

BUSINESS: ARTS AND CREATIVE ENTERPRISE LEADERSHIP, M.A.

The Master of Arts–Business: Arts and Creative Enterprise Leadership at the University of Wisconsin–Madison is a one-year program where students gain the knowledge, skills, and expertise to be an innovative arts administrator, nonprofit executive, or social entrepreneur. The 30-credit business-focused curriculum utilizes hands-on learning and project work in the classroom, as well as applied field experiences in local arts organizations. Throughout the yearlong experience, students connect with and learn from real-world arts leaders and are part of a strong, close-knit community of alumni and arts practitioners.

The Arts and Creative Enterprise Leadership master's program is part of the Bolz Center for Arts Administration (<https://bus.wisc.edu/centers/bolz-center-for-arts-administration/>)—one of the only arts-focused programs within a US business school, giving students an edge as strategic leaders.

Please see the program website (<https://wsb.wisc.edu/programs-degrees/masters/arts-leadership/>) for more information and application instructions.