BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT, MBA

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive Wisconsin School of Business alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

Developing leaders who create business value, the MBA in Business: Operations and Technology Management (OTM) is suited for those seeking advanced positions as consultants, analysts, product or service managers, project leaders, business developers, or operations, information technology and supply chain managers—while priming themselves for senior leadership roles. OTM students gain critical business skills applicable to both service organizations and manufacturing firms. The MBA in Business: OTM is supported by the Erdman Center for Operations and Technology Management. See the program website (https://business.wisc.edu/graduate/mba/full-time/specializations/tech-product-management/) for more information.

ADMISSIONS

Students apply to the MBA in Business: Operations and Technology Management through its named option:

• Technology Strategy and Product Management (http://guide.wisc.edu/graduate/operations-information-management/operations-technology-management-technology-strategy-product-management-mba/)

FUNDING

GRADUATE SCHOOL RESOURCES

Resources to help you afford graduate study might include assistantships, fellowships, traineeships, and financial aid. Further funding information (https://grad.wisc.edu/funding/) is available from the Graduate School. Be sure to check with your program for individual policies and restrictions related to funding.

PROGRAM RESOURCES

Learn about costs and financial assistance on the program website (https://business.wisc.edu/graduate/mba/full-time/)

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum academic progress and degree requirements (http://guide.wisc.edu/graduate/policiesandrequirementstext), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

<table>
<thead>
<tr>
<th>Mode of Instruction Definitions</th>
<th>Face to Face</th>
<th>Evening/Weekend</th>
<th>Online</th>
<th>Hybrid</th>
<th>Accelerated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students are able to complete a program with minimal disruptions to careers and other commitments.</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.</td>
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<td>Face-to-Face: Courses typically meet during weekdays on the UW-Madison Campus.</td>
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<td>Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.</td>
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<tr>
<td>Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.</td>
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CURRICULAR REQUIREMENTS

Requirements Detail

<table>
<thead>
<tr>
<th>Minimum</th>
<th>54 credits</th>
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<tbody>
<tr>
<td>Credit Requirement</td>
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<tr>
<td>Minimum</td>
<td>48 credits</td>
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<tr>
<td>Residence Credit Requirement</td>
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<tr>
<td>Minimum</td>
<td>27 credits out of 54 total credits must be completed</td>
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<tr>
<td>Graduate Coursework Requirement</td>
<td></td>
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<tr>
<td>Graduate School's Minimum Graduate Coursework (50%) policy (<a href="https://policy.wisc.edu/library/UW-1244">https://policy.wisc.edu/library/UW-1244</a> (<a href="https://policy.wisc.edu/library/UW-1244/">https://policy.wisc.edu/library/UW-1244/</a>)).</td>
<td></td>
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<tr>
<td>Overall</td>
<td>3.00 GPA required.</td>
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<tr>
<td>Graduate GPA Requirement</td>
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</tbody>
</table>
The Graduate School requires that students maintain a graduate grade-point average (GPA) of 3.00 (on a 4.00 scale) for all graduate courses (excluding research) to receive a degree. Grades of Incomplete are considered to be unsatisfactory if they are not removed during the first four weeks of the following semester. Students may be required to retake a course in which they receive a grade lower than a C.

### Assessments and Examinations

No required assessments or examinations beyond course requirements.

### Language Requirements

No language requirements.

### REQUIRED COURSES

Select a Named Option (p. 2) for courses required.

### NAMED OPTIONS

A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. Students pursuing the MBA in Business: Operations and Technology Management must select one of the following named options:

- BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT: TECHNOLOGY STRATEGY AND PRODUCT MANAGEMENT, MBA

Students should refer to the named options for policy information:

- Technology Strategy and Product Management

### PROFESSIONAL DEVELOPMENT

Take advantage of the Graduate School’s professional development resources to build skills, thrive academically, and launch your career.

### LEARNING OUTCOMES

1. Apply foundational theories and knowledge from core management and engineering disciplines to make effective business decisions based on cross-functional thinking whether in general operations and technology management or in a chosen specialty area (such as healthcare operations, technology product management, or consulting).

2. Apply core operations principles about processes and technologies to the design, justification, operation, assessment, and improvement of organizational and system performance from both financial and nonfinancial perspectives.

3. Effectively lead and manage organizational and technological change that supports and improves business processes and creates value for customers.

4. Develop enduring networks and relationships with industry partners.

### PEOPLE

ERDMAN CENTER FOR OPERATIONS AND TECHNOLOGY MANAGEMENT

For information about the faculty and their research interests, please visit the directory.

Enno Siemsen, Ph.D.
Professor
Executive Director
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Steve Boeder, MBA
Faculty Associate
Director
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### ACCREDITATION

AACSB International—The Association to Advance Collegiate Schools of Business