits
Foundation Course (Option #1 or #2)		3 Foundation Course (Option #1 or #2)	3
M H R/CSCS 742		2 M H R 723	3
M H R 746		3 M H R/CSCS 743	1
M H R 799 (Leadership Practicum)		1 M H R 747	2
Elective #1		3 Elective #3	3
Elective #2		3 Elective #4	3
	15		15

Total Credits 30