

# CONSUMER HEALTH ADVOCACY, CAPSTONE CERTIFICATE

The UW–Madison Center for Patient Partnerships (CPP) (<https://patientpartnerships.wisc.edu/>) provides the online Consumer Health Advocacy Capstone Certificate (<https://patientpartnerships.wisc.edu/education/>) to educate learners interested in advocacy on behalf of anyone facing barriers to their health care. It is ideal for people who want to help their families get the care they need, change careers, or deepen existing professional practice. It is also for those that want to gain valuable direct patient service before enrolling in graduate or professional school, become professional health care advocates, or explore next steps without a clear view of what's on the horizon.

Within the certificate program, the center offers two tracks focused on either individual-level patient advocacy or system/policy-level health advocacy. Its educational approach encourages hands-on learning by advocating for patients directly through the nation's only certificate program with an experiential Patient Advocacy Clinic. Students can complete the entire program from a distance (except a two-day, in-person orientation) or in a blended (in-person + online) format.

Further detail, including current tuition and costs, is available at the certificate's website (<https://pdc.wisc.edu/capstone-certificates/consumer-health-advocacy/>) or contact below:

The Center for Patient Partnerships  
University of Wisconsin–Madison Law School  
975 Bascom Mall, Suite 4311  
Madison, WI 53706-1399  
608-265-6267  
[learning@patientpartnerships.org](mailto:learning@patientpartnerships.org)  
Fax 608-265-4332

## HOW TO GET IN

Applicants must possess a baccalaureate degree. Adult Career and Special Student Services (ACSSS) is the admitting office for all University Special students. However, the department offering the capstone certificate program makes the final admission decision upon review of all applicant materials. All application materials must be received by the deadline posted on the program website.

## APPLICATION STEPS

A complete application includes the following information:

1. An online application for admission (<http://continuingstudies.wisc.edu/advising/apply.htm>) as a University Special student, selecting UNCS Capstone Certificate and the program: Consumer Health Advocacy. This application is received and processed by ACSSS with final decision held for approval from the specific capstone certificate coordinator.
2. An application and materials required by the Center for Patient Partnerships, with their certificate's online application provided on the program's website here (<https://www.patientpartnerships.org/education/apply/>).

Materials required include:

- a personal statement,
- résumé,
- two references,
- one letter of recommendation,
- transcripts for any current program or coursework and all prior degrees,
- and a \$75 non-refundable application fee
- the Center for Patient Partnerships (CPP) application (<https://www.patientpartnerships.org/education/apply/>)

## ENROLLMENT

Admitted students receive a formal letter of admission to UW–Madison from Adult Career and Special Student Services along with general enrollment information. Additional detail is provided on the ACSSS enrollment page (<http://continuingstudies.wisc.edu/advising/enroll-special.htm>).

The coordinator for the capstone certificate will send an email to admitted students with specific information pertaining to enrollment in and completion of the capstone program.

## REQUIREMENTS

- Must have a minimum GPA of 3.000

Code	Title	Credits
Foundation Courses		
LAW 940	Law and Contemporary Problems (Introduction to Health Advocacy)	3
LAW/MED SC-M/ NURSING 768	Consumer Health Advocacy and Patient-Centered Care Clinical (Intro)	3
LAW/MED SC-M/ NURSING 768	Consumer Health Advocacy and Patient-Centered Care Clinical (Advanced)	3
LAW 940	Law and Contemporary Problems (Models of System Level Advocacy)	3
<b>Total Credits</b>		<b>12</b>

## LEARNING OUTCOMES

1. Develop advocacy capacity that emphasizes patient empowerment.
2. Develop critical health advocacy competencies including communication, collaborative decision making, cultural humility, and ethics.
3. Experience the discipline of advocacy from a case-based perspective, and explore how various key advocacy roles can be useful in specific situations.
4. Gain familiarity with the U. S. health care delivery system and the systemic problems that give rise to the need for advocacy at the individual organizational and policy levels.