

# BUSINESS: MARKETING, MBA

## POLICIES

Students should refer to one of the named options for policy information:

- Marketing Analytics and Insights (<http://guide.wisc.edu/graduate/marketing/business-marketing-mba/business-marketing-market-analytics-insights-mba/>)
- Product Management (<http://guide.wisc.edu/graduate/marketing/business-marketing-mba/business-marketing-product-management-mba/>)