The PhD is open to a limited number of quality students who intend to teach, or do research in a university, in an independent research agency, or in large planning organizations.

Generally, students spend two years of full-time coursework before being advanced to candidacy, and an additional one to two years in preparation and defense of a dissertation. Details on administrative requirements for the degree are available in the PhD URPL Handbook (https://dpla.wisc.edu/academics/handbooks/).

Although the department stresses the development of general skills and mental attitudes that are common to all planning endeavors, students are required to specialize in an area of planning that is of interest to the student.

The department seeks students with high academic qualifications and the potential to become qualified professional planners. The department is especially interested in women and minority applicants. Since there are relatively few undergraduate planning programs in the country, students come into the field from a wide range of disciplines. In recent years, planning students have generally come from the social sciences, with geography, economics, political science, and sociology the most common undergraduate backgrounds. The range, however, runs from the arts to the sciences.