

# BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, M.S.

## LEARNING OUTCOMES

1. Gather, process, and analyze market, linkage, and macroeconomic data for the purpose of forecasting real estate trends and making prudent decisions.
2. Source capital to execute on growth and development opportunities, prepare for and risk manage the crises and contingencies that pervade real estate ventures, and improve efficiencies in the operation of revenue generating properties
3. Recognize, measure, and create value in real estate with the strict respect of all ethical and legal norms and with a full awareness of the responsibility to the communities, investors and users they aspire to serve as real estate professionals.
4. Successfully communicate the merits of beneficial real estate projects to its various stakeholders.
5. Develop a deeper network with local, regional and international professionals to gather market data, perspectives, investment ideas and employment leads.