

BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, M.S.

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive WSB alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

NAMED OPTION IN REAL ESTATE

The M.S.–Business: Real Estate and Urban Land Economics: Real Estate prepares you to handle the complexities of commercial real estate transactions. With support from the James A. Graaskamp Center for Real Estate (<https://bus.wisc.edu/centers/james-a-graaskamp-center-for-real-estate/>), you will gain knowledge and make industry connections to pursue the real estate career path of your choice. Our applied learning opportunities provide hands-on experience working on real-world projects in the community. See the Guide page (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-real-estate-ms/>) for more information.

NAMED OPTION IN GLOBAL REAL ESTATE (GREM)

The Global Real Estate Master (GREM) program brings together students from top international business programs and the best in real estate education to provide the unique preparation needed to become a global leader. The GREM program is designed for those who would like to work anywhere in the real estate industry. Students will learn principles of real estate, finance, and development that apply universally, and will be exposed to the variety of opportunities the global real estate industry offers. See the Guide page (<http://guide.wisc.edu/graduate/real-estate-urban-land-economics/business-real-estate-urban-land-economics-ms/business-real-estate-urban-land-economics-global-real-estate-ms/>) for more information.