

BUSINESS: MARKETING, MBA

ADMISSIONS

Students apply to the Master of Business Administration in Business: Marketing through one of the named options:

- Marketing Analytics and Insights (<http://guide.wisc.edu/graduate/marketing/business-marketing-mba/business-marketing-market-analytics-insights-mba/>)
- Product Management (<http://guide.wisc.edu/graduate/marketing/business-marketing-mba/business-marketing-product-management-mba/>)