ENTREPRENEURSHIP, GRADUATE/ PROFESSIONAL CERTIFICATE

REQUIREMENTS

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Code	Title	Credits
Foundation		**3**
Students must complete the following course.		
M H R 722	Entrepreneurial Management	
Advanced Entrepreneurship		**3-9**
Students must complete at least 3 credits from the following courses.		
FINANCE 757	Entrepreneurial Finance	
M H R 715	Strategic Management of Innovation	
M H R 734	Venture Creation	
M H R 738	Weinert Applied Ventures in Entrepreneurship (WAVE)	
M H R 741	Technology Entrepreneurship	
Electives		**0-6**
To reach the minimum credit requirement, students must select from the following courses.		
A A E/M H R 540	Intellectual Property Rights, Innovation and Technology	
A A E 706	Applied Risk Analysis	
ACCT I S 300	Accounting Principles	
or ACCT I S 700	Financial Accounting	
CSCS 455	Entrepreneurialism and Society	
E P D 619	Fostering and Leading Innovation	
GEN BUS 310	Fundamentals of Accounting and Finance for Non-Business Majors	
GEN BUS 311	Fundamentals of Management and Marketing for Non-Business Majors	
L I S 603	Research and Assessment for Information Professionals	
L I S 732	Strategic Information Services	
LAW 751	Patent Law	
LAW 752	Copyright Law	
LAW 753	Introduction to Intellectual Property Law	
LAW 817	Business Organizations: Partnership, LLC, and Closely Held Corporations	
LAW 854	Clinical Program (Law Entrepreneurship)	
LSC 435	Brand Strategy for the Sciences	
LSC 625	Risk Communication	
LSC 902	Public Opinion of Life Science Issues	
M E 549	Product Design	
M H R/ INTEGART 632	Introduction to Arts Entrepreneurship	
M H R/ INTEGART 636	Entrepreneurship in Arts & Cultural Organizations	
M H R 704	Managing Behavior in Organizations	
M H R 640	Creative Destruction Lab I	
M H R 641	Creative Destruction Lab II	
M H R 705	Human Resource Management	
M H R 723	Business Strategy	
M H R 977	Emerging Entrepreneurship Theory and Research	
MARKETNG 300	Marketing Management	
or MARKETNG 700	Marketing Management	
MARKETNG 737	New Product Innovation	
MARKETNG 755	Marketing in a Digital Age	
R M I 650	Sustainability, Environmental and Social Risk Management	
Total Credits		**12**

ELECTIVES

Students may select approved, elective courses from a variety of schools and colleges across the university that address the ability to launch and lead new ventures. Approved courses develop and deepen students' capacity to:

- assess opportunities,
- analyze the structure of markets,
- develop new products,
- perform financial analysis,
- understand the consequences of entity types,
- use intellectual property strategically in dynamic markets,
- form effective teams, and
- formulate strategies for organizational growth.

Other courses help students better understand the role of entrepreneurial activity in economic growth and the achievement of societal goals.