REQUIREMENTS

Foundation
Students must complete the following course.
MHR 715 Strategic Management of Innovation 3

Advanced Innovation Business 3-9
Students must complete at least 3 credits from the following courses.
MHR 722 Entrepreneurial Management
MHR 738 Weinert Applied Ventures in Entrepreneurship (WAVE)
MHR 741 Technology Entrepreneurship
MARKETING 737 New Product Innovation
RM 650 Sustainability, Environmental and Social Risk Management

Electives 0-6
To reach the minimum credit requirement, students must select from the following courses.

School of Business
ACCT IS 300 Accounting Principles
or ACCT IS 700 Financial Accounting
MHR 704 Managing Behavior in Organizations
MHR 705 Human Resource Management
MHR 723 Business Strategy
MHR 977 Emerging Entrepreneurship Theory and Research
MARKETING 300 Marketing Management
or MARKETING 750 Marketing Management
OTM 758 Managing Technological and Organizational Change

Law School
LAW 751 Patent Law
LAW 752 Copyright Law
LAW 753 Introduction to Intellectual Property Law

LAW 854 Clinical Program (Law Entrepreneurship)

College of Letters Sciences
COMP SCI/ED PSYCH/PSYCH 770 Human-Computer Interaction
LIS 603 Research and Assessment for Information Professionals
LIS 615 Systems Analysis and Project Management for Information Professionals
LIS 732 Strategic Information Services
STS 901 Science, Technology and Medicine in Society

College of Agricultural Life Sciences
AAE/MHR 540 Intellectual Property Rights, Innovation and Technology
AAE 706 Applied Risk Analysis
AAE 875 Special Topics (Applied Business Economics)
LSC 435 Brand Strategy for the Sciences
LSC 625 Risk Communication
LSC 902 Public Opinion of Life Science Issues

College of Engineering
BME/ISE 662 Design and Human Disability and Aging
MEE 349 Engineering Design Projects
MEE 549 Product Design

Total Credits 12

ELECTIVES
Students may select approved, elective courses from a variety of schools and colleges across the university that deepen students’ capacity to:

• analyze new markets,
• manage research and product development processes in existing organizations,
• support organizational creativity,
• articulate innovative business models,
• identify and appropriate the value of intellectual property, and
• assess society-level innovation systems.